



BI&LITA[®]
World of Cosmetics

PRODUCT CATALOGUE

2024



BIOLITA[®]
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JV «BELITA» LLC, Belita Joint Venture Limited Liability Company, is one of the leading cosmetics manufacturers in the Republic of Belarus.

Since its foundation and over a span of its existence the company has been the country's acknowledged leader and leading enterprise in the Republic of Belarus in the manufacture and promotion of perfume and beauty products.

ABOUT COMPANY

These days JV «BELITA» LLC is a modern enterprise that includes the following facilities:
Development and Certification Department, which designs and tests cosmetics formulas;
Chemical-Biological Laboratory, which tests raw materials, perfumes and beauty products in compliance with international standards applicable in Belarus and the Customs Union;
Distribution network and sales offices in Belarus, abroad and overseas.

THE COMPANY'S MISSION

Satisfy a variety of desires and needs in beauty industry by creating quality cosmetics at a reasonable price.
The Company's Goals
Continuously introduce new products to expand its range of both professional cosmetics and mass-market products as well as develop new niches.

THE COMPANY'S OBJECTIVES

- introduce new manufacturing capacities,
- design innovative beauty products,
- open new sales branches to expand our sales area.

DEVELOPMENT AND CERTIFICATION DEPARTMENT

The Development and Certification Department (DCD) is the core of design and manufacturing application of new beauty products which is run by the PhD in Chemistry.
The DCD has the advanced equipment to create science-driven cosmetic formulas of any complexity degree. Our specialists of top qualifications design many formulas per beauty product and test on volunteers. All of our designs follow current global trends. Effective, balanced formulas determine a high product quality.





CHEMICAL AND BIOLOGICAL LABORATORY

The Chemical and Biological Laboratory is the quality control centre of materials, components and products, managed by a PhD in engineering sciences. The laboratory was certified in 1996 to conduct organoleptic, physicochemical and microbiological product tests of beauty products manufacture to verify the conformity with technological regulations.

The objectives of the Laboratory comprise incoming inspection of raw product, materials and intermediate goods; manufacture in-process monitoring, and quality control to test the conformity with technological regulations.

MANUFACTURE

The manufacturing plant has the full range of stationary technological equipment required for production of perfume and beauty products in compliance with GMP, as follows:

- constant quality, safety and efficacy of manufactured products;
- safety of the manufacturing process for the personnel engaged in production;
- explosion and fire safety of the manufacturing process;
- environmental safety of the manufacturing process.

THE COMPANY'S PRODUCT RANGE

JV «BELITA» LLC makes more than 1000 types of perfume and beauty products, which include:

- high-performance cosmetics for skin, body and hair care;
- professional products for hairdressers and beauty salons;
- makeup;
- perfume;
- personal hygiene products for hotels;
- bespoke products;
- complementary goods.

The product range is updated on a yearly basis providing dozens of new items added; design and manufacture of new cosmetic products with unique properties are continuously done.

RAW MATERIALS SUPPLIERS

Belita purchases most of its ingredients from such leading European and global manufacturers as Symrise (Germany), Zschimmer&Schwarz (Italy), Dow Chemical (Belgium), Givaudan (Switzerland), Provital (Spain), SNF (France), ERCA (Italy), Solabia (France), KAO Corporation (Japan), Seppic (France), Luzi (Switzerland).

The manufacturing process utilizes highly valuable shea butter, argan, jojoba, olive and avocado oils, glacier water and hyaluronic acid, matrikines (rejuvenating peptides), muscle relaxant complexes, enzymes, marine collagen, seaweed and sea minerals, and highly effective innovative complexes made with cutting-edge technology.

The quality and safety of all Belita products are proven by Customs Union Declarations and registration certificates issued by the Health Ministry of Belarus.

Broad Sales Outlets and Dealership Networks.

WELL-DEVELOPED BRAND AND DEALER NETWORKS

JV «BELITA» LLC currently ships its products to more than 14 countries including the USA, Iran, Kazakhstan, Russia, Moldova, the EU, the Middle East, Latin America, Canada, Israel and etc. Our own sales network keeps growing, currently comprising over 400 outlets.

PRICE

High quality of products at a reasonable price is a deliberate company's policy.

INFORMATION SUPPORT

Belita runs regular training sessions for dealers and educates the sales personnel about new products. Personalized advice is available at any Belita store or on social networks, where we maintain contact with our customers. For further details of our new beauty products, visit www.belita.by or read the Belita-Vitex Cosmetics World, available for subscription not only at post offices in Belarus but also abroad.

BI&LITA[®]
NATIONAL BEAUTY BRAND





WRINKLE CORRECTION

АРГИНИН ARGININE

At 35-40 years of age, gradual sagging of the face and neck begins, and stress and the modern rhythm of life aggravate the process. It is because of the destruction of protein bonds the oval loses definition. Intensive anti-ageing effect is made possible thanks to the active components of the **new line Correction of wrinkles. Arginine.**

Arginine – is an essential amino acid which corrects skin imperfections, strengthens turgor and improves tone of the epidermis, stimulates skin renewal and rejuvenation, reduces hyperpigmentation and provides the lifting effect. **Hyaluronic acid** provides long-lasting moisturizes the skin, protects against dehydration and restores the hydrobalance.

AN ANTI-AGEING COMPLEX FOR MATURE SKIN CARE!

200 ml

FACIAL WASH GEL CREAM WITH HYALURONIC ACID AND ARGININE

- gentle cleansing of impurities
- smooth and silky skin
- intensively hydrates and nourishes
- stimulates collagen production



200 ml

AMINO ACID FACE TONIC WITH HYALURONIC ACID AND ARGININE

- refreshes and tones the skin perfectly
- strengthens firmness and elasticity
- improves complexion
- absorbs instantly and leaves no sticky feeling
- restores water balance

50 ml

EYE-LIFTING CREAM WITH HYALURONIC ACID AND ARGININE

- smoothes fine lines and wrinkles
- moisturizing and nourishes skin
- strengthens facial contour
- strengthens skin elasticity



30 ml

FACIAL SMOOTHING SERUM WITH HYALURONIC ACID AND ARGININE

- deeply hydrates and nourishes the skin
- improves complexion
- stimulates collagen and elastin production
- reduces expression lines around the lips, crow's feet near the eyes and eyebrow wrinkles



100 ml

ANTI-GRAVITY FACE MASK-TAPE WITH HYALURONIC ACID AND ARGININE

- effective helper in the fight against sagging skin
- deeply moisturizing
- stimulates collagen production
- strengthens firmness and elasticity
- smoothes skin texture



20 ml

YOUTH-ACTIVATING FACE CREAM WITH HYALURONIC ACID AND ARGININE

- lifting effect
- smoothes lines around the eyes
- moisturizing and softens the skin
- fights signs of fatigue





SKIN GLOW

POWER OF VITAMIN C

The new care **line Skin Glow. Power of Vitamin C** with highly active agents. It is based on nourishing and moisturizing components. **Vitamin C** is a highly effective ingredient which is a powerful antioxidant. It stimulates collagen synthesis, shrinks pores and makes the face look fresh and radiant. **Hyaluronic acid** forms a film on the surface of the skin that keeps it moisturized and fights the first signs of aging.

RADIANT SKIN AND FLAWLESS COMPLEXION!

200 ml

HYALURONIC FACIAL WASH GEL WITH VITAMIN C

- cleanses skin effectively
- gently removes dirt and make-up
- does not dry the skin
- soothes and calms the skin
- suitable for all skin types



200 ml

HYALURONIC FACE LOTION WITH VITAMIN C

- gently removes impurities
- moisturizing and softens the skin
- brings a fresh look and healthy glow
- improves complexion



50 ml

FACE CREAM WITH VITAMIN C AND HYALURONIC ACID

- deeply nourishes and hydrates your skin
- prevents premature ageing
- wipes away signs of tiredness
- smoothes fine lines and wrinkles
- strengthens skin elasticity



30 ml

HYALURONIC FACE SERUM WITH VITAMIN C CONCENTRATE

- intensely hydrates and nourishes the skin
- smoothes microrelief
- prevents the appearance of expression lines
- strengthens skin elasticity and tone
- restores skin's natural radiance and healthy look



100 ml

UPDATING FACIAL HOMMAGE WITH VITAMIN C AND HYALURONIC ACID

- gently cleanses skin
- removes dead skin cells
- evens out complexion
- regulates the sebaceous glands
- moisturizing and nourishes the skin with vitamins



20 ml

CREAM-CORRECTOR OF WRINKLES AND DARK CIRCLES UNDER THE EYES WITH VITAMIN C AND HYALURONIC ACID

- reduces dark circles and puffiness under the eyes
- smoothes fine lines and wrinkles
- moisturizing and hydrates the eye area
- removes traces of fatigue
- strengthens elasticity and firmness



Lift&Oval

40+ 50+ 60+ 70+

THE MAIN ACTIVE COMPONENTS OF THE LINE:

CS-Bakuchiol is a 100% natural ingredient derived from the psoraleum leucifolia plant. It was traditionally used in Ayurvedic medicine, but has recently become popular as a skin care ingredient.

Bakuchiol is a natural and safe alternative to retinol. The main advantages of bakuchiol over retinol are that it does not irritate the skin and does not cause flaking. It has no age restrictions and is suitable for owners of oily, dry, withering and sensitive skin.

Bakuchiol has no structural similarity to retinol, but according to the study, it uses the same receptors. Like retinol, it activates a gene that regulates the production of elastin and collagen.

The result is a significant epidermal renewal, increasing skin hydration, reducing the severity of wrinkles, smoothing skin texture, stimulating the synthesis of our own collagen, elastin and hyaluronic acid. Bakuchiol perfectly evens skin tone, lightens and prevents the appearance of pigmentation.

*** The effectiveness of bakuchiol has been proven by CoSeedBioPharm (South Korea):**

- increases collagen synthesis by 118%
- decreases the melanin synthesis (lightening effect) by 23%.



40+

200 ml

MULTI-LIFTING BI-PHASE MAKE-UP REMOVER EMULSION

- removes long lasting makeup
- smoothes fine lines
- leaves skin soft and velvety



40+

200 ml

CLEANSING AND LIFTING FACIAL FOAM WASH

- gently and effectively cleanses the skin
- prevents premature skin aging
- suitable for frequent use



40+

200 ml

REJUVENATING LIFTING FACE TONER

- has an anti-aging effect
- provides long lasting hydration
- strengthens skin tone and elasticity
- evens out skin tone

Lift&Oval

40+ 50+ 60+ 70+

REJUVENATING LIFTING

Facial care after the age of 40 has to be especially thorough: deep cleansing, intensive moisturizing and ensure that you use cosmetics for daily lifting. Products from the **Lift&Oval 40+, 50+, 60+, 70+** line of anti-aging care products – a full set of products designed for the complete care of mature skin and necessary to fight age-related changes – will help you provide this care fully and effectively in a complete and effective way.

Wrinkles, loss of tone, sagging, pigmentation and dullness won't bother you for years to come thanks to the cosmetics:

- «Lift&Oval 40+» Hyaluron+Bioretinol
- «Lift&Oval 50+» Procollagen+Bioretinol
- «Lift&Oval 60+» Biocalcium+Bioretinol
- «Lift&Oval 70+» Peptides+Bioretinol



40+

50 ml

MULTI-HYALURONIC LIFTING DAY FACE CREAM

- elevator effect
- reduces expression lines
- restores skin's natural radiance
- keeps skin hydrated



40+

50 ml

ULTRA-LIFTING NIGHT FACE CREAM

- restores facial skin during sleep
- strengthens cell metabolism
- supports skin smoothness and softness



40+

30 ml

HYALURONIC SMOOTHING EYE GEL-CREAM

- tightens delicate skin
- smoothes expression lines
- brightens dark circles under the eyes
- moisturizes and hydrates
- removes traces of fatigue and stress



40+

100 ml

TAPE EFFECT FACE LIFTING GEL-MASK LEAVE-IN

- stimulates natural collagen production
- smoothes skin texture
- transforms the face instantly
- moisturizes effectively



Lift&Oval

PROCOLLAGEN + BIORETINOL



COLLAGEN CONTOUR DAY MULTI-LIFTING FACE CREAM

- reduces wrinkles
- stops premature skin aging
- remodels the facial oval
- replaces lost collagen
- prevents age pigmentation



COLLAGEN SMOOTHING CONTOUR EYE CREAM

- fills and smoothes lines and wrinkles
- gives you a noticeable tightening effect
- stimulates collagen and elastin production
- slims dark circles and under-eye puffiness
- tones delicate skin



YOUTH BOOSTER NIGHT FACE CREAM

- fills and smoothes wrinkles
- promotes firmness of the contour
- gives a feeling of softness and comfort
- gives the skin a fresh and rested appearance



CIRCLE LIFTING FACE MASK

- smoothes skin contours
- tightens facial oval
- restores deep skin structure
- narrows pores to minimise the appearance of age spots
- evens out skin tone

Lift&Oval

40+ 50+ 60+ 70+

THE MAIN ACTIVE COMPONENTS OF THE LINE:

3Dermilyn® — 3Dermilyn® is an active ingredient obtained from the seeds of the lanceolate plantain, grown in France. Used since ancient times because of its emollient and soothing properties provided by its rich mucilage, this plant has an effect in three categories:

- Structural (strengthens skin structure and restores the surface)
- Emotional (restores the natural soothing capacity and stimulates happiness mechanisms)
- Sensory (gives an innovative texture to our formulas thanks to its unique organoleptic properties).

3Dermilyn® tightens the upper layers of the skin by increasing the synthesis of epidermal hyaluronic acid. Wrinkles are smoothed and facial contours are renewed. In addition, **3Dermilyn®** reduces skin inflammation and significantly increases serotonin and dopamine production to visibly improve skin appearance. Signs of aging are reduced and the skin becomes healthier and more radiant.

*** The effectiveness of 3Dermilyn® is proven by Solabia (France):**

- up to 47% reduction in the total surface of wrinkles after 28 days of use.



WRINKLE CORRECTION DAY FACE AND EYE CREAM

- reduces wrinkles and lines
- elevator effect
- brings clarity to the face
- improves skin tone



DEEP WRINKLE REDUCTION NIGHT FACE CREAM

- combats sagging of the skin
- reinforces the rejuvenating effect
- firm and nourishes the skin intensively
- helps the face regain its healthy color



FIRMNESS RESTORATION DAY FACE CREAM

- gives skin elasticity
- reduces excessive pigmentation
- tightens facial oval



MULTI-REJUVENATION NIGHT FACE AND EYE CREAM

- has an intense rejuvenating effect
- minimises the length and depth of wrinkles
- improves complexion
- removes excessive dryness of the skin

BELITA PREMIUM

• 12 years back in time •



Your luxurious skin care restores its firmness and elasticity which it possessed 12 years ago.

The effect of particular cosmetic products is achieved in 56 days of daily usage.

The efficacy attested by Provital, Spain



150 ml

INTENSIVE RENOVATION Face Anti-Age LOTION with Amber Acid

- encourages skin regeneration
- intensively moisturizes
- provides elasticity
- reduces wrinkle depth
- upgrades complexion



50 ml

WRINKLES PROTECTION Face Day PRIMER-CREAM

- helps visually even skin texture
- provides even spreading of foundation product
- restores skin firmness and elasticity
- encourages skin rejuvenation
- makes it soft and silky



50 ml

COMPENSATORY ANTI-AGE CARE Pressed Face SERUM

- nourishes and moisturizes your skin
- encourages the synthesis of collagen and elastin
- strengthens and lifts up face skin
- makes it soft and smooth
- provides glow



50 ml

NOURISHMENT and WRINKLES SMOOTHING Face, Neck and Décolleté Night RICH-cream

- nourishes and moisturizes skin
- makes it soft and velvety
- restores skin firmness and elasticity
- encourages the synthesis of collagen and elastin
- reduces wrinkles and provides skin rejuvenation

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30 ml

WRINKLES FILLING Eyelid Rejuvenation Hyaluronic Acid FILLER

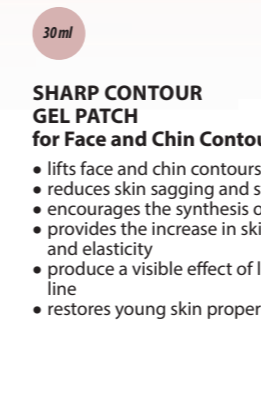
- visibly reduces the depth of wrinkles and their number
- efficiently eliminates puffiness
- reduces dark circles under the eyes
- makes your skin firm and elastic
- provides it with smoothness and glow



30 ml

STONE AND WRINKLES CORRECTION Face CREAM-TINT with Concealing Effect SPF20

- evens out skin tone and provides glow
- encourages the synthesis of collagen and elastin
- moisturizes, strengthens and lifts your skin up
- results in wrinkle reduction and skin rejuvenation
- protects from sunlight



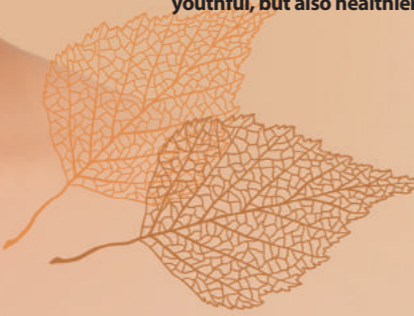
30 ml

SHARP CONTOUR GEL PATCH for Face and Chin Contours Lifting

- lifts face and chin contours up
- reduces skin sagging and stretching
- encourages the synthesis of elastin
- provides the increase in skin firmness and elasticity
- produce a visible effect of lifting on chin line
- restores young skin properties



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CHAGA
ProAge
ANTI-AGING CARE

Chaga extract is a unique product combining the benefits of natural ingredients and the latest research in cosmetology.

Chaga extract is literally able to turn back the time. The skin under its influence becomes firmer and more elastic, while pigment spots, puffiness and dark circles under the eyes disappear into oblivion. An important feature of chaga is the ability to increase skin resistance to external stress.

Because of its powerful antioxidant and anti-inflammatory effect, Arctic chaga extract not only erases wrinkles, but also strengthens and tightens the skin, evens out skin tone and improves complexion and strengthens blood vessels.

It makes your skin not only more youthful, but also healthier!



95 ml

ANTIOXIDANT FACE OIL-CLEANSING

- gently cleanses the skin
- does not clog pores
- soothes and moisturizes
- soothes irritated skin



150 ml

ANTIOXIDANT FACE TONER-ELIXIR

- has an antioxidant effect
- hydrates and nourishes your skin
- gives a healthy glow
- smoothes face tone and texture



50 ml

ANTI-AGING FACE NIGHT CREAM-NOURISHMENT

- reduces the appearance and depth of wrinkles
- soothes the skin
- intensively nourishes and moisturizes
- combats the signs of fatigue and stress



50 ml

ANTI-AGING NECK AND DÉCOLLETÉ CREAM-CONCENTRATE

- firm and tightens the skin
- smoothes deep wrinkles
- improves elasticity and appearance
- stimulates collagen and elastin production



50 ml

ANTI-WRINKLE FACE DAY CREAM-CARE

- rejuvenates and revitalizes the skin
- repairs the skin
- tightens and smoothes wrinkles visibly
- improves complexion



50 ml

ANTI-AGING FACE AND NECK NIGHT-MASK

- instant lifting effect
- deeply nourishes and moisturizes the skin
- strengthens the anti-aging effect



20 ml

EYE CREAM-CONTOUR ANTI-WRINKLE

- elevator effect
- smoothes fine lines and wrinkles
- relieves puffiness
- strengthens skin elasticity

BAKING SODA

CLEANSING WITH BAKING SODA

The cosmetic line **BAKING SODA. Cleansing with baking soda** is filled with the active ingredient baking soda, which cleanses the skin well and dissolves all kinds of impurities.

It penetrates deep into the pores, pushing all harmful substances to the surface and improves oxygen access to the cells. The line helps remove impurities and makeup, deeply cleanses pores and has a mild exfoliating effect.

The result after the application – a clean skin without redness and irritation!

Cosmetic line **BAKING SODA. Cleansing with baking soda** is ideal for combination and inclined to greasy skin, which often suffers from various rashes!

ACTIVE COMPONENTS OF THE LINE:

Baking Soda

softens and soothes the skin, has an antiseptic effect, helps dissolve comedones, evens skin tone.

BioDTox®

an active complex based on aloe and broccoli extracts, as well as citrus bioflavonoids – provides effective skin detoxification: promotes pore cleansing, reduces sebum secretion and gently exfoliates dead cells.

Zinc gluconate

dries inflammation and normalizes sebum secretion.

Salicylic acid

deeply cleanses pores, effectively eliminates acne, brightens and evens skin tone.

Betaine and hyaluronic acid

intensively moisturize the skin, improving its elasticity.

Allantoin

speeds up renewal of the dead cells of the epidermis, thus preventing the appearance of black spots.

D-panthenol

soothes and moisturizes the skin.

Agascal™

a natural active ingredient containing flavonoids of Mexican hyssop, soothes redness and irritation of the skin.

Scrubbing particles

gently polish the skin, improving microcirculation and ensuring effective alignment of skin texture and tone.

Citric acid, orange, kiwi, apple and grapefruit juice concentrate

dissolves excess sebum and dead skin cells.

Coconut oil

nourishes and softens the skin, eliminating dryness and flaking.

Sea salt

activates metabolism under the skin, smoothes it, improves blood circulation and saturates the skin with necessary microelements.

Seaweed complex (Sargassum, Japanese Laminaria, Fucus vesiculosus)

intensively moisturizes and tones the skin, improves its elasticity and firmness, removes toxins and waste.



53g

Baking Soda Cleansing Face Wash Powder

- gently cleanses the skin
- rinses off easily with water
- improves complexion
- evens out relief



300ml

Sea Salt and Baking Soda Body Scrub Soda boom

- gently cleanses skin
- activates subcutaneous metabolism
- smoothes skin texture
- helps to fight cellulite



200ml

Foaming Baking Soda Face Wash

- cleanses the skin intensively
- does not leave a dry and tight feeling
- normalizes sebum function
- narrows pores
- removes shine from the face



150ml

Scalp Cleansing Baking Soda Scrub

- gently removes flakiness
- normalizes sebum function
- reduces pigmentation
- smooth and matte skin



200ml

Pore Cleansing Baking Soda Toner

- cleanses and tightens pores
- tones and firms the skin
- soothes irritation
- improves complexion

100ml

Baking Soda Scrub Face Deep Cleansing

- gently removes flakiness
- normalizes sebum function
- reduces pigmentation
- smooth and matte skin



290ml

Sea Salt and Baking Soda Shower Gel Soda boom

- gives a feeling of freshness and vivacity
- cleanses and detoxifies
- tones the skin
- improves firmness and elasticity



PRO hand

GROOMED HANDS ARE THE MAIN ELEMENT OF YOUR FLAWLESS IMAGE!

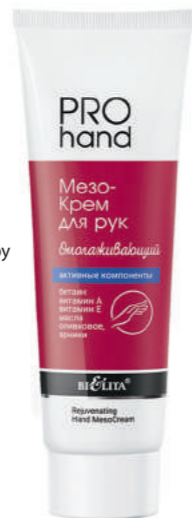
Our hands are exposed to negative external factors day after day. To preserve the beautiful skin on our hands, the company developed a new line of cosmetics **PRO hand**. The line products are designed for everyday hand skin care at home. They protect, nourish, rejuvenate, restore and moisturize your skin. Their regular application helps to achieve impressive results: to improve the condition of the epidermis, to increase its elasticity, to return comfort and softness to the skin.

PRO hand line – care for the beauty and youthfulness of your hands!

100 ml

REJUVENATING HAND MESOCREAM betaine, vitamin A and E, olive and arnica oils

- slows down the ageing process
- replaces the loss of nutrients
- has hydrating and emollient properties
- makes skin smooth and supple by softening rough areas



100 ml

NOURISHING HAND CREAM SCANDINAVIAN FORMULA argan, jojoba and hazelnut oils

- instantly moisturizing dry and cracked skin
- has a revitalising effect
- kills dryness and flaking
- soothes and softens
- protects from external agents



100 ml

RESTORATION AND SMOOTHING LANOLIN HAND CREAM 3% lanolin

- intensively nourishes and preserves moisture
- effectively moisturizing dry and dehydrated skin
- has a regenerating effect
- protects the skin from negative influences
- restores water balance



300 ml

HYALURONIC HAND AND ELBOW CREAM 3% hyaluron

- moisturizing dry skin
- promotes cell regeneration
- makes the skin softer and smoother
- removes the tightness sensation
- has repairing and soothing properties



300 ml

RECOVERY AND NUTRITION LANOLIN FOOT SOCKS-CREAM 5% lanolin

- prevents peeling and dry skin on the feet
- ideal for skin prone to cracking
- forms an invisible film on the skin
- has a nourishing and protective effect



300 ml

FOR DRY, EXCESSIVELY KERATINOUS SKIN ON THE FOOT CONCENTRATE-CREAM 10% sodium lactate

- care for skin that is prone to dryness and hyperkeratosis
- high moisture retention properties
- hydrates and nourishes the skin
- restores the protective layer
- enhances skin barrier function



175 ml

LIQUID TIGHTS FOOT SELF-TANNING MOUSSE universal tone

- even tan
- gentle foam
- won't streak on your legs
- natural tan shade



PRO foot

The secret of gentle care for your feet!

PRO foot is a highly effective line of cosmetics designed for daily foot skin care at home. The products of the line soften and moisturize the skin, eliminate unpleasant odor, effectively fight corns, calluses and cracks. The active ingredients contained in the cosmetics have regenerating, nourishing and repairing effects.

Line **PRO foot** – cares about the beauty and comfort of your feet!

100 ml

CALLUSES AND ROUGH SKIN FOOT SOFTENER-CREAM 5% glycolic and salicylic acids

- softens calluses and corns
- exfoliates dead skin
- starts regeneration processes
- softens rough skin
- soothing effect
- moisturizing and nourishes the skin



100 ml

ABRASION AND ODOUR PROTECTION FOOT CREAM POWDER WITH TALCUM 15% talcum powder

- odor barrier
- has absorbent properties
- has an antiseptic action
- gives a fresh and comfortable feeling
- anti-rubbing
- eliminates heavy feet





Mc

cosmetics

MEZOcomplex

INJECTION-FREE FACE SKIN CARE

BELITA used advanced technologies and developed **MEZOcomplex** product line, a credible alternative based on high efficiency components. Cosmetic products of this line have the effect of mesotherapy salon care and provide a visible effect.

The cosmetic line includes the following products which consider skin age peculiarities:

- Cleansing and care products suitable for any age
- 60+ active care cosmetics for mature skin
- 50+ cosmetics for complex rejuvenation
- 40+ cosmetics for intensive rejuvenation
- 30+ cosmetics for deep moisturizing

Make injections wait!



GENTLE CLEANSING Face & Eye Meso Makeup Remover

Complex of active ingredients:

- efficiently removes makeup
- cleanses face and eye skin
- restores skin moisture balance
- firm and elastic skin

OPTIMAL HYDRATION Facial Meso Tonic

Complex of active ingredients:

- tones your skin
- enhances its elasticity, tightness and firmness
- deeply saturates skin with moisture and keeps it inside

DEEP CLEANSING Facial Meso Peeling

Complex of active ingredients:

- gently removes dead skin cells
- stimulates skin regeneration
- moisturizes and smooths out your skin
- has a soothing effect
- refreshes dull complexion

INTENSIVE REJUVENATION Facial Meso Mask

Complex of active ingredients:

- deeply moisturizes and nourishes your skin
- smooths wrinkles out
- reduces skin imperfections
- evens skin tone and upgrades complexion
- provides your skin with bright and refreshed look

INTENSIVE REJUVENATION Eye Meso Mask

Complex of active ingredients:

- smooths wrinkles out
- provides a lifting effect
- eliminates tension and wipes out signs of fatigue
- reduces puffiness and dark circles under the eyes
- moisturizes and nourishes your skin

MEZO complex

INJECTION-FREE FACE SKIN CARE

MEZOcomplex 60+ cosmetics

has an effect similar to mesotherapy salon care and provides mature skin with a visible lifting effect, wrinkle smoothing and reduction of age-related pigmentation.

MAIN ACTIVE INGREDIENTS

X50Antiaging

a smart peptide, which accurately defines skin age transformations, stimulates skin cell renewal and rejuvenation, effectively smooths wrinkles out, increases collagen and elastin synthesis.

X50Antiaging proven efficiency:

- reduces wrinkles by 33%*
- increases collagen synthesis by 137%*
- increases elastin synthesis by 141%*
- boosts skin nourishment by up to 100%**
- increases skin moisture by up to 100%**
- increases skin elasticity by up to 97%**
- soothes and softens skin by up to 93%**

** effect is achieved in 28 days of daily use; efficacy attested by Infnitec, Spain.

** according to the results of a volunteer survey by Infnitec, Spain

Idealift™

a high-activity complex for an ideal face line, encourages elastin synthesis and helps increase skin firmness and elasticity, reducing visible gravitation effects and providing control over skin sagging.

Targeted-action hyaluronic acid (Hyalusphere XP)

a high molecular weight hyaluronic acid, encapsulated in spherulites using patented encapsulation technology, gives volume and firmness to your skin, providing a facelift effect, rapidly and substantially smooths medium-sized wrinkles (the first visible result appears in 1 hour).

Low-molecular weight hyaluronic acid

- increases skin firmness by 21%***
- reduces skin scaliness by 66%***

*** effect achieved in 28 days of daily use; efficacy attested by Soliance, France***



**Mature Skin Active Care
Day Face and Neck
Meso CREAM 60+**

50ml

**Mature Skin Active Care
Night Face and Neck
Meso CREAM MASK 60+**

50ml

Complex of active ingredients:

- softens and reduces wrinkles
- deeply nourishes and moisturizes your skin
- reduces age-related pigmentation
- restores skin firmness and elasticity
- intensively tightens skin and fights skin sagging
- restores sharp face line

Complex of active ingredients:

- encourages collagen and elastin synthesis
- fights skin sagging
- intensively tightens skin
- restores facial contour
- reduces age-related pigmentation
- restores face skin vibrancy



20ml

**Mature Skin
Active Care
Eye Meso CREAM
60+**

Complex of active ingredients:

- lifts upper eyelids
- reduces crow's feet
- decreases puffiness and dark circles



20ml

**Mature Skin
Active Care
Face and Neck
Meso SERUM
60+**

Complex of active ingredients:

- provides a visible lifting effect
- increases skin tightness and firmness
- provides a 24h intensive moisturizing

MEZO complex

INJECTION-FREE FACE SKIN CARE

MEZOcomplex 50+ cosmetics

has an effect similar to mesotherapy salon care and restores a 'beauty triangle' (smooths out wrinkles and the lines on the forehead and between the eyebrows, and nasolabial folds) and facial contours.

MAIN ACTIVE INGREDIENTS:

Matrigenics.14G

a concentrate generated from a reproductive part of algae, Undaria pinnatifida, which activates 14 genes involved in the synthesis of hyaluronic acid, collagen and elastin.

Matrigenics.14G proven efficiency:

- reduces forehead wrinkles and lines by 19%*
- reduces nasolabial folds by 9%*
- reduces wrinkles round the mouth by 18%*

* effect is achieved in 14 days of daily use; efficacy attested by Codif R&N, France

Targeted-action hyaluronic acid (Hyalusphere XP)

a high molecular weight hyaluronic acid, encapsulated in spherulites using patented encapsulation technology, gives volume and firmness to your skin, providing a facelift effect, rapidly and substantially smooths out medium-sized wrinkles (the first visible result appears in 1 hour).

Low-molecular weight hyaluronic acid

- increases skin firmness by 21%***
- reduces skin scaliness by 66%***

*** effect achieved in 28 days of daily use; efficacy attested by Soliance, France



50ml

**COMPREHENSIVE
REJUVENATION
Day Face
Meso CREAM 50+**

Complex of active ingredients:

- smooths out wrinkles in a 'beauty triangle' area
- provides a lifting effect
- deeply moisturizes
- enhances the synthesis of collagen, elastin and hyaluronic acid
- upgrades complexion



50ml

**COMPREHENSIVE
REJUVENATION
Night Face
Meso CREAM 50+**

Complex of active ingredients:

- efficiently smooths out wrinkles in a 'beauty triangle' area
- accelerates cell renewal and improves skin structure
- actively nourishes your skin and restores the ideal moisture balance
- enhances the synthesis of collagen, elastin and hyaluronic acid



30ml

**COMPREHENSIVE
REJUVENATION
Eye Meso CREAM
50+**

Complex of active ingredients:

- restores the ideal moisture level of eyelid skin
- enhances microcirculation
- reduces puffiness and dark circles under the eyes
- lifts eyelid skin and smooths out the wrinkles around the eyes



20ml

**COMPREHENSIVE
REJUVENATION
Facial Meso SERUM
50+**

Complex of active ingredients:

- smooths out wrinkles in a 'beauty triangle' area
- provides a visible lifting
- upgrades complexion
- provides a dual moisturizing effect, outside and inside

MEZO complex

INJECTION-FREE FACE SKIN CARE

MEZOcomplex 40+ cosmetics

has an effect similar to mesotherapy salon care and restores moisture balance and your skin gets rejuvenated.

MAIN ACTIVE INGREDIENTS

AMBRE OCEANE® is a *Pelvetia canaliculata* extract.

Ambre Oceane® proven efficiency:

- increase in collagen synthesis by 43%*
- increase in hyaluronic acid by 19%*
- reduction of general wrinkle area by 15%

** effect is achieved in 42 days of daily use; efficacy attested by Seppic, France.*

Targeted-action hyaluronic acid (Hyalusphere XP)

a high molecular weight hyaluronic acid, encapsulated in spherulites using patented encapsulation technology, gives volume and firmness to your skin, providing a facelift effect, rapidly and substantially smooths out medium-sized wrinkles (the first visible result appears in 1 hour) by means of pushing them out from the inside and resembles an effect of a mesotherapy salon care.

Low molecular weight hyaluronic acid

- increases skin firmness by 21%**
- reduces skin scalliness by 66%**

*** effect is achieved in 28 days of daily use; efficacy attested by Soliance, France.*



50ml

INTENSIVE REJUVENATION Day Face Meso Cream 40+

Complex of active ingredients:

- smooths out the wrinkles by pushing them out from the inside
- increases skin firmness and elasticity
- provides a lifting effect
- deeply moisturizes your skin and restores its ideal moisture balance
- activates cell regeneration
- upgrades complexity
- makes your skin smoother and more radiant



30ml

INTENSIVE REJUVENATION Eye Meso Cream 40+

Complex of active ingredients:

- reduces puffiness and dark circles under the eyes
- smooths wrinkles out
- provides a lifting effect
- restores an optimal moisture level of eyelid skin
- enhances microcirculation



50ml

INTENSIVE REJUVENATION Night Face Meso Cream 40+

Complex of active ingredients:

- stimulates cell renewal processes and the synthesis of hyaluronic acid while sleeping
- increases skin tightness and firmness
- improves its texture
- visibly reduces wrinkles
- provides complete nourishment



20ml

INTENSIVE REJUVENATION Facial Meso Serum 40+

Complex of active ingredients:

- actively saturates your skin with moisture
- encourages cell metabolism
- increases skin firmness and elasticity
- smooths wrinkles out and upgrades complexity

Beauty AWARDS 2016

Cosmopolitan Award Winner

MEZO complex

INJECTION-FREE FACE SKIN CARE

MEZOcomplex 30+ cosmetics

enables the restoration of skin moisture balance and its protection from premature ageing.

MAIN ACTIVE INGREDIENTS:

Optim Hyal™

is an alternative to hyaluronic acid injections; it contains Glycocins (bioavailable oligosaccharides), which can get deep into the skin and have an effect similar to an intradermal injection; thus it encourages and optimizes the synthesis of your skin hyaluronic acid.

Optim Hyal™ proven efficiency:

- decrease in wrinkles of 46%*
- decrease in wrinkle depth of 12,5%*
- increase in skin surface moisturizing by 24%*
- increase in deep skin moisturizing by 12%*
- increase in skin firmness by 9%*
- increase in skin tightness by 14%*
- increase in hyaluronic acid synthesis by 40%

*** effect is achieved in 1 month of daily use; efficacy attested by Sederma, France.*

High molecular weight hyaluronic acid

deeply moisturizes your skin and keeps the moisture on its surface, increases skin elasticity, smooths wrinkles out and evens the tone.

Amino acid cocktail (taurine, glycine, arginine)

fills skin cells with energy and vitality and promotes cell regeneration.

LPD's Multivitamin (vitamins A, C, E and F)

accelerates cell renewal, encourages collagen synthesis and reduces wrinkles.



50ml

DEEP HYDRATION Day Face Meso Cream 30+

Complex of active ingredients:

- restores optimal moisture balance of your skin
- increases its elasticity and firmness
- smooths wrinkles out
- reduces skin imperfections and evens its surface
- upgrades complexion
- provides a fresh look

DEEP HYDRATION Night Face Meso Cream 30+

Complex of active ingredients:

- encourages skin cell renewal process and hyaluronic acid synthesis
- restores optimal moisture balance of your skin
- increases its elasticity and firmness
- nourishes and upgrades its texture
- smooths wrinkles out



30ml

DEEP HYDRATION Eye Meso Cream-gel 30+

Complex of active ingredients:

- encourages the synthesis of your skin hyaluronic acid
- restores optimal moisture balance of your eyelid skin
- increases skin elasticity, tightness and firmness
- smooths the wrinkles round the eyes
- reduces puffiness and dark circles under the eyes



30ml

NANO MEZO COMPLEX

SKIN
NANOVITALIZATION

NANOMEZOcomplex by Belita is a cosmetic line presents nanotechnologies for a young and perfect look of your skin. A balanced complex of active ingredients nourishes and intensively moisturizes your skin, gives an instant lifting effect, smooths wrinkles out, makes your skin smooth and elastic, and provides a natural glow.

ACTIVE INGREDIENTS OF THE LINE

SPICULE GEL is presented by natural firm microneedles of Spongilla, a freshwater sponge, thanks to which the elements get deep into the skin via microinjections; microcirculation activates and pores get tightened, thus that encourages skin metabolism and natural scaling of toughened skin.

TENS'UP™ provides a visible lifting effect, has a prolonged anti-ageing effect on your skin because of collagen synthesis.

X-PRESSIN™ removes horny scales and impurities on the skin surface, evens the skin texture, makes it gentle, smooth and soft, upgrades complexion, provides a natural glow, and reduces skin surface irregularities.

X50ANTIAGING (copper peptides) is a smart peptide which accurately identifies age-related changes of your skin and encourages skin cell renewal and rejuvenation; effectively smooths wrinkles out, increases the synthesis of collagen and elastin.



50 ml

PERFECT OVAL Anti-Age Night Facial Filler NanoCREAM

Complex of active ingredients provides:

- skin sagging control and an intensive skin lift
- increase in firmness and elasticity
- facial contours restoration
- saturation of skin cells with moisture
- a healthy glowing complexion



20 ml

THREAD LIFTING EFFECT NanoGEL PATCH for Eye Area

Complex of active ingredients provides:

- skin elasticity
- wrinkle smoothing
- tired eyelid skin moisturizing
- a lifting effect
- reduces puffy eyes and dark circles



50 ml

SKIN NANOVITALIZATION Facial Renewal CREAM with Microneedles

Complex of active ingredients:

- provides a visible instant lifting effect
- reduces wrinkle depth
- makes skin smooth and elastic
- intensively moisturizes and nourishes your skin at the cellular level

ЛАУРЕАТ КОНКУРСА



50 ml

NANOCOMPLEX Face, Neck and Décolleté Tightening CREAM SERUM

Complex of active ingredients:

- provides a visible instant lifting effect
- reduces wrinkle depth
- makes skin smooth and elastic
- intensively rejuvenates



150 ml

SKIN NANOVITALIZATION Facial Enzyme LOTION

Complex of active ingredients provides:

- a visible effect of skin regeneration and exfoliation
- smooth and elastic skin



30 ml

DD Anti-Age Facial Sunscreen SPF 25

Complex of active ingredients:

- reduces the visibility of wrinkles and pores
- tones and evens out complexion
- moisturizes throughout the day
- protects from UV radiation

CRYOMEZO

complex

INNOVATION

A worthy alternative to cryotherapy is a cosmetic line for a long lasting multi-level moisturizing and complex rejuvenation whose ice touch keeps your skin awake. The cosmetic products of this line are based on a well-balanced complex of high efficiency components in accordance with a technology of an injection-free procedure of skin hydro vitalizing (intensive moisture saturation of your skin), which provides a multi-level moisturizing and moisture balance control.

ACTIVE INGREDIENTS OF THE LINE

Pentavitin® deeply moisturizes your skin and retains moisture for 72 hours*, reduces skin flaking and tightness, strengthens epidermal barrier, makes your skin soft, smooth and healthy.

** effect is achieved in 1 month;
efficacy attested by DSM, Switzerland.*

Targeted-action hyaluronic acid gets into deep epidermis layers and provides a visible effect of smoothing wrinkles by means of pushing them out from the inside, and it has an effect similar to mesotherapy salon care.

Optim Hyal™ stimulates the synthesis of hyaluronic acid, restores its regular balance, improves skin moisturizing, increases its elasticity, tightness and firmness, smooths our wrinkles and reduces imperfections.

Matrixyl Synthe 6 is a biomimetic peptide which increases the synthesis of collagen types I, II and IV, thus eliminating forehead wrinkles up to 31%** and crow's feet up to 21,1%.

*** effect is achieved in 2 months;
efficacy attested by Sederma, France.*

**Feel a WOW-effect
of fresh long-lasting moisturizing!**



50ml

+ Hydration for 72 Hours AntiAge Facial MesoFLUID age 20s-30s

Complex of active ingredients:

- transforms your skin
- eliminates imperfections
- smooths the first wrinkles out
- deeply moisturizes skin
- tones and freshens skin
- protects from skin dehydration and premature ageing



50ml

+ Hydration for 72 Hours Wrinkles Smoothing Facial MesoCREAM-FILLER age 30s-40s

Complex of active ingredients:

- deeply moisturizes your skin
- fills in wrinkles
- tones and refreshes skin



50ml

+ Hydration for 72 Hours Lifting Facial Contours MesoCREAM-BOOSTER age 40s-50s

Complex of active ingredients:

- reduces wrinkles
- lifts facial contours
- deeply moisturizes your skin and retains moisture for 72 hours
- nourishes and softens your skin



50ml

+ Rejuvenation Facial Contours Recovery MesoCREAM-BOOSTER age 50s-60s

Complex of active ingredients:

- encourages skin synthesis of collagen and hyaluronic acid
- smooths wrinkles out
- lifts facial contours
- helps diminish a double chin
- deeply moisturizes your skin
- nourishes and softens it



150ml

Hydration for 72 Hours Micellar Makeup MesoREMOVER

Complex of active ingredients:

- efficiently removes makeup from your face and eyes
- cleanses skin from impurities
- instantly provides a feeling of freshness and moisturizing



150ml

Micellar Facial MesoTONER

Complex of active ingredients:

- intensively refreshes skin
- increases its tonicity
- increases skin moisturizing
- prevents skin dehydration
- eliminates flaking and tightness



75ml

+ Perfect Cleansing Even Skin Face, Neck and Decollete CryoPEELING

Complex of active ingredients:

- moisturizes your skin and retains moisture for 72 hours
- efficiently cleans the pores from impurities and sebum
- exfoliates superficial skin cells
- refreshes dull skin



MEZO complex

INJECTION-FREE FACE SKIN CARE

Facial MASKS NONWOVEN FABRIC

Effective beauty products to get an instant visible effect. Provide a comprehensive cosmetic care, transform your skin and restore its healthy radiance.

BEAUTIFUL SKIN IN A BLINK OF AN EYE



1
cleanse the skin



2
apply the mask



3
leave it on for 15-25 minutes



4
remove the mask



1р.

ANTI-AGING Facial COMPLEX-MASK

Complex of active ingredients:

- slows down age-related transformations
- increases skin tonicity and elasticity
- strengthens facial contours
- reduces wrinkle depth
- restores skin freshness and radiance



1р.

LIFTING & REJUVENATION MESOHYALURON Facial MASK-BOOSTER

Complex of active ingredients:

- efficiently lifts skin
- reduces the effects of gravitation
- reduces wrinkles
- perfectly moisturizes your skin
- increases skin tightness and firmness



1р.

INSTANT TRANSFORMATION Facial BEAUTY-MASK

Complex of active ingredients:

- restores dull skin
- lifts, evens and upgrades the texture
- restores healthy complexion, freshness and radiance
- prevents from expression lines
- counterbalances free radicals influence
- protects your skin from premature ageing

SATIN SKIN

АТЛАСНАЯ КОЖА

FRUIT ACIDS

This cosmetic line is suitable for all skin types and age of 25+



100ml

NON-STOP REJUVENATION FACIAL MASK WITH FRUIT ACIDS

Complex of active ingredients:

- reduction of wrinkle visibility
- effective anti-ageing effect on your skin
- skin nourishment
- even skin tone



20ml

INVISIBLE PORES FACIAL BOOSTER MINIMIZER

Complex of active ingredients:

- controls excess sebum formation
- effectively tightens the pores
- keeps your skin matte during the day



20ml

STOP WRINKLES SMOOTHING UNDER-EYE MASK PATCHES

Complex of active ingredients:

- reduction of wrinkle visibility
- long-lasting anti-ageing effect on the round the eyes skin
- reduction of puffiness and dark circles under the eyes
- skin cell moisturizing



20ml

FLAWLESS TONE SPF 30 DAY FACIAL CICA CREAM

Complex of active ingredients:

- reduction of wrinkle visibility
- skin nourishment and intensive moisturizing
- efficient UV protection



50ml

FLAWLESS TONE NIGHT FACIAL CREAM

Complex of active ingredients:

- reduction of wrinkle visibility
- effective anti-ageing effect on your skin

MEZO complex

INJECTION-FREE FACE SKIN CARE

The first wrinkles appear exactly round the eyes; and while experiencing exhaustion, neuropsychic overload, a lack of sleep, visceral diseases, etc., dark under eye circles, swellings and eye bags appear. As a result, the skin around the eyes requires proper daily delicate care. Under-eye patches are one of the best and modern cosmetic products, which provide rather an effective and a 'fast-track' manner of skin care of periorbital zone. They help to have an immediate radiant, rejuvenating effect on this area. It is convenient to apply them almost in any conditions.



PEARLY SKIN. LIFT AND MOISTURIZE. Needle Alternative Under-Eye PATCHES

The under-eye patches work according to an injection-free skin needling technology, and without surgery it helps:

- eliminate expression lines
- restore smoothness and elasticity of skin round the eyes

MESOHYALURONAN. EXPRESSION LINE SMOOTHER. Biorevitalization alternative Under-Eye PATCHES

The under-eye patches work according to an injection-free skin revitalization technique, which helps:

- protect skin from premature wrinkling
- smooth wrinkles out
- restore moisture balance

INTENSIVE REVITALIZATION. For Puffy Eyes and Dark Circles. Blepharoplasty alternative Under-Eye PATCH-MASK

The under-eye patch-mask works according to a blepharoplasty technique and without surgery it helps:

- smooth expression lines round the eyes
- reduce swellings and dark under eye circles
- restore smoothness and elasticity of round the eyes skin

Premium

LIQUID EYE PATCHES

LIQUID EYE PATCHES and **frown lines and nasolabial folds smoothing GEL-PATCH** of **PREMIUM LIQUID PATCHES** line by Belita instantly restore your skin and conceal sleep deprivation signs and fatigue, besides they provide a long-lasting and effective care.

LIQUID PATCHES are the patches with neither fabric nor hydrogel. They can be applied when you are in a hurry and would not like to spend much time on caring procedures.

PROPERTIES: Moisturize, rejuvenate, refresh, even skin tone and make it elastic; smooth out frown line and nasolabial fold.

WHEN TO USE PATCHES: As a SOS-product and regular care. Liquid patches are perfect for dark circles, swellings and wrinkles; a gel-patch is for evening out frown lines and nasolabial folds.



20 ml

Lifting and Hydration Liquid Eye PATCHES TENS'UP™ Hyaluron

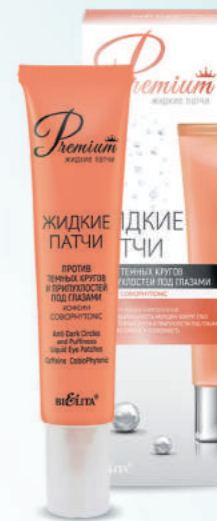
- Complex of active ingredients:**
- provides an instant lifting effect
 - smooths wrinkles
 - reduces crow's feet and fine lines



20 ml

Intense Rejuvenation Liquid Eye PATCHES PEPTIDES CENTELLA ASIATICA

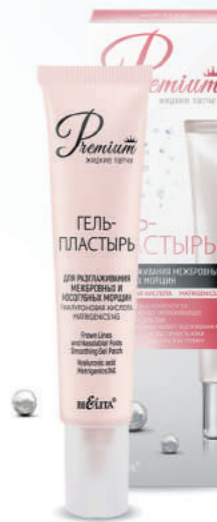
- Complex of active ingredients:**
- has a visible rejuvenating and anti-ageing effect
 - provides a visible effect of skin lifting
 - reduces small lines and their depth
 - increases skin firmness and elasticity



20 ml

Anti-Dark Circles and Depuffing Liquid Eye PATCHES CAFFEINE CobioPhytonic

- Complex of active ingredients:**
- reduces wrinkles round the eyes
 - reduces dark circles and puffiness
 - makes your skin radiant and healthy



20 ml

Frown Lines and Nasolabial Folds Smoothing GEL-PATCH HYALURONIC ACID MATRIGENICS.14G

- Complex of active ingredients:**
- has a visible rejuvenating and anti-ageing effect
 - provides a visible effect of skin lifting
 - increases skin firmness and elasticity
 - reduces small lines and their depth

#MASKIMANIA

FACIAL CREAM MASKS



50 ml

REGENERATION FACIAL MASK
 for Post Protection Usage
 of Various Face Masks
 (Cloth Face Masks, Medical
 Face Masks and Respirators)
leave-on
Complex of active ingredients
 (Stimu-Tex AS, allantoin, Ac.net,
 vitamins E, F):

- reduces irritation and redness
- soothes skin
- prevents rash from appearing



50 ml

LIPOLYTIC MASK
 with L-Carnitin and Caffeine
 for Chin and Neck

Complex of active ingredients
 (L-Carnitin, Caffeine, Ovaliss,
 Actisculpt):

- improves facial contours
- reduces double chin visibility



50 ml

Care Facial POST PEELING MASK
 with Alginate

Complex of active ingredients
 (Alginate, Fucus extract, Clay,
 Glucomannan):

- soothes skin
- advances skin regeneration
- relieves a feeling of tightened skin



50 ml

LIFTING MASK
 with Collagen and Hyaluron
 for Round the Eyes Area
leave-on
Complex of active ingredients
 (Cobio-Phytonic, Collagen,
 Hyaluronic Acid, Betaine, gum
 Arabic):

- reduces puffiness and dark circles
 round the eyes
- smooths wrinkles
- firms skin

#MASKIMANIA

FACIAL SHEET MASK



1р.

Intensive Rejuvenation, Lifting and Nourishment
PREMIUM PEPTIDE Anti-Age
Facial and Chin MASK
Hyaluronic Acid
Coenzyme Q10
Grape seed Oil

- Intensive rejuvenation, lifting and nourishment
- For mature skin of all types



1р.

Matte Finish,
Cleansing and Pores Shrinking
BLACK DETOX Facial MASK
Broccoli
Caffeine

- Matting, cleansing and pore tightening
- Suitable for oily skin with enlarged pores of all ages



1р.

Facelift Effect, Intensive
Moisturization and Lifting
HYALURON LIFT Facial MASK
Sodium Hyaluronate
Coenzyme Q10

- A lifting effect and intensive moisturizing
- For normal and dry skin of all ages



1р.

Wrinkle Smoothing,
Firmness and Elasticity
COLLAGEN Facial and Chin MASK
Collagen
Elastin
Oligosaccharide

- Wrinkle smoothing, firmness and elasticity
- For all skin types 30+



1р.

Exfoliation Effect,
Regeneration and Glow
Facial AHA-MASK
Glycolic acid
Lactic Acid
Allantoin

- A peeling effect, regeneration and radiance
- For all skin types of all ages

HEMP GREEN



natural cosmetics

'HEMP GREEN. Natural cosmetics' by Belita is a product line which contains 99,5% of natural ingredients.

HEMP PROTEINS used in the products of 'HEMP GREEN. Natural cosmetics' face care line reduce wrinkle depth and length by 13,9% in just 14 days, lessen skin flaking and dry skin problems by 31,9% in just 14 days; increase skin moisturizing by 12,7% in just 1 day.

HEMP PROTEINS used in the products of 'HEMP GREEN. Natural cosmetics' hair care line in 3 usages increase hair strength in general by 17,9% and hair tensile strength by 12,9%; increase hair elasticity by 11%; visibly restore hair cuticle and smooth your hair after chemical damage.

The efficacy attested by TRI-K, USA

The packaging conception of 'HEMP GREEN. Natural cosmetics' new line includes the usage of environmentally friendly recyclable polythene which is made from renewable raw materials of plant origin (Brazilian sugar cane), and that makes a significant contribution to the reduction of greenhouse gas emissions into the atmosphere. Discover the effect of this plant once again and take pleasure in this ingredient which does magic to your skin!



255 ml

NATURAL LAMINATION Soft Hair SHAMPOO

Complex of active ingredients provides:

- hair elasticity and strength
- restoration and smoothing
- excellent shine and smoothness
- softness and silkiness without weighing the hair down



200 ml

NATURAL LAMINATION Soft Hair BALM

Complex of active ingredients provides:

- an increase in hair strength
- an increase in hair elasticity
- restoration and smoothing
- excellent shine and softness
- smoothness and silkiness without weighing the hair down
- easy hair combing and management



150 ml

NATURAL NOURISHMENT AND SOFTENING Hand and Body MILK

Complex of active ingredients:

- eliminates flaking and dry skin areas
- hydrates your skin
- prevents stretch marks
- provides skin elasticity and smoothness
- nourishes and restores your skin



95 ml

NATURAL HYDRATION Face, Neck and Décolleté TONIC

Complex of active ingredients:

- tones and refreshes your skin
- hydrates skin
- eliminates flaking and dry skin areas
- improves skin uniformity



150 ml

NATURAL CLEANSING Face, Eyes and Lips MAKEUP REMOVER

Complex of active ingredients:

- effectively removes makeup
- delicately cleanses your skin
- make your skin smooth and soft



95 ml

NATURAL LAMINATION Hair SPRAY CONDITIONER

Complex of active ingredients provides:

- an increase in hair strength
- an increase in hair elasticity
- hair restoration and smoothing
- shine and reduction of hair coming apart
- hairstyle improvement



200 ml

NATURAL CLEANSING AND HYDRATION SHOWER GEL

Complex of active ingredients:

- gently cleanses skin
- makes your skin elastic
- hydrates skin



50 ml

WRINKLE MINIMIZER AND INTENSIVE CARE Day and Night Face CREAM

Complex of active ingredients provides:

- reduction of wrinkle depth and length
- eliminates flaking and dry skin areas
- skin tone smoothing
- skin moisturizing



20 ml

STOP PUFFINESS AND WRINKLES EYE CREAM

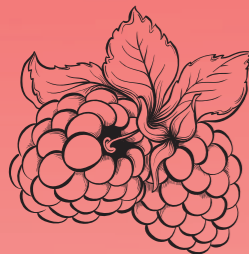
Complex of active ingredients:

- reduces wrinkle depth and length
- decreases puffiness and 'bags' under the eyes
- reduces dark circles
- nourishes and moisturizes your skin



SATIN HAIR

АТЛАСНЫЕ ВОЛОСЫ



RASPBERRY VINEGAR

BELITA produced **SATIN HAIR raspberry vinegar**, a cosmetic line, for a complex comprehensive and effective hair care.

RASPBERRY VINEGAR is a natural ingredient for the beauty of your hair which includes useful properties of apple vinegar and juicy raspberries. A strong anti-oxidant, cleansing and regenerating effects provide healthy hair shine and satin smoothness.



500 ml

DREAM HAIR Raspberry Vinegar SHAMPOO

- created for hair shine
- excellently softens hair locks
- makes your hair more supple
- provides healthy shine
- refreshes and soothes the scalp
- efficiently removes all kind of impurities and excessive sebum



200 ml

DREAM HAIR Raspberry Vinegar CONDITIONER

- prevents the appearance of hair hardness salts
- protects from damage
- eases combing
- tightens your hair inside
- makes the hair shiny and silky

190 ml

DREAM HAIR Raspberry Vinegar MIST

- provides supple hair locks
- regulates water-oil balance of the scalp
- has a soothing effect
- restores hair lock structure
- no weighing down your hair; helps soften and smooth your hair



Product Catalogue BELITA 2024

SATIN HAIR

SHINING HAIR

APPLE CIDER VINEGAR

The unique fragrance of a juicy apple.

The result is sparkling hair!

The hair care line with apple cider vinegar is designed for hair beauty obtained by fermentation of the healthiest apple juice. The powerful antioxidant, cleansing and restorative effects of vinegar give your hair a healthy shine and sparkling smoothness.

Apple cider vinegar — is a natural remedy for hair beauty obtained by fermentation of the healthiest apple juice. The powerful antioxidant, cleansing and restorative effects of vinegar give your hair a healthy shine and sparkling smoothness.

Apricot and peach fruit concentrate to prevent hair breakage and splitting.

Suitable for all hair types.



400 ml

SHINE AND SMOOTH APPLE VINEGAR HAIR SHAMPOO

- cleanses and improves the condition of your hair
- leaves hair smooth and shiny
- brittle hair prevention



150 ml

SMOOTH APPLE VINEGAR HAIR SHINE SPRAY

- calms hair and scalp
- makes combing easier
- leaves hair smooth and silky
- prevents breakage
- gives a luxurious shine



300 ml

SHINE AND SMOOTH APPLE VINEGAR HAIR CONDITIONING BALM

- detangles hair
- elimination of hair-tangles
- firmness and elasticity
- impeccable and healthy shine

SMART LINE

PRESERVE THE YOUTHFULNESS AND BEAUTY OF YOUR SKIN WITH THE SMART LINE!

SMART LINE is a premium high-tech line that will be the perfect assistant in the fight against age-related changes. Cosmetics of this line take into account all physiological features of dry as well as mature skin.

The latest active formulas work deep within the skin, making it more gentle, even, taut and moisturized.

ACTIVE INGREDIENTS

The complex of active ingredients (Biophytex, hyaluronic acid, SPICULE GEL)

promotes strengthening of vessel walls, reduces dark circles under the eyes and as a result – the skin is softer smoothed, lighter and more uniform, moisturizes tired eyelid skin, has an effect of instant lifting, prevents moisture loss, slows down aging processes.

Micro-needles of freshwater sponge Spongilla, thanks to which the active substances penetrate deeply into the skin around the eyes, activating microcirculation, reducing puffiness under the eyes and have the effect of visible lifting.

The complex "collagen + elastin"

provides a tightening function, gives tissues elasticity and firmness, prevents sagging of the skin.

Matrixyl® Synthe6

is an active peptide: it increases the synthesis of collagen and hyaluronic acid, stimulates skin cells to renew and rejuvenate, provides a lifting effect.

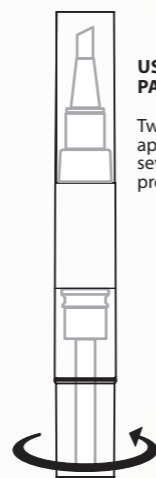
- penetrates deep into the epidermis
- participates in the restoration of the intercellular matrix
- starts the synthesis of collagen and elastin
- active lifting
- moisturizes the skin from within and outside
- reduces the expression of wrinkles



4 ml
FACE CONCENTRATED GEL 2% LOW MOLECULARWEIGHT HYALURONIC ACID



- 4 ml
HYALURONIC MICRONEEDLE PATCH AROUND THE EYES
- strengthens the vascular wall
 - immediate lifting effect
 - reduces dark circles under the eyes
 - prevents the loss of moisture
 - moisturizes the eyelid skin
 - slows down the aging process



360°

USE OF THE PACKAGE

Twist the base of the applicator clockwise several times until the product appears.

SMART LINE

ACTIVE INGREDIENTS

A cocktail of amino acids (taurine, arginine)

fills skin cells with energy and vitality, promotes cell regeneration.

Low molecular hyaluronic acid

affects from within, easily penetrates into the epidermis and dermis, where it feeds fibroblasts and is an essential component for the synthesis of own collagen and elastin.

High-molecular hyaluronic acid

creates optimal conditions for penetration of active components in the deeper layers of the dermis and enhances their activity, improves the permeability of cell membranes and maintains the hydration of the upper skin layers for a long time. The high concentration of hyaluronic acid results in a firming effect.

AC.NET™

inhibits the growth of acne-causing bacteria and controls saliva secretion.

Acnacidol™

reduces sebum hypersecretion, has antibacterial and antifungal effects, restores physiological equilibrium in acne prone skin, inhibits the proliferation of bacteria responsible for acne (*Propionibacterium acnes*) and shrinks and cleanses pores.

Zinc oxide

has anti-inflammatory, drying, adsorptive, astringent and antiseptic properties, immediately blocks the reproduction of bacteria, preventing recurrent inflammation.

Sesame and argan oils

instantly restore the nail plate, moisturize dry cuticle and protect it from damage.



4 ml
ANTI-PIMPLE FACE ZINK CREAM

- inhibits the growth of acne-causing bacteria
- reduces sebum hypersecretion
- effective anti-bacterial and anti-fungal
- restores physiological balance to acne prone skin
- shrinks and cleanses pores
- prevents renewed inflammation



4 ml
NAILS AND CUTICLE CARE OIL

- repairs the nail plate
- moisturizes dry cuticles
- suitable for daily use



4 ml
FACE CONCENTRATED GEL 2% HIGH MOLECULARWEIGHT HYALURONIC ACID

- improves skin elasticity and density
- produces active hydration and long term lifting
- protects from UV radiation
- smoothes the micro relief of the skin
- regenerates the skin
- reduces the appearance of wrinkles
- keeps the hydration of the upper skin layers

SMART LINE

PRESERVE THE YOUTHFULNESS AND BEAUTY OF YOUR SKIN WITH THE SMART LINE!



4ml

HYALURONIC WRINKLE FILLER ELASTIN AND COLLAGEN

- has a firming effect
- gives skin elasticity and firmness
- prevents sagging
- reduces wrinkle depth
- prevents moisture loss
- slows down the aging process



4ml

FACE GEL LIFTING TAPE ACTIVE PEPTIDE

- strengthens the synthesis of collagen and hyaluronic acid
- stimulates the skin cells to renew and rejuvenate
- provides a lifting effect
- promotes cell regeneration



4ml

ANTI-REDNESS FACE SPOT CORRECTOR

- neutralizes redness
- mask inflammation and vascularity
- serves as a local primer



4ml

FACE AND AROUND THE EYES SPOT CONCEALER

tone 01 light
tone 02 medium

- mask dark circles under the eyes
- conceals imperfections
- removes traces of tiredness

РОЗОВАЯ ВОДА

hyd rose deluxe

ROSE WATER

ROSE HYDROLATE or **ROSE WATER** is a distillate of rose essential oil components that possesses valuable cosmetic and medicinal properties.

Ancient people considered the rose to be the queen of flowers, and Avicenna and Hippocrates described its medicinal properties. Ancient Romans and Persians used rose water as a cooling and refreshing medium. Greek women used this medicinal elixir too, and they added it to their baths and used it as a skin rejuvenation remedy.

HydRoseDeluxe is a cosmetic line based on **rose hydrolate**.

15 ml

ELIXIR OF BEAUTY Moisturizing Rose ROLLER Eye MASK

Complex of active ingredients:

- increases skin elasticity
- helps smooth out fine lines
- reduces puffiness under the eyes
- provides a light lifting effect
- nourishes and moisturizes your skin

115 ml

ROSE VEIL Hair and Body DRY OIL

Instantly absorbs into the skin and has an immediate effect after application

Complex of active ingredients:

- increases skin regeneration
- smooths wrinkles out
- encourages the synthesis of collagen and elastin
- restores skin hydration
- nourishes, softens and soothes your skin

50 ml

Facial BOOSTER NIGHT CREAM WRINKLE CORRECTION

Complex of active ingredients:

- restores protective hydrolipidic layer
- keeps moisture inside the cells
- prevents wrinkles
- removes fatigue signs
- provides bright and refreshed appearance

300 ml

HAIR GLAZE EFFECT Glaze BALM
For porous and unruly hair with signs of over drying

Complex of active ingredients:

- regenerates hair softness and silkiness on a daily basis
- fills your tresses with firmness and glow

SPA Salon



BELITA produce a line **SPA SALON** for those who enjoy going to hot baths and saunas.

The line includes hair, body and face care products for all ages.



200 ml

SPA CLEANSE Foaming Shower Oil

relieves stress and fatigue

Complex of active ingredients provides:

- gentle cleansing
- intensive moisturizing



150 ml

RASPBERRY PLEASURE SPA Body SCRUB

bright scent

Complex of active ingredients provides:

- efficient skin cleansing
- anti-cellulite effect
- skin smoothness and firmness



50 ml

SPA MOISTURIZATION Facial Water CREAM

Complex of active ingredients provides:

- deep skin moisturizing
- wrinkle reduction
- skin dehydration protection
- encouragement of collagen synthesis
- activation of collagen synthesis
- skin cell protection from premature ageing



400 ml

MUSTARD Hair Growth SPA SHAMPOO

Complex of active ingredients provides:

- careful hair cleansing
- strengthening of hair roots
- the growth of healthy and strong hair
- intensive shine, softness and silkiness



200 ml

HOT WRAP Hair Growth SPA MASK

Complex of active ingredients provides:

- hair nourishment and strengthening of hair roots
- the growth of healthy and strong hair
- intensive shine, softness and silkiness



300 ml

MUSTARD Hair Growth SPA BALM

Complex of active ingredients provides:

- strengthening of hair roots
- the growth of healthy and strong hair
- softness and silkiness
- effective conditioning

ЭФФЕКТ САЛОННЫХ ПРОЦЕДУР

SALON TREATMENT EFFECT

BELITA has created **Salon Treatment Effect**, a line of cosmetics that offer a home-based alternative to salon care.

Salon Treatment Effect presents alternatives to modern treatments:

- beauty injection effect (Botox injections)
- hyaluronic thread effect 4D
- molecular facelift effect
- micro-needling effect
- bio-repair effect

Beauty injection effect is a worthy alternative to injection-based treatments. These cosmetic products are based on peptides, herbal components with botulinum toxin-like effects, which produce muscle relaxation without the muscle paralysis.

CONTROL YOUR BEAUTY!



INTENSIVE CARE

INTENSIVE REJUVENATION Neuromimetic Post-Treatment Face, Neck and Décolleté MASK

Complex of active ingredients:

- enhancing the results of acid peeling
- reduces expression lines
- smooths and lifts epidermis
- eliminates age-related signs

75 ml



FINISH

SPF 20 PROTECTIVE FACIAL CREAM For All Skin Types

The final stage of peeling or other skin-cleansing treatments.

Complex of active ingredients:

- provides a regenerating effect
- nourishes and softens your skin
- protects from UVA and UVB rays
- eliminates a feeling of dryness and tightness

50 ml

FACE SKIN DAILY CARE



INJECTION-FREE PERFECTION All-Inclusive Face, Neck and Décolleté MUSCLE RELAXANT CREAM 35+

Complex of active ingredients:

- increases an amount of moisture of your skin
- saturates the skin with compulsory microelements, vitamins, minerals and amino acids
- disables deformation of subcutaneous tissues
- reduces and smooths wrinkles out

50 ml



NEEDLING EFFECT Eye and Mouth Expression Line Inhibiting SERUM 35-45+

Complex of active ingredients:

- disables deformation of subcutaneous tissues and eliminates fine lines
- clears dark circles under the eyes
- effectively copes with nasolabial wrinkles
- encourages skin regeneration and rejuvenation processes
- restores skin smoothness and firmness

30 ml

AROUND THE EYES AND LIPS SKIN DAILY CARE

МИЦЕЛЛЯРНОЕ ОЧИЩЕНИЕ

Micellar CLEANSING

Micellar water is a beauty trend! Why is the water called 'micellar'? It is based on micelles which miraculously, like a magnet, attracts such skin impurities as particles of oil, dust, sebum and cosmetics. They excellently dissolve the combinations which are hard to wash using water. Micellar water does not clog the pores, leaves no adhesive region, and does not require washing off. Delicately and gently, with no active rubbing cleanses and refreshes your skin! Micellar CLEANSING Micellar water perfectly does its job!



Product Catalogue BELITA 2024



300 ml

Sponge-cleansing Micellar DETOX-WATER Makeup REMOVER

eye, face, lip and brow

Based on purified water, aloe extract, broccoli extract and hyaluron

- instantly removes makeup and impurities
- moisturizes
- soothes

for all skin types



300 ml

ULTRA CLEANSING Micellar Biphase Water REMOVER with Oils for Long-Lasting Makeup

eye, face, lip and brow

Fragrance-free

- efficiently removes all types of makeup
 - nourishes and provides care
- for all skin types, including dry skin



300 ml

DELICATE CLEANSING Micellar Hydrolate-Water Makeup REMOVER

for sensitive skin

face, lip, brow and round the eyes

Fragrance-free

Floral water, cotton extract, hyaluron

- delicately removes makeup
- gently cleanses your skin
- provides care

for all skin types, including dry skin



300 ml

CLEANSING AND HYDRATION Micellar Hyaluronic Water Makeup REMOVER

eye, face, lip and brow

Water lily extract, hyaluron

- efficiently removes makeup
- gently cleanses
- instantly moisturizes

for all skin types

МИЦЕЛЛЯРНОЕ
ОЧИЩЕНИЕ

Micellar CLEANSING

The greatest amount of care is gathered in the continuation of **MICELLAR CLEANSING** cosmetic line by BELITA. Besides the cleansing effect, the products of the cosmetic line have a long-lasting moisturizing and soothing effect which makes your skin soft and silky, thus you feel comfort and are in a good mood.

200 ml

MOISTURIZING CARE Facial HYALURON TONIC

- provides deep moisturizing and softening
- has a tonifying and regenerating effect
- controls secretion of sebaceous glands
- lessens pores
- smooths fine lines out
- increases skin tightness and firmness



200 ml

GENTLE CARE Facial HYDROLATE TONIC

- provides skin regeneration and surface smoothing
- softens, nourishes and moisturizes
- restores skin tone
- upgrades complexion
- provides healthy skin glow



200 ml

CLEANSING CARE Facial SPONGE TONIC

- smooths skin surface
- tones your skin and smooths wrinkles out
- has a cleansing, rejuvenating and moisturizing effect
- provides skin exfoliation
- provides healthy skin glow and refreshed appearance



200 ml

MATTIFYING CLEANSING Facial Exfoliating GEL WASH

- cleanses and soothes face skin
- exfoliates toughened skin cells
- controls secretion of sebaceous glands
- prevents skin inflammations
- moisturizes and hydrates your skin



200 ml

EFFECTIVE CLEANSING ENZYME Facial GEL SCRUB for Skin Regeneration

- deeply cleanses your skin
- restores and regenerates
- relieves skin inflammations and accelerates healing process
- deeply moisturizes tissues
- eliminates signs of fatigue



200 ml

GENTLE CARE Cleansing Micellar Facial MILK and MAKEUP REMOVER

- gently cleanses your skin from makeup
- evens skin tone and its surface
- moisturizes and softens skin
- provides softness and silkiness



200 ml

SOFT CLEANSING Micellar Facial GEL WASH

- provides deep skin cleansing
- increases protection from harmful effects of the environment
- boosts skin immunity
- decreases skin ageing transformations



Natural Beauty

EST. 1989



EST. 1989

cosmetics

YOU & NATURE for sensitive skin

• уход за чувствительной кожей •



Sensitive skin is the one characterized by hyper reaction to internal and external irritants. People with sensitive skin are often cautious about cosmetic formulas and prefer products that contain no alcohol, sls/sles, parabens, silicones or colorants.

Therefore, these formulas should contain active ingredients with soothing and strengthening effects, which relieve redness, irritation and skin reactivity, and restore skin healthy condition.

BELITA has created the **YOU & NATURE cosmetic eco-line for sensitive face, body skin**; it contains up to **95 % ingredients of natural origin**, which have a positive effect on skin condition and activate the skin's protective function.

YOU & NATURE ACTIVE INGREDIENTS:

- ✓ **MEXICAN HYSSOP** reduces skin redness and reactivity, restores the skin barrier function, increases skin glow and evens out the tone.
- ✓ **RUSCUS, CENTELLA ASIATICA and CALENDULA EXTRACTS**, and **HYDROLYSED YEAST PROTEIN** strengthen vessel walls, thus providing an anti-couperose effect, soothing the skin and relieving irritation.
- ✓ **HYDROLYZED CORN PROTEIN** moisturizes the skin, promotes rapid healing, and increases resistance to damage.
- ✓ **HEART-LEAVED DAISY STEM CELLS** neutralize free radicals, smooth out skin blemishes and improve skin appearance.
- ✓ **SHEA BUTTER and ARGAN OIL** intensively reinforce the skin barrier function, effectively nourish and deeply moisturize the skin, soothe, and promote regeneration, reducing visible inflammation and irritation.
- ✓ **D-PANTHENOL and ALLANTOIN** soothe and moisturize the skin, reducing reactivity.
- ✓ **HAMAMELIS, ROSEMARY, GARDEN SAGE, HOP, LEMON and HORSE-CHESTNUT EXTRACTS** correct wrinkles, improve collagen synthesis and prevent premature skin aging.
- ✓ **IRIS FLORENTINA EXTRACT** slows down skin aging, reinforces the skin barrier function, and reduces the length and depth of wrinkles.



Mild Peel FACIAL CREAM for Sensitive Skin

Complex of active ingredients:

- provides gentle exfoliation
- delicately cleanses your skin
- encourages cell renewal
- evens out and improves the complexion

75 ml



Stress Relief Firming FACIAL MASK for Sensitive Skin

Complex of active ingredients:

- effectively nourishes and deeply moisturizes your skin
- soothes skin and reduces its redness
- restores skin barrier function
- evens out the complexion

75 ml



NIGHT FACIAL SOS-BALM for Sensitive Skin

Complex of active ingredients:

- nourishes, moisturizes and restores your skin
- reduces skin reactivity
- has a soothing effect
- provides skin comfort and protection

30 ml



Comfort DAY FACIAL CREAM 25+ for Sensitive Skin and Eyelids

Complex of active ingredients:

- moisturizes and soothes your skin
- enhances its barrier functions
- promotes natural regeneration
- prevents premature ageing
- evens out skin tone and improves the appearance

30 ml



Comfort DAY FACIAL CREAM 35+ for Sensitive Couperose-Prone Skin

Complex of active ingredients:

- reduces skin redness
- saturates with nutrient elements
- effectively moisturizes
- corrects wrinkles
- provides antioxidant protection
- restores skin glow and healthy appearance

30 ml



Rejuvenating DAY FACIAL CREAM 45+ for Sensitive Couperose-Prone Skin

Complex of active ingredients:

- has a soothing effect
- reduces skin redness
- strengthens vessel walls
- intensively nourishes and moisturizes
- provides antioxidant protection
- reduces length and depth of wrinkles
- restores skin healthy and glowing appearance

30 ml



20 ml

COMFORT CREAM for Sensitive Eyelids 35+

Complex of active ingredients:

- soothes the irritated eyelid skin
- reduces its reactivity
- smooths wrinkles out
- helps reduce dark circles
- restores refreshed and glowing appearance of your skin



20 ml

REJUVENATING CREAM for Sensitive Eyelids 45+

Complex of active ingredients:

- soothes the irritated eye skin
- nourishes and deeply moisturizes
- strengthens blood vessels
- reduces wrinkle length and depth
- helps reduce dark circles
- makes your skin look refreshed and glowing



100 ml

Hair and Sensitive Scalp Soothing COMFORT SPRAY

Complex of active ingredients:

- soothes the scalp
- relieves irritation and itching
- restores the hair protective layer
- rebuilds the integrity of the hair shaft
- replenishes moisture to an ideal level
- prevents brittleness



100 ml

HAND AND BODY Soothing COMFORT CREAM for Sensitive Skin

Complex of active ingredients:

- effectively soothes skin
- relieves irritation and itching
- nourishes, moisturizes and softens skin
- restores skin barrier function

PEARL SHINE

ЖЕМЧУЖНАЯ КОЖА

The fact that pearl's healing properties have been known since the ancient times as they were used by the Chinese emperors to preserve youth, beauty and health. Nowadays pearl is among exquisite ingredients of the best cosmetic products.

Pearl powder and pearl extract are used as a base for **PEARL SHINE**, a cosmetic line by BELITA.



150 ml

PEARLY SKIN Bi-Phase Cleansing Make Up Remover EMULSION

Complex of active ingredients:

- effectively removes makeup
- removes impurities, dust and toxins
- makes your skin fresh and upgrades the complexion
- perfectly softens skin and helps to prolong the youth and beauty of your skin



150 ml

MOISTURIZATION and GLOW Pearly Facial TONER

Complex of active ingredients:

- completes a cleansing process
- effectively prepares skin for further treatment
- intensively moisturizes skin
- supplies the deepest skin layers with nutrients
- eliminates dull complexion and imparts glow to your skin





50 ml

ANTI-GRAVITY LIFTING Facial Day Booster CREAM 40-45+

Complex of active ingredients:

- provides an instant lifting effect of facial contour
- reduces wrinkle visibility
- helps to slow down skin ageing
- neutralizes the effect of free radicals
- maintains an ideal moisture
- makes skin silky, firm and elastic



50 ml

ANTI-GRAVITY LIFTING Liposomal Facial Day CREAM SERUM 45-50+

Helps to fight effectively against age-related skin changes

Complex of active ingredients:

- slows down skin ageing
- creates an effect of face smoothness and contour adjustment
- promotes cell regeneration process and fills wrinkles



50 ml

PEARLY SKIN Hyaluronogenic Facial Night FILLER CREAM 40-45+

Complex of active ingredients:

- has an ideal moisturizing effect
- improves a moisture retaining property of skin
- makes skin firmer and more elastic
- improves skin texture
- prevents wrinkles
- promotes the synthesis of collagen



50 ml

PEARLY SKIN Hyaluronogenic Facial Night BOOSTER CREAM 45-50+

Promotes the processes of skin cell regeneration at night

Complex of active ingredients:

- intensively nourishes your skin
- accelerates cell regeneration
- eliminates wrinkle number and depth
- restores skin tonicity
- promotes the synthesis of collagen
- making skin firmer and more elastic



75 ml

CHIN and CHEEK LIFTING Facial Hydrogel MASK BANDAGE

Designed to prevent and correct ageing distortions of facial contours resulting from gravitation ageing of the skin and double-chin formation



30 ml

BEAUTY CAPSULES Pearly Facial ESSENCE SERUM

Provides a unique feeling of freshness and glow

Complex of active ingredients:

- intensively moisturizes, nourishes and softens skin
- helps to smooth out wrinkles
- evens out skin tone
- protects skin from harmful effects of the environment



30 ml

PEARLY SKIN BB GLOW CREAM Light Tone

Glowing skin every day!

Active ingredients:

- even out skin tone
- conceal blemishes
- impart a natural glow to your skin





МОРСКОЙ КОЛЛАГЕН — marine collagen —

COLLAGEN is a skin structural protein which is charge of its youth, tightness and elasticity. While ageing, cells inhibit the synthesis of their own collagen, but marine collagen cosmetics encourages the synthesis of skin collagen and detains skin ageing processes.

MARINE COLLAGEN is most similar to human collagen in structure so that it can get deep into skin.

BELITA has brought together
the healthy properties
of the rich underwater world
in the MARINE COLLAGEN
cosmetic line



200 ml

Micellar Face & Eye MAKEUP REMOVER GEL

- tonifies, moisturizes, refreshes and soothes your skin
- tightens your skin and increases its firmness
- saturates skin with minerals



50 ml

Active Rejuvenating DAY FACIAL CREAM

for all skin types

Complex of active ingredients:

- encourages the synthesis of skin collagen and hyaluronic acid
- rejuvenates your skin
- has a lifting effect
- nourishes and soothes skin



50 ml

Regenerating NIGHT LIFTING FACIAL CREAM

for all skin types

Complex of active ingredients:

- nourishes your skin and lifts the face contour up
- smooths wrinkles out
- rejuvenates and tightens your skin
- increases skin firmness and elasticity
- soothes your skin and upgrades the complexion



30 ml

Rejuvenating LIFTING SERUM Chin, Neck & Décolleté

Complex of active ingredients:

- encourages the synthesis of skin collagen and hyaluronic acid
- tightens and lifts up your skin
- soothes it
- prevents double chin formation



20 ml

Rejuvenating LIFTING ANTI-WRINKLE EXPRESS-CONCENTRATE for Eye & Lip Area

Complex of active ingredients:

- encourages the synthesis of collagen
- improves skin tonicity and firmness
- has a lifting effect on round the eyes and lips areas
- reduces wrinkles



100 ml

Renovating FACIAL CARE PEELING

Complex of active ingredients:

- provides a two-level exfoliation system
- effectively cleanses your skin and polishes its surface
- makes your skin surface even, smooth and glowing
- removes sebum, impurities and dead skin cells



520 ml

Cleansing & Lifting MICELLAR SHOWER GEL

Complex of active ingredients:

- cleanses and regenerates your skin
- gently removes impurities and toughened skin cells
- tightens and lifts up skin
- refreshes, tonifies and moisturizes your skin
- helps reduce cellulite



200 ml

Hot Formula Anti-Cellulite BODY LIFTING CREAM

Complex of active ingredients:

- normalizes metabolism inside skin cells
- reduces signs of cellulite
- moulds beautiful body curves during the slimming process



100 ml

Rejuvenating HAND & NAIL ACTIVE CREAM

Complex of active ingredients:

- encourages the synthesis of collagen and hyaluronic acid
- rejuvenates and lifts skin up
- nourishes and softens your skin; strengthens the nail plate
- prolongs young appearance of your hand skin



520 ml

Effective Cleansing MICELLAR SHAMPOO for All Hair Types

Complex of active ingredients:

- thoroughly cleanses the scalp and hair
- moisturizes the scalp and hair
- repairs and tightens hair structure
- provides a dazzling shine and silky softness



380 ml

Hydration & Thickening RESTORATIVE CARE BALM for All Hair Types

Complex of active ingredients:

- deeply moisturizes the scalp and hair
- straightens and tightens hair structure
- restores natural hair elasticity
- provides a dazzling shine and silky softness



150 ml

Cleansing & Microcirculation RENOVATING ACTIVE SCALP SCRUB

Complex of active ingredients:

- exfoliates dead scalp cells
- removes excess sebum
- improves hair bulb blood supply
- deeply moisturizes the scalp and hair
- repairs and strengthens your hair

ГИДРО ЭФФЕКТ

КЛЕТОЧНОЕ УВЛАЖНЕНИЕ
И СИЯНИЕ КОЖИ И ВОЛОС

HYDRATION EFFECT CELLULAR HYDRATION AND SKIN AND HAIR RADIANCE

HYDRATION EFFECT product range is designed for efficient hydration and radiance of your skin and hair, filling them with vitality and energy, prolonging and preserving youth.

- **AQUAXYL™** instantly increases hydration of the deep and superficial layers of skin, and improves skin barrier function, preventing trans-epidermal water loss, thereby replenishing skin water reserves long term.
AQUAXYL™ provides visible results:
 - increases skin barrier function by 14%*
 - reduces skin flaking by 25%*
 - smooths skin microrelief by 30%*
- * effect achieved in 30 days as proven by Seppic, France.*

The products in the range contain a **complex of moisturizing components:** Litchiderm™, betaine, D-panthenol, allantoin, shea butter, and macadamia oil.



345 ml

ABSOLUTE HYDRATION Hydro-Balancing CONDITIONING SHAMPOO for All Hair Types gentle cleansing

- Complex of active ingredients:**
- gently cleanses the scalp and hair
 - restores optimal moisture level
 - closes hair scales
 - rebuilds the integrity of the hair shaft
 - restores hair vitality and healthy look



20 ml

MAXIMUM HYDRATION Long-Lasting Active Face and Eye CONCENTRATE all skin types

- Complex of active ingredients:**
- efficiently hydrates skin on various levels
 - replenishes its water reserves
 - protects from moisture loss
 - prevents wrinkle formation
 - has a lifting effect



50 ml

ABSOLUTE HYDRATION SPF 15 Hydro-Balancing DAY FACIAL CREAM Dry & Normal Skin

- Complex of active ingredients:**
- replenishes a shortage of skin moisture
 - restores its water balance
 - strengthens a barrier function
 - blocks wrinkles formation
 - protects from free radicals
 - nourishes and transforms your skin
 - protects skin from photoageing



30 ml

MAGIC OF PERFECTION SPF 15 Universal Tone CC CREAM

- Correcting product with a toning effect
- easy to apply and adjusts to your natural complexion
 - evens out the face tone
 - provides a long-lasting hydration
 - reduces signs of skin fatigue
 - protects your skin from photoageing



White Detox

БЕЗУПРЕЧНОЕ ОЧИЩЕНИЕ



PERFECT CLEANSING

innovation

The essential facial skin care is based on a thorough cleansing. The skin is always exposed to impurities that is why it is necessary to apply beauty-cleansing treatments several times a day. Clean skin to the full extend performs extremely important body functions such as respiration, protection, tactile and temperature control. Cleansing improves the skin property, makes it look younger, fresher and more attractive; it results in skin softness, smoothness and glow.

White Detox line includes a set of innovative ingredients which flawlessly, gently and comfortably cleanses the skin, restores its elasticity, freshness and glow.



30 ml

MATTE PERFECTION Selfie Facial BB CREAM Universal Tone

Complex of active ingredients:

- efficiently adjusts to the natural complexion
- eliminates oily glow
- reduces the pores
- conceals imperfections
- makes your skin matte and glowing from the inside with no oily glow

175 ml

FOAM CLEANSER Facial WASH

Complex of active ingredients:

- efficiently removes makeup, impurities, excess sebum and beauty products leftovers
- improves skin texture
- makes it fresh, soft and smooth



Product Catalogue BELITA 2024



75 ml

MINERAL CLEANSE and MATTING Premium Facial ROLL PEEL

Complex of active ingredients:

- gently removes dead skin cells
- deeply cleanses the pores
- regulates sebaceous glands activity
- regenerates skin
- restores refreshed look



53 g

MINERAL CLEANSING ENZYME Facial WASH POWDER

Complex of active ingredients:

- exfoliates horny scales
- efficiently eliminates impurities
- evens skin texture
- makes your skin gentle, smooth and soft



75 ml

CLEANNESSE and MOISTURIZATION CONTROL Facial TONER All Skin Types

Complex of active ingredients:

- effectively prepares skin for further care treatment
- intensively moisturizes skin
- provides a sebum normalizing effect
- improves skin condition

30 ml

OXYGEN NOURISHING and EVEN TONE SPF 15 Mattifying DAY Facial DD CREAM

DD cream is a brand new facial care cream used for day skin protection.

Complex of active ingredients:

- refreshes and tonifies skin
- improves its cellular respiration
- prevents from premature skin ageing
- smooths skin imperfections
- provides an effective UV-radiation protection



75 ml

CARBO-CLEANSING and MATTING DETOX Facial WASH PASTE

Complex of active ingredients:

- effectively cleanses skin until it is squeaky clean
- pushes out toxins from skin
- regulates sebaceous glands activity
- tightens the pores
- makes your skin matte



50 ml

OIL CONTROL Coarse-Grained Facial PEELING MASK Oily and Combination Skin

Complex of active ingredients:

- cleanses the pores and makes them less visible
- polishes and evens out skin surface
- regulates sebaceous glands activity
- makes your skin matte and velvety



50 ml

**SMOOTH TONE
and GLOW
Fine-Grained Facial
PEELING MASK**
Fatigued Skin

- Complex of active ingredients:**
- exfoliates dead skin cells
 - evens our imperfections
 - improves skin microcirculation
 - restores skin freshness and glow



75 ml

**CARBO CLEANSE
and DETOX
Peel-Off
Facial CLEANSER MASK**

- Complex of active ingredients:**
- gets deep into the pores
 - cleanses and tightens the pores
 - regulates sebum production
 - prevents inflammations and comedones



75 ml

**PERFECT CLEANSE
and MATTIFYING
Facial OXYGEN
POWDER MASK**

- Complex of active ingredients:**
- neutralizes toxins
 - improves cellular metabolism
 - saturates your skin with oxygen and moisture
 - makes skin even, matte and velvety



ЭКСТРА ПИТАНИЕ

EXTRA NOURISHMENT

The main ingredient of **EXTRA NOURISHMENT** beauty line is **coconut oil**. This is a tropical treasure which contains a lot of useful properties. It helps your skin to escape dryness, prevents it from cracking and flakiness, whitens the skin, eliminates undesirable pigmentation. **Coconut oil** has a deep nourishing effect on your skin, protects it from UV rays, prevents from moisture loss; it smooths out small wrinkles and makes your skin look young, firm and elastic. **Coconut oil** is useful for hair no less than for skin. It protects your hair from harmful effects of the environment, actively nourishes hair follicles, seals split ends, preserves the integrity of the hair structure, strengthens the hair, and helps to retain its moisture balance within the hair structure.



Product Catalogue BELITA 2024



150 ml

**COCONUT MILK
Bi-Phase FACIAL CLEANSER
and Instant MAKEUP REMOVER**

- Complex of active ingredients:**
- effectively cleanses skin from impurities
 - removes a lasting makeup
 - deeply nourishes
 - fights against skin fatigue
 - softens the eyelashes



50 ml

**SOS CARE Weather Protection
FACIAL CREAM**

- The weather protection facial cream is an ideal protection for your skin.
- Complex of active ingredients:**
- improves skin resistance to negative effects of the environment
 - soothes the irritated skin
 - moisturizes the epidermis
 - fills the facial skin with nutritive elements
 - instantly makes skin feel super comfort and softness



50ml

MATTE SKIN Day FACIAL CREAM-FINISH

Complex of active ingredients:

- nourishes your skin with nutrients
- prevents your skin from ageing
- maintains optimal moisture level
- lessens the effect of UV-rays
- protects from harmful effects of the environment



50ml

COCONUT OIL NIGHT Extra Nourishing FACIAL CREAM

Complex of active ingredients:

- nourishes skin while sleeping
- lifts up the facial contour
- improves a natural regeneration of lipid barrier of the facial skin
- restores its firmness and elasticity
- makes skin look thicker and fresher



75ml

COCONUT MILK Extra Nourishing HAND CREAM

Complex of active ingredients:

- fills the hand skin with necessary microelements and nutrients
- protects it from harmful effects of the environment
- makes your skin smooth and soft



20ml

Lift and Nourishing Eye, Nose and Lip BOOSTER CREAM

Intensive beauty treatment for the skin around the eyes and nasolabial area.

- contains an ultra-nourishing cream and highly concentrated rejuvenating serum
- has an instant and efficient result



75ml

Leave-on EXTRA NOURISH FACIAL WINTER MASK

Complex of active ingredients:

- protects from negative effects of the cold
- moisturizes and softens skin
- reduces wrinkle visibility
- provides your face with beauty and glow



200ml

COCONUT MILK Rinse-off Body CLEANSING CREAM

Complex of active ingredients:

- gently cleanses your skin
- exquisitely cares for it
- leaves a captivating coconut fragrance
- eliminates the problem of skin dryness and tightness
- provides a feeling of silky skin



400ml

COCONUT MILK Extra Nourishing SHAMPOO

- gently cleanses the hair and scalp
- provides gentle hair care
- makes your hair beautiful and shiny
- strengthens the hair
- enhances deep hair moisturizing and restoration
- prevents it from fluffing, splitting up and further breakage



300ml

COCONUT MILK Extra Nourishing HAIR BALM

The hair balm is perfect for dry, brittle and damaged hair as well as for sensitive scalp care.

Complex of active ingredients:

- provides easy combing
- restores damaged hair
- protects it from harmful influence of salty water, wind and frost
- provides your hair with a luxurious volume



200ml

COCONUT MILK Smoothing HAIR MASK

Complex of active ingredients:

- strengthens weakened and damaged hair
- helps to achieve a captivating smoothness of your hair
- nourishes the hair and scalp with nutritive elements
- maintains an optimal moisture level
- improves the hair resistance to negative effects of the environment



105ml

Body and Hair COCONUT OIL

Complex of active ingredients: skin care:

- nourishes skin at the cellular level
- relieves the feeling of tightness
- softens hand skin and strengthens the nails
- protects your skin from harmful effects of the environment

hair care:

- makes hair look shiny and silky
- prevents split ends
- fights against brittleness
- helps to restore damaged hair



ZIMUSHKA ЗИМУШКА

Face, body and hair care in winter is a basic necessity. Natural change of biological rhythms and weather conditions requires the usage of special cosmetic products.

Freezing weather, central heating and heaters at home and at the office make the air extremely dry. As a result, your hair starts react in unpleasant ways and causes a feeling of discomfort. Your hair loses moisture and becomes dry and brittle. A special winter cosmetic line by BELITA can help you protect your skin and hair from harmful effects of the environment.

The universal formulas of new beauty products are suitable for any age, skin type and hair.

Be Brave in Winter with ZIMUSHKA!



150 ml

NOURISHING AND SOOTHING Heating BODY CREAM with Anticellulite Effect ZIMUSHKA

Provides slimming and body volume thanks to **Actisculpt complex** as a component of the product. A **complex of oils**, included in the cream, provides skin soothing, deep moisturizing and nourishment.



50 ml

WIND AND LOW TEMPERATURES PROTECTION Winter Hand CREAM ZIMUSHKA

A perfect hand skin protection against wind and frost! **Flaxseed** and **cloudberry oils**, included in the cream, reduce skin irritation under the influence of low temperatures as well as provide intensive skin nourishment and moisturizing.



50 ml

WIND and LOW TEMPERATURES PROTECTION Winter FACE CREAM ZIMUSHKA

A gentle formula with **cloudberry** and **flaxseed oils** reduces skin sensitivity to cold, prevents skin flaking and excessive dryness. The cream promotes deep skin nourishment and moisturizing.



200 ml

LADY WINTER Luxurious Butter HAIR NOURISHING MASK ZIMUSHKA

An effective formula with **coconut oil** intensively nourishes the scalp and provides a reliable protective layer on hair surface, which helps to preserve your hair healthy state in the case of strong wind and frost.



100 ml

AFTER FROST and WIND Wash off HEATING FACE MASK ZIMUSHKA

A delicate formula gently warms your skin without overdrying it and leaves a pleasant feeling of warmth. Thanks to **cloudberry** and **flaxseed oils**, included in the product, the skin becomes soft and moisturized; **vitamins F, A and E** nourish and prevent your skin from premature ageing.



300 ml

WARM MOMENTS Winter SHOWER GEL ZIMUSHKA

Complex of active ingredients:

- nourishes and moisturizes your skin
- restores its softness and firmness



BELITA YOUNG skin

The update of a popular cosmetic line is a product range of face skin care which is in power not only to preserve the health and beauty of your skin, but also to transform your appearance, protect your skin from irritation and such harmful agents as dust, moisture loss and UV-radiation. The cosmetic line contains the products which provide an instant effect.



175 ml

MATT SKIN EXPERT MICELLAR CLEANSING Facial MOUSSE

Provides your skin with a feeling of purity, freshness and comfort.

Complex of active ingredients:

- thoroughly cleanses your skin
- vitalizes the skin
- makes your skin matte softness
- instantly tightens and reduces the number of enlarged pores



150 ml

EASY CLEANSING MICELLAR Makeup Remover WATER

Suitable for extended eyelashes.

Complex of active ingredients:

- gently cleanses skin of impurities
- removes face and eye makeup
- tones skin
- makes it look fresh
- removes unwanted glow



115 ml

MATT PERFECTION Facial TONIC POWDER

Complex of active ingredients:

- provides a long-lasting matte effect on the skin
- normalizes the activity of sebaceous glands
- eliminates greasy glow
- tightens the pores making skin clean and matte



50 ml

MOISTURIZE IN 3 SECONDS Facial CREAM STARTER

Complex of active ingredients:

- instantly fills your skin with moisture and energy
- relieves inflammations
- provides your skin with freshness without a feeling of tightness



20 ml

NO MORE PROBLEM Skin Precision INSTANT CREAM for Problem Facial Areas

Complex of active ingredients:

- soothes the irritated skin
- helps to regenerate the damaged skin areas
- relieves redness
- eliminates pimples, acne, blackheads and comedones
- prevents recurrent acne



20 ml

NO FILTER Facial CONCEALER universal tone

Complex of active ingredients:

- conceals dark circles under the eyes
- camouflages redness, inflammations and pimples
- eliminates signs of fatigue
- instantly adjusts to the complexion
- has a matte finish
- perfectly blends into skin tone



115 ml

PROTECTION & MOISTURIZING Facial SPRAY SCREEN

Complex of active ingredients:

- protects your skin from free radicals
- protects it from an unwanted UV-rays effect
- instantly moisturizes skin
- eliminates skin flaking by 35%
- cleanses the pores in 20 minutes by 25%
- fixes the make-up

(beauty properties are proved by BioSpectrum, Inc, Korea)



30 ml

INSTANTLY SMOOTH SKIN HD MATTIFYING FOUNDATION

Complex of active ingredients:

- fills in skin irregularities
- corrects skin imperfections
- prevents greasy glow
- makes skin velvety matte
- provides a long-lasting makeup



30 ml

PERFECT RADIANCE Tinting BB HIGHLIGHTER for Young Skin universal tone

- create a striking makeup and amazing radiance
- perfectly conceals blemishes and imperfections
- makes your skin shimmer gently and magically
- perfectly moisturizes skin
- eliminates dryness and flaking



30 ml

MATT SKIN EXPERT BB MATT CREAM for Normal and Oily Skin universal tone

- evens out skin micro-relief
- conceals skin blemishes
- camouflages unwanted glow
- creates a luxurious matte finish
- provides beautiful skin tone
- adapts to your complexion



BELITA YOUNG, a product line, contains beauty ingredients which are essential for daily face and body care. At a young age the skin possesses high regeneration and adaptation qualities. To keep your skin young and healthy, and to prolong its youth, people should take care of their skin since a young age and thoroughly choose beauty products.

A balanced complex of ingredients gently cleanses your face and body skin, your hair and also provides a complex protection against harmful effects of the environment; a bright wild fragrance will cheer you up all day long.

■ **Wildberry harvest™**, a unique extract from specially selected exotic Australian berries, which provides superb nourishment and lasting hydration for young skin; it possesses an antioxidant effect.

■ **Promoizers™** is capable of fixing and retaining external moisture received from the outside, thus maintaining natural skin hydration levels.

■ **Ennacomplex™**, a patented complex, which promotes hair root activity and speeds up hair growth, and hydrates the scalp.



400 ml

Shower GEL MILD CARE

- gentle cleansing
- freshness and hydration
- leaves no feelings of dryness and tightness



400 ml

SHAMPOO SHINE and STRENGTH

- gentle cleansing
- hydration and nourishment
- strong and solid hair



300 ml

HAIR BALSAM SHINE and STRENGTH

Complex of active ingredients:

- provides your hair with silky glow and smoothness
- strengthens the hair
- nourishes, hydrates and softens your hair
- maintains an ideal moisture balance of the scalp
- saturates it with vitamins and minerals



200 ml

Microgranule FACIAL GEL WASH IDEAL CLEANSING

- gentle cleansing and care
- skin relief smoothing
- suitable for daily usage
- no skin dryness



200 ml

Micellar MAKEUP REMOVER and Skin TONER GENTLE CARE

- Complex of active ingredients:**
- provides face, eye and lip makeup removal
 - removes water resistant makeup
 - tones and moisturizes
 - provides your skin with freshness and even complexion
 - causes no irritation



50 ml

FACIAL CREAM FLAWLESS SKIN

Complex of active ingredients:

- provides your skin with freshness and hydration
 - protects your skin from harmful effects of the environment
- Can be used as makeup foundation*



150 ml

HAND and BODY CREAM FORMULA OF TENDERNESS

Complex of active ingredients:

- provides skin nourishment and hydration
- preserves natural skin hydrolipidic balance
- making your skin extraordinarily soft and silky
- leaves a bright odour on the skin
- protects from harmful effects of the environment



30 ml

BB FACE CREAM universal tone

- adapts to your complexion
- instantly evens out the tone
- visually conceals imperfections and hydrating your skin
- has UV protection
- provides a moderate toning effect
- suitable for all skin types



16 ml

BELITA YOUNG FLASHES Mascara black

- provides maximum coloring
- coats the smallest and least visible eyelashes
- makes your eyes look open
- provides a delightful flash effect

КОЭНЗИМЫ
МОЛОДОСТИ

10

YOUTH COENZYMES
Q10

Enzyme cosmetics is a new stage in beauty industry. A fermentation process helps to create new unique and more available products containing small molecules which get into the skin easier and deeper. Oil enzymes provide a complete cell nourishment and preserve your skin youth for long.

Following the global trends in cosmetology, BELITA designed Youth coenzymes Q10, a line of cosmetics for hair and face skin care.



150 ml

**BI-PHASE EMULSION
for Waterproof
Makeup Removal**

- gently cleanses skin
- removes long-lasting makeup
- provides a feeling of freshness and comfort



150 ml

**Cleansing and
Nourishment
Enzymatic
FACIAL TONIC
ESSENCE**

- gently removes makeup residues and skin impurities
- saturates your skin with nutrients
- prepares it for further treatment care

Product Catalogue BELITA 2024

Miracle Tan
ЗАГАР БЕЗ СОЛНЦА

BELITA has prepared a cosmetic line of products **Miracle Tan. Sunless Tan**. With their help you can get an even tan without exposure to sunlight. This is the best solution for skin health and beauty. Thanks to the line **Miracle Tan. Sunless Tan** line makes your skin look luxurious and you feel confident while catching admiring glances!



175 ml

**FACE AND BODY
SELF-TANNING
MOUSSE***light shade*

- flawless tan shade
- light texture
- easy application
- streak-free
- long-lasting effect



175 ml

**FACE AND BODY
SELF-TANNING
MOUSSE***dark shade*

- flawless tan shade
- light texture
- easy application
- streak-free
- long-lasting effect



100 ml

**HIGHLIGHTER
CREAM BODY
GENTLE SHIMMER**

- provides a delicate shimmer to the skin
- perfectly moisturizes and nourishes
- non-sticky

Product Catalogue BELITA 2024

Features of using the self-tanner:

- For superior results, the product should be applied to thoroughly cleansed skin.
- Moisturize areas of the body prone to dryness and flaking before application.
- Work the self-tanner thoroughly over all parts of the body in circular motions.
- It is recommended to apply the self-tanner from bottom to top.
- To maintain the long-term effect, repeat the procedure every 3-5 days.
- Wash hands thoroughly with soap and water after use.

Features of highlighter use:

- Apply to exposed areas of the body (legs, arms, neck, décolletage).
- Recommended for use after mousse tanning.

Benefits of mousse-autotanning products of the line Miracle Tan. Sunless Tan:

- easy and evenly applied
- suitable for face and body skin at the same time
- beautiful bronze shade on any skin type
- do not leave smudges, stains or streaks.

The benefits of the highlighter cream of the line Miracle Tan. Sunless Tan:

- light creamy texture helps to achieve a natural glow of the skin
- leaves no residue on clothes
- spreads evenly
- leaves skin soft and silky soft.



Ms.

БЕЗУПРЕЧНОСТЬ

ЭФФЕКТ
МИКРОДЕРМАБРАЗИИMs. Perfection.
MICRODERMABRASION EFFECT

Microdermabrasion is an exfoliating machine treatment which is used to polish skin with microscopic aluminum oxide crystals. Microdermabrasion helps to remove superficial dead skin cells while polishing the skin, it smooths out wrinkles and reduces pores.

Ms. Perfection. Microdermabrasion effect is a comprehensive facial care program for enlarged pores, uneven complexion and age spots.

- **Pore Reductyl** relieves skin inflammation, shrinks pores making them less visible and reducing their number, and makes the skin look fresh and moisturized.
- **BioDtox** facilitates removal of toxins from the skin upper layers, offsets the effects of free radicals, cleanses and tightens pores, reduces flaking and restores the skin's glow.
- **Epidermist** reduces pores and inhibits the growth of bacteria that cause inflammation and redness, reduces skin reactivity, boosts cell renewal, and makes the skin smoother and brighter.
- **Lumiskin™** reduces the synthesis of melanin in skin cells, lightens and smooths your skin, and increases its glow.



4 pcs x 5 ml

**Warm Towel Effect
SELF-HEATING
Face MASK**

- unclogs the pores
 - deeply cleanses the pores
 - gently warms skin
- Complex of active ingredients:**
- reduces the number of blackheads
 - makes your skin soft and velvety



75 ml

**Pore Cleansing
and Reduction
All-Season
Facial PEEL**

Suitable for all year round usage.

Complex of active ingredients:

- provides gentle exfoliation
- removes dead skin cells
- promotes cell renewal
- cleanses and reduces pores
- upgrades the complexion



75 ml

**Pore Vacuum Cleansing
Effect EXFOLIATING
Face MASK****Complex of active ingredients:**

- efficiently cleanses pores
- exfoliates skin
- removes dead skin cells
- makes it smooth and even
- creates an effect similar to that of a salon microdermabrasion treatment



30 ml

**Anti-Pigmentation
Facial SERUM****Complex of active ingredients:**

- provides a pore-reduction effect
- reduces hyperpigmentation
- evens out the tone with a blur effect
- whitens skin



30 ml

**Pore Reduction
Facial GEL-SERUM****Complex of active ingredients:**

- increase skin elasticity
- noticeably reduce pores
- normalizes the hydro-lipidic balance
- prevents blackheads
- smooths out imperfections
- reduces skin reactivity resulting from urban stress



50 ml

**Complete Restoration
Anti-Pigmentation
Night Facial CREAM****Complex of active ingredients:**

- efficiently restores fatigued facial skin
- nourishes and moisturizes it
- provides pore reduction
- helps to reduce age spots
- upgrades the complexion



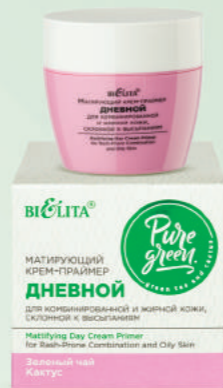
50 ml

**Skin Flaw Correction
Day Facial CREAM
SPF 20****Complex of active ingredients:**

- provides a pore-reducing
- helps to bleach age spots
- provides an antioxidant effect
- mattifies skin and evens out its tone



To take care of oily and combination skin is rather complicated. A wrongly selected beauty facial home-care can result in serious skin problems. Having studied the peculiarities of oily and combination skin, the company BELITA scientific centre produced 'PURE GREEN' a cosmetic line. The active ingredients are selected by taking into account new beauty trends and combine the ingredients to fight against greasiness and blemishes of the skin.



50 ml

Mattifying Day CREAM PRIMER for Rash-Prone Combination and Oily Skin

Complex of active ingredients:

- fills in skin imperfections
- eliminates greasy glow
- creates an effect of matte skin
- prevents pimples and rashes
- tightens pores and makes them less visible



50 ml

Face and Eye NIGHT CREAM COMFORT for Rash-Prone Combination and Oily Skin

Provides the problem skin with gentle and complete care while sleeping

Complex of active ingredients:

- relieves puffiness and dark under eye circles
- smooths out the wrinkles round the eyes
- tightens pores and makes them less visible
- prevents pimples
- restores skin while sleeping



115 ml

3 in 1 GREEN TEA and CACTUS FACIAL HYDROLATE

Combines caring properties of floral water, refreshing properties of tonic and cleansing properties lotion.

Complex of active ingredients:

- moisturizes skin
- softens and tones it
- cleanses and tightens pores
- normalizes the sebaceous glands activity
- prevents pimples
- creates an effect of matte skin
- relieves redness and signs of fatigue



75 ml

MATTE FRESHNESS Mattifying Facial GEL WASH

Provides a gentle exfoliating effect

Complex of active ingredients:

- perfectly cleanses skin
- makes it exceptionally matte
- deeply cleanses pores
- eliminates greasy glow
- maintains natural skin moisture balance
- makes skin look fresh and healthy



20 ml

ANTIBACTERIAL LIQUID PATCH FACIAL POINT GEL

AC.NET, an active ingredient:

- immediately influences all the causes of rash
- reduces the synthesis of sebum by 44%,
- diminishes acne and comedones by 35%, pimples by 32%, red spots and inflammations by 45%





Протеины молодости Milk line





Keep your skin young and healthy while using
PROTEINS OF YOUTH / MILK LINE

The main ingredients of **PROTEINS OF YOUTH/MILK LINE** are **Toniskin®**, an **active probiotic**, and a **complex of vitamins A, C, E, and F**.

 **GOAT MILK PROTEINS**, which are enriched with vitamins, minerals and nutrients, rejuvenates, soften and smooth your skin, and make it soft and silky.

 **ACTIVE PROBIOTIC**, derived from lactic bacteria, improves the resistance of the skin barrier, restores and preserves the natural balance of the skin microflora, and enhances skin immunity.

 **TONISKIN®** promotes collagen synthesis, smooths wrinkles and evens out the complexion. Provides tired skin with freshness and natural glow.

 **COMPLEX OF VITAMINS A, C, E AND F** has a high antioxidant activity and enhances cell regeneration, helping your skin regenerate quicker and look younger.



200 ml

MILD CLEANSING Face and Eye Makeup Remover MILK for All Skin Types

- gently cleanses your skin
- perfectly removes makeup
- leaves no a feeling of tightness



50 ml

Day Facial RADIANCE CREAM for All Skin Types

Complex of active ingredients:

- providing your skin with compulsory nourishment and hydration
- smooths out wrinkles
- stimulates intensive cells regeneration
- prevents skin ageing



50 ml

Night Facial REJUVENATION CREAM for All Skin Types

Takes care of the beauty of your skin while sleeping

Complex of active ingredients:

- stimulates metabolic processes in cells
- promotes skin regeneration
- provides intense nourishment
- enriches your skin with vitamins
- smooths out wrinkles



200 ml

MILD TONING Facial TONER for All Skin Types

Enriched with natural ingredients

Complex of active ingredients:

- provides compulsory hydration level
- tonifies and soothes your skin
- leaves a feeling of freshness and comfort
- rejuvenates, nourishes and softens your skin



30 ml

Eye REJUVENATION SERUM

Light and silky texture is instantly absorbed.

Complex of active ingredients:

- provides anti-aging care for the delicate skin around the eyes
- smooths out wrinkles
- helps reduce eye puffiness and dark circles under the eyes



100 ml

Depigmenting Facial REJUVENATION MASK for All Skin Types

Complex of active ingredients:

- provides perfect skin care
- smooths out wrinkles
- lightens hyperpigmentation areas
- noticeably livens up your complexion
- moisturizes and softens your skin



100 ml

Light Facial SCRUB with Lactic Acid for All Skin Types

Complex of active ingredients:

- gently cleanses your skin
- removes dead epidermis cells
- tightens pores
- provides your skin with freshness and radiance



150 ml

CARE FORMULA Hand and Body REJUVENATION CREAM

Complex of active ingredients:

- gentle silky texture
- quickly absorbed
- leaves no feeling of dryness and tightness

Complex of active ingredients:

- rejuvenates your skin
- promotes the synthesis of collagen
- smooths skin microrelief
- stimulates skin regeneration
- nourishes and softens your skin



30 ml

RADIANCE OF PERFECTION Facial CC CREAM 10 in 1 SPF 15 universal tone

Complex of active ingredients:

- create a healthy natural glow of your skin
- instantly corrects skin tone imperfections
- conceals wrinkles and pores
- tonifies and evens out the complexion
- provides smoothness
- keeps your skin hydrated all day
- softens and smooths
- protects from UV radiation (SPF 15)
- leaves no greasy glow
- perfect makeup foundation



100 ml

FORMULA OF TENDERNESS Intensive Emollient Foot CREAM

Complex of active ingredients:

- Light and soft texture
- easily applied and quickly absorbed
- softens and restores foot skin
- relieves flaking and dryness
- deeply nourishes and moisturizes



400 ml

GENTLE CLEANSING Shower CREAM GEL

Complex of active ingredients:

- gently cleanses your skin
- provides a feeling of comfort and pleasure
- rejuvenates, nourishes and softens your skin
- maintains an optimal moisture level

секрет СИЯНИЯ

Secret of SHINE

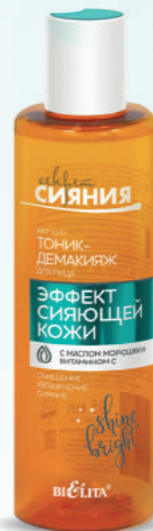
Following world's beauty trends, BELITA's research center developed **Secret of SHINE**, a hair, face and body care line with **cloudberry oil** and **vitamin C**.



CLOUDBERRY OIL nourishes the skin with vitamins, micronutrients and essential fatty acids, which are so critical to its youth and beauty. The oil deeply moisturizes your skin, refreshes your complexion and eliminates signs of fatigue, and fills your skin with vitality and energy.



VITAMIN C is a natural antioxidant that protects your skin from ageing, transforms and tonifies it imparting extraordinary beauty, freshness and natural glow.

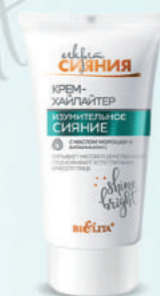


195 ml

RADIANT SKIN EFFECT Gentle Face TONER- DEMAKIAЖ REMOVER with Cloudberry Seed Oil & Vitamin C

Complex of active ingredients:

- gently removes makeup and impurities
- tonifies and provides lasting moisture
- provides a natural glow
- eliminates signs of fatigue



30 ml

AMAZING SHINE CREAM HIGHLIGHTER with Cloudberry Seed Oil & Vitamin C

Complex of active ingredients:

- conceals signs of fatigue
- provides with amazing glow



50 ml

AMAZING SKIN Day Facial CARE CREAM with Cloudberry Seed Oil & Vitamin C for Age 25+

Complex of active ingredients:

- imparts a natural glow
- tonifies, refreshes and evens out your complexion
- intensively moisturizes and nourishes your skin
- fights the first signs of age-related changes



50 ml

AMAZING SKIN Night Facial CARE CREAM with Cloudberry Seed Oil & Vitamin C for Age 25+

Complex of active ingredients:

- intensively moisturizes and nourishes your skin while sleeping
- provides a glowing and fresh complexion upon waking
- increases cellular energy levels
- fights the first signs of age-related changes

SECRET OF SHINE – amazing skin radiance and maximum hair volume without weighing it down!



50 ml

SOS RESTORATION
Nutritive Facial CREAM
with Cloudberry Seed Oil &
Vitamin C for Age 25+

- instantly moisturizes dehydrated skin
- removes a feeling of dry and tight skin
- deeply nourishes your skin and creates skin glow
- protects against the harmful effects of the environment
- reduces skin flaking
- provides a feeling of comfort



100 ml

NOURISHMENT
and SHINE
Light Hand
and Body CREAM
with Cloudberry Seed Oil
& Vitamin C

- nourishes your skin imparting smoothness, softness and elasticity
- perfectly hydrates your skin giving it a natural glow
- protects from aggressive environmental agents

30 ml



RADIANT LOOK
Eye CREAM GEL
for Puffy Eyes
& Dark Circles
with Cloudberry Seed Oil
& Vitamin C

- refreshes your eyes decreasing puffiness
- eliminates dark circles under your eyes
- provides your appearance with an attractive glow
- smooths out fine lines around your eyes
- provides lasting moisture



200 ml

MAXIMUM
VOLUME & SHINE
SHAMPOO
with Cloudberry
Seed Oil

- gently cleanses scalp and hair
- creates unbelievable volume just after the first usage
- provides your hair with a natural shine and glow



200 ml

MAXIMUM
VOLUME & SHINE
Hair MASK
with Cloudberry Seed Oil

- hydrates and nourishes hair from root to tip without weighting it down
- creates a natural volume and provides hair with strength
- adds a glorious shine and glow

ОБЛЕПИХА И ЛИПОВЫЙ ЦВЕТ

sea-buckthorn & lime blossom

SEA-BUCKTHORN and LIME FLOWER HEALING SKIN AND HAIR CARE

SEA-BUCKTHORN and LIME FLOWER, a cosmetic product line, is perfectly suitable for dry, normal and even sensitive reactive skin care. All the products of the line are based on such hypo-allergic ingredients as sea-buckthorn and lime flower which possesses a healing property.



SEA-BUCKTHORN

is a plant having a great variety of healing properties. An orange beauty wonder is a natural concentrate of carotenoids, vitamins and polyunsaturated fatty acids. The richest complex of sea-buckthorn berry nutrients protects cell biological membranes from harmful effects.



LIME FLOWER

creates a protective barrier, possesses a high regeneration property, maintains moisture and sebum balance and instantly soothes the skin.



250 ml

FOAMING CLEANSER
for all types of skin
Soap-free

- Complex of active ingredients:**
- thoroughly removes makeup and impurities of skin
 - retains skin moisture natural balance



50 ml

DAY CREAM for dry and normal skin

Complex of active ingredients:

- provides long-lasting skin moisturizing
- restores its elasticity and firmness
- nourishes and protects
- strengthens vascular walls
- reduces vascular network marks



50 ml

NIGHT CREAM for dry and normal skin

Complex of active ingredients:

- regenerates and moisturizes skin
- has an antioxidant effect
- slows down skin aging process
- provides refreshed and glowing appearance



100 ml

Sea-Buckthorn Oil Nourishing Facial MASK for dry and normal skin

Complex of active ingredients:

- intensively cleanses
- nourishes and moisturizes skin
- promotes active skin regeneration



30 ml

Sea-buckthorn oil EYE CREAM

Complex of active ingredients:

- provides tired skin with tonicity and elasticity
- effectively combats skin fading
- softens and soothes it
- smooths our fine lines
- moisturizes and refreshes skin



500 ml

Nourishing SHAMPOO for dry and damaged hair

Sea-buckthorn and lime flower extracts

Complex of active ingredients:

- provides dry damaged hair with perfect care
- perfectly cleanses the hair
- prevents itching
- soothes the scalp
- nourishes and fills each hair with strength



150 ml

Replenishing Hand CREAM

Complex of active ingredients:

- effectively softens and soothes skin
- regenerates dry skin of the hands
- saturates it with nutrients
- smooths skin
- provides softness and smoothness



200 ml

Nourishing BALM for dry and damaged hair

Complex of active ingredients:

- nourishes and fills hair with strength
- covers each hair with a protective coating
- protects your hair from damage
- provides healthy glow and silkiness



500 ml

Softening SHOWER GEL

Complex of active ingredients:

- provides skin with perfect soothing care
- gently cares for your skin
- provides a feeling of comfort
- effectively moisturizes skin



**CAMOMILE
cosmetic line**

Healing properties of camomile have been known since the earliest times. Pliny the Elder, a Roman naturalist who lived in 23-79 BC, wrote about them.

CAMOMILE was used for hair wash to prevent dandruff and to provide a beautiful golden glow to fair hair. In ancient times women knew that after taking a camomile bath the skin gets smooth and velvety. Besides, camomile was considered to be an indispensable part of many treatments and cosmetic masks that provided the face skin with pleasant matte shade and smoothness, and they relieved tension and eliminated wrinkles.

CAMOMILE cosmetic line combined an invaluable experience of alternative medicine and modern knowledge of cosmetology.



250 ml

**CAMOMILE
Foaming
Facial CLEANSER**
*Suitable for all skin
types*

- Complex of active ingredients:**
- provides a deep cleansing
 - has a soothing and refreshing effect



200 ml

**CAMOMILE
MAKEUP REMOVER**

- Complex of active ingredients:**
- cleanses skin of makeup and dirt
 - soothes and moisturizes skin
 - has a refreshing effect
 - restores skin barrier functions
 - nourishes your skin



50 ml

**CAMOMILE
DAY CREAM**
for dry and sensitive skin

- Complex of active ingredients:**
- protects from harmful effects of the environment
 - nourishes skin and eliminates dryness
 - soothes and regenerates skin
 - protects skin
 - has an antioxidant effect



50 ml

**CAMOMILE
DAY CREAM**
for combination skin

- Complex of active ingredients:**
- intensively moisturizes
 - nourishes skin
 - soothes skin
 - protects from harmful effects of the environment



50 ml

**CAMOMILE
NIGHT CREAM**
for dry and sensitive skin

- Complex of active ingredients:**
- intensively nourishes
 - soothes and regenerates skin
 - makes your face look refreshed
 - has an antioxidant effect



50 ml

**CAMOMILE NIGHT
CREAM**
for combination skin

- Complex of active ingredients:**
- soothes and moisturizes skin
 - maintains a regular skin moisture balance
 - nourishes and restores skin barrier functions



100 ml

**CAMOMILE
Face MASK Soothing**
Suitable for all skin types

Soothing Gel Mask deeply moisturizes, soothes and restores the natural balance in the skin. It has tonic and refreshing effects. Caution: the mask can slightly tingle for the first 3-5 minutes.



30 ml

**CAMOMILE
EYE CREAM**

- Complex of active ingredients:**
- soothes and softens skin
 - promotes fine lines smoothing
 - regenerates skin
 - provides refreshing and moisturizing effects
 - protects skin from harmful effects of the environment



500 ml

CAMOMILE SHAMPOO for all types of hair

Suitable for all hair types
Complex of active ingredients:

- perfectly cleanses your hair and the scalp
- makes your hair beautiful and silky
- soothes and restores the scalp
- provides hair glow



150 ml

CAMOMILE Soothing HAND CREAM

Complex of active ingredients:

- eliminates skin irritation
- has a soothing effect
- moisturizes hand skin
- maintains smooth and silky skin condition



450 ml

CAMOMILE CONDITIONING BALM for all types of hair

Complex of active ingredients:

- perfectly conditions the hair
- nourishes the scalp
- provides the hair with shine and silkiness
- makes your hair soft and supple



150 ml

CAMOMILE Softening HAND CREAM

Complex of active ingredients:

- effectively nourishes hand skin
- softens and smooths it
- makes your skin soft and velvety



500 ml

CAMOMILE BODY WASH

Suitable for the whole family

Complex of active ingredients:

- gently cleanses skin
- has a balanced pH composition
- moisturizes and tones skin
- soothes skin
- makes it soft and smooth
- provides a feeling of freshness

Product Catalogue BELITA 2024



Product Catalogue BELITA 2024

PEEL HOME

ПИЛИНГИ. ДОМАШНИЙ УХОД

Daily home skin care is always relevant, regardless of time of the year or timely lockdown.

BELITA company introduces a new **Peel Home Line. Home care** and Serum collection **Serum Home. Home Care**, which will allow you to simply and effectively maintain your skin beauty and healthy appearance when taking care of it at home.



100 ml

MULTI ACID Face and Neck Pre-Peeling TONER

- prepares skin for subsequent peel
- improves skin texture
- fights with acne
- promotes the soft peeling of the corneal skin layer



93



50 ml

10% Glycolic, Mandelic, Lactic Acids Face and Neck Renewing PEELING

- actively starts the process of skin renewal
- improves blood circulation
- eliminates signs of hyperpigmentation
- has an anti-inflammatory effect
- fights against photoaging of the skin



50 ml

3,5% Enzyme Sensitive and Couperose Skin PEELING

- reduces superficial skin imperfections
- makes skin smoother and softer
- improves skin tone
- makes the skin glow



30 ml

SPF 30 COMPLEX PROTECTION Face and Neck SCREEN-CREAM

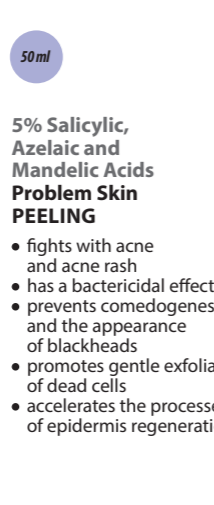
- for skin protection after peeling procedures
- possesses moisturizing and calming properties
- provides skin softening
- accelerates the healing of skin cells



50 ml

8% Succinic Lactic and Citric Acids Face and Neck Rejuvenating PEELING

- actively renews the skin
- calms and tones skin
- cleans it from impurities
- evens out the skin tone
- helps to remove freckles
- does not irritate the skin
- improves the skin regeneration and its renewal



50 ml

5% Salicylic, Azelaic and Mandelic Acids Problem Skin PEELING

- fights with acne and acne rash
- has a bactericidal effect
- prevents comedogenesis and the appearance of blackheads
- promotes gentle exfoliation of dead cells
- accelerates the processes of epidermis regeneration



30 ml

SPF 30 COMPLEX PROTECTION Face and Neck SCREEN-CREAM

- for skin protection after peeling procedures
- possesses moisturizing and calming properties
- provides skin softening
- accelerates the healing of skin cells

SERUM HOME

СЫВОРОТКИ. ДОМАШНИЙ УХОД

Our skin always needs intensive care: nourishment, satiation with vitamins and micro-elements. Serum — a concentrated cosmetic product — is a simple and effective way to take care of your skin, which allows to maintain skin healthy and beautiful.



30 ml

POST-PEELING SERUM for face and neck Regenerating care

- restores the barrier skin function
- eliminates any discomfort after active peeling
- promotes faster skin healing
- has an anti-inflammatory and calming effect



30 ml

COMFORT SERUM for face and eyelids Stop-couperose 5% complex

- promotes the strengthening of the vessel walls
- soothes and relieves skin irritation
- reduces the intensity of dark circles under the eyes
- makes the skin smooth and even



30 ml

SUPER-SERUM for face and neck 96% hyaluron concentrate

- provides super moisture to the skin
- lifts the skin on the face
- actively regenerates the skin tissues
- soothes the skin
- gives it softness and smoothness



30 ml

ACTIVE SERUM for Face and neck

- increases the synthesis of collagen
- reduces the number of wrinkles
- evens out skin tone
- has a smoothing, moisturizing and regenerating effect



30 ml

REJUVENATION SERUM for face and neck

- stimulates the development of positive microflora
- regenerates and smooths the skin
- nourishes the skin
- reduces the number and the length of wrinkles
- improves skin elasticity

МАГИЯ МАРОККО

Magic Morocco

Morocco is a country which has a great variety of natural resources used in beauty industry since ancient times. The most significant role in taking care of face, body and hair is given to volcanic Ghassoul clay, sesame oil, black cumin oil, etc.

BELITA has studied the experience of maintaining youth and beauty by Moroccan beauties as well as the issue of the influence of urban stress (sleep deprivation and emotional stress), urban environment (smog, dust, exhaust fumes and cigarette smoke) on the skin. Connecting Moroccan traditions and big city problems, BELITA designed its own way of beauty based on **Ghassoul clay, moringa extract, and sesame and black cumin oils.**

VOLCANIC GHASSOUL CLAY, the mineral clay of volcanic origin. It is known for a high amount of SiO₂ and MgO. It is a perfect SPA-product to maintain beauty and youth. The clay has gentle exfoliating and washing effects, easily soaped, removes smells, softens and tonifies the skin, thus it is commonly used instead of soap, shampoo, shower gel, or is among the ingredients, and included in body and hair masks ingredients.

MORINGA EXTRACT reduces the signs of environmental stress, protects skin from pollution with microparticles of urban dust and provides an antioxidant effect.

SymFit™ influences the adipose tissue deep under the skin and has a three-way-effect:

- slows down the process of new fat cells formation by 80%*
- promotes fat breakdown by 60%*
- prevents cells from filling up with fats.

* effect is achieved in 4 weeks; attested by Symrise, Germany



100 ml

**Beautifying
Cleansing
HYDROPHILIC OIL
for Washing and Makeup
Remover**
Sesame
and grape seed oils

*Suitable for all skin types
and ages*

**Complex of active
ingredients:**

- efficiently removes makeup
- deeply cleanses pores
- noticeably improves skin condition
- moisturizes and tonifies your skin
- restores its softness and firmness



175 ml

**Beautifying FOAM
for Face Wash
with Moringa Extract
and the BioDTox
Complex**

*Suitable for all skin types
and ages*

**Complex of active
ingredients:**

- gently cleanses your skin
- restores its freshness and purity
- reduces skin flaking
- soothes skin



100 ml

**Beautifying
PEELING FACE MASK
with Ghassoul Clay,
Moringa Extract**

Suitable for all ages

**Complex of active
ingredients:**

- deeply cleanses, adsorbs and removes toxins
- tightens pores
- reduces signs of fatigue
- refreshing and smoothing out complexion
- reduces the number of black dots
- increases skin elasticity



200 ml

**Beautifying
Shower SCRUB GEL
with Ghassoul Clay and
Black Cumin Oil
anti-cellulite effect**

**Complex of active
ingredients:**

- cleanses skin of dead cells
- removes toxins
- provides a massage effect
- helps combat cellulite
- increases skin tonicity
- polishes and vitalizes your skin
- makes it soft and velvety



200 ml

**Beautifying Slimming
ACTIVE CREAM
with SymFit™
and Black Cumin Oil
anti-cellulite effect**

**Complex of active
ingredients:**

- stimulates fat breakdown
- reduces water content in tissues
- activates detoxification processes within skin cells
- provides an anti-cellulite effect
- increases skin firmness and elasticity



200 ml

**Beautifying
Slimming WRAP-MASK
with Ghassoul Clay
and Black Cumin Oil
anti-cellulite effect**

**Complex of active
ingredients:**

- cleanses skin of toxins
- removes excess liquid
- enhances skin immunity, tonicity and elasticity
- stimulates blood circulation and fat breakdown
- speeds up skin cell metabolic processes



20 ml

**Beautifying
EYE CREAM
with Moringa
and Rhodiola Rosea
Extracts
for Signs of Fatigue**

**Complex of active
ingredients:**

- provides an eyelid skin transformation effect
- relieves signs of fatigue
- smooths out wrinkles
- reduces dark circles and puffiness
- moisturizes and tonifies your skin
- increases its firmness and elasticity



370 ml

Magic SHAMPOO
with Ghassoul Clay and Black Cumin Oil

Suitable for all hair types

Complex of active ingredients:

- effectively cleanses the scalp and hair
- normalizes scalp lipid balance
- reduces excess oiliness
- adsorbs and removes toxins
- helps strengthen your hair
- provides shine and glow
- protects from the harmful effects of the environment



150 ml

Magic Peeling Scalp & Hair MASK
with Ghassoul Clay and Black Cumin Oil

Complex of active ingredients:

- cleanses the scalp
- normalizes scalp lipid balance
- adsorbs and removes toxins
- strengthens hair roots
- regenerates damaged sections of your hair
- seals split ends
- restores shine and glow



200 ml

Magic Hair BALM
with Ghassoul Clay and Black Cumin Oil

Suitable for all hair types

Complex of active ingredients:

- normalizes scalp lipid balance
- reduces excess oiliness
- adsorbs and removes toxins
- helps strengthen your hair and regenerates damaged hair sections
- restores shine and glow
- does not weigh down the hair



100 ml

Magic Hair Indelible RECOVERY SPRAY
with Ghassoul Clay and Black Cumin Oil

Suitable for all hair types

Complex of active ingredients:

- prevents hair brittleness and its over drying
- provides a reliable protection from the harmful effects of the environment
- provides your hair with volume and suppleness



*Amaze...
Delight...
Inspire...*

**АБСОЛЮТНАЯ
КРАСОТА**

— skin —
SENSATION



30 ml

**GOOD NIGHT'S SLEEP
Eye REVITALIZER**
for All Skin Types
after a short night sleep

Complex of active ingredients:

- repair and lift skin around the eyes
- makes it look fresh
- instantly moisturizes skin
- eliminates signs of fatigue
- smooths out a group of fine lines
- restores and regenerates skin cells



100 ml

**Rinse-off Instant Beauty
Facial GEL MASK**

Complex of active ingredients:

- instantly eliminates signs of fatigue
- lifts up skin
- smooths out fine lines
- provides your skin with bright and glowing appearance in a few minutes
- vitalizes skin
- improves skin elasticity and firmness
- moisturizes skin and evens out its tone



200 ml

**CHARM OF YOUTH
Micellar Facial LOTION**
for All Skin Types

Complex of active ingredients:

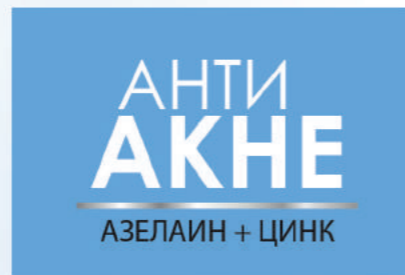
- gently removes makeup
- cleanses your skin of impurities
- tonifies and refreshes skin
- gives pleasant feelings after application

SELFIES WITH HEALTHY AND CLEAR SKIN!



Hormonal changes, stress, nutritional problems and improperly chosen cosmetics can lead to increased sebum production, which causes the skin to have an oily sheen and the appearance of black spots and pimples. These imperfections can be very noticeable and can cause emotional problems. Belita has specially developed a new cosmetic line "ANTI-ACNE" to combat skin imperfections, taking into account the peculiarities of the sebaceous glands of teenage skin.

Selfies and photos for all our social media profiles have become an everyday part of our lives. We all want to look perfect with beautiful skin without acne, post acne and oily shine.



ACTIVE COMPONENTS INCLUDED IN THE LINE:

AZELAIC ACID has an antibacterial and protective effect, exfoliates the upper layers of the skin, cleanses pores, inhibits the growth of microorganisms, reduces inflammation and lightens post-acne marks.

ZINC improves the skin's receptivity to vitamins, increases its elasticity and firmness, reduces oily shine.

NELUPURE™ contains a blended extract of two types of lotus flowers: Egyptian Lotus and Sacred Lotus, whose synergistic action imparts purity and radiance to the skin.

-14% of oily shine and sebum

-15% of the area occupied by sebum

* The effect is achieved in 8 hours. Efficacy proven by Provital, Spain.

-12% of oily shine

-42% of post-acne marks

-47% black and white spots

* The effect is achieved after 28 days. Proven effective by Provital, Spain.

WHITE CLAY normalizes all the basic functions of the skin, deeply and gently cleanses the skin, makes it velvety and keeps the complexion fresh for long.

LACTIC AND ALMOND ACIDS have a good keratolytic effect, prevents the appearance of comedones and has a bactericidal effect.

TEA TREE OIL has antibacterial, antifungal and antiviral properties.

ALOE LEAF JUICE provides soothing, protective, refreshing, softening, regenerating action.

АНТИ АКНЕ

АЗЕЛАИН + ЦИНК

150 ml



STOP ACNE, PIMPLES & BLACKHEADS FACIAL TONER

Active ingredients azelaic, lactic and almond acids, zinc:

- cleanse and shrink pores
- even out skin tone
- eliminate oily shine
- help eliminate acne and post-acne
- moisturize and tone

50 ml



STOP ACNE, PIMPLES & BLACKHEADS FACE CREAM

Active ingredient NELUPURE™:

- -14% oily shine
- -14% sebum
- -15% of the area occupied by sebum
- reduces acne, black spots

* The effect is achieved in 8 hours. Proven effective by the company Provital, Spain.

100 ml



STOP ACNE, PIMPLES & BLACKHEADS FACE MASK

Active ingredients azelaic acid, zinc, white clay and tea tree oil:

- cleanse the surface skin and pores
- reduce the number pimples, black spots
- dry up minor rashes
- create the effect of matte and velvety skin

150 ml



CLEANSING FACE GEL WITH ANTI-ACNE COMPLEX

Active ingredients aloe juice, azelaic acid and zinc:

- gently cleanse the skin
- give a feeling of freshness
- prevent the appearance of pimples and black spots

30 ml



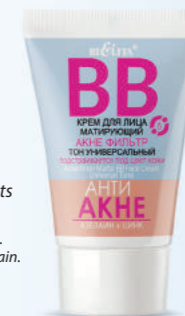
ACNE CONTROL FACE SERUM

Active ingredient NELUPURE™:

- -65% acne
- -47% black and white spots
- -42% of post-acne marks

* The effect is achieved in 28 days. Proven effective by Provital, Spain.

30 ml



ACNE FILTER MATTE BB FACE CREAM universal tone

- advanced matting formula
- adapts to the color skin
- camouflages imperfections

> zone stop ACNE

Regular and proper care of problem skin results in clean and beautiful skin without any problems!

WHY DO PIMPLES APPEAR?

There is hardly any person who has never had any red irritated rash on the face. During puberty such cases are common. In the long run, as a rule, these skin problems disappear, and the skin gets clean and smooth. However, there are such cases when time flies but skin issues are left (rash, scars and spots), and they urge.

Skin problems appear because of clogged pores. If sebaceous glands work hard and their ducts are clogged, there are fat and dirt clogs. Bacteria start to grow within sebaceous glands, thus there are such inflammations as acne and pimples. The reasons for acne and other skin problems can be connected not only with clogged pores and hard work of sebaceous glands, but also with inner organs functions of human body.

HOW TO CHANGE THAT?

It is important to have a proper skin care, that is daily morning and evening care that includes three simple steps:

- cleansing
- tonifying
- nourishment, hydration and protection

Problem skin care should start with a **proper cleansing**: makeup **removal lotion**, **foaming** or **gel face wash** (depending on the skin condition).

After cleansing, it is necessary to wipe the skin with **problem skin toner** that has antibacterial, anti-inflammatory, antibacterial and drying effects.

Special **cream** or **gel for problem skin** with antibacterial ingredients provide a long-lasting positive effect. Extra care treatments also promote skin condition improvements.

Use special problem skin **micro peel** 1-2 times a week for deep skin cleansing.

As an extra cleansing product, you can use a facial mask with a high concentration of antibacterial ingredients which perfectly unclog and cleanse pores, and relieve unpleasant feelings of skin inflammations.

CAUTION: in case of sever skin inflammations consult a dermatologist.



175 ml

Facial WASH DEEP CLEANSING for problem skin

Complex of active ingredients:

- quickly removes impurities from skin
- unclogs pores
- provides antibacterial care
- maintains long-lasting purity
- does not dry skin



150 ml

Antibacterial GEL CLEANSER for problem skin

Complex of active ingredients:

- deeply cleanses pores
- prevents blackheads
- stops the bacteria growth
- dries up acne without overdrying skin
- normalizes sebum production



150 ml

Micellar LOTION-MAKEUP REMOVER for problem skin

Complex of active ingredients:

- gently and safely cleanses skin
- effectively removes face, eye and lip makeup
- suppresses bacteria growth
- provides anti-recurrent effect
- normalizes sebaceous glands activity
- mattes skin



150 ml

TONIC for deep pore cleaning for problem skin

Complex of active ingredients:

- cleans and tightens pores
- provides an instant matte effect
- promotes complexion upgrade
- tightens the pores
- suppresses bacteria growth
- provides anti-recurrent effect



75 ml

Facial Antibacterial MINUTE MASK for deep cleansing of problem skin QUICK HELP

Complex of active ingredients:

- regulates sebaceous glands activity
- removes impurities
- prevents bacteria growth
- provides reduction of excessive oiliness
- provides anti-recurrent effect
- intantly soothes skin



20 ml

Facial CREAM DUAL CONTROL for problem skin

- Active care to prevent acne and greasy glow
- provides sustained matte effect
 - does not clog pores
 - contains non-comedogenic ingredients



75 ml

Facial Cleansing MICROPEELING for problem skin

Complex of active ingredients:

- removes grease and impurities
- promotes active cell renewal
- improves skin texture
- restores skin healthy look
- suppresses bacteria growth
- provides anti-recurrent effect
- prevents blackheads



15 ml

Point Antibacterial ROLLER-GEL for problem skin

Complex of active ingredients:

- quickly improves skin condition
- provides an anti-inflammatory effect
- provides antibacterial effect

парОК!

ЛИНИЯ ДЛЯ БАНИ

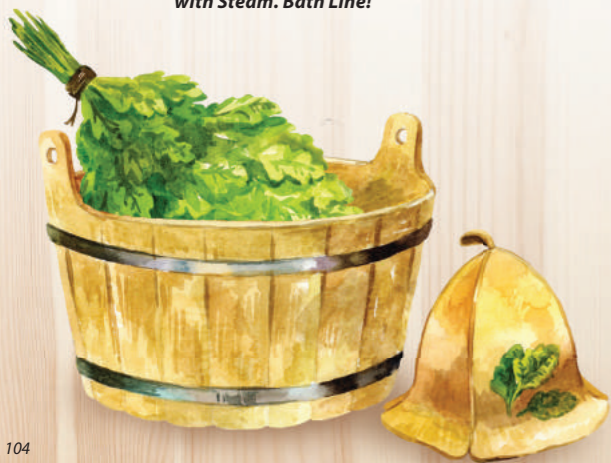
С ЛЕГКИМ ПАРОМ!

Cosmetic products **Steam. Bath Line**, specially created for fans of a good steam in the bath or sauna.

The line includes skin, body and hair care products.

The unusual warm and spicy aroma of ginger will plunge you into the world of relaxation and rest while the complex of active plant extracts, oils and clay will saturate your skin with valuable nutrients and minerals.

Enjoy the bathing procedures with **Steam. Bath Line!**



300 ml

HERBAL SHOWER GEL DETOX CLEANSING

- gently cleanses the skin
- gives the detox effect
- suitable for all skin types



300 ml

HERBAL MILD ACID SHAMPOO FOR ALL HAIR TYPES AND SENSITIVE SCALP

- cleanses the scalp thoroughly
- leaves hair soft and shiny
- prevents breakage and tangling



300 ml

HERBAL HAIR MASK NOURISHING AND DEEP RESTORING

- strengthens the action of the active ingredients
- restores hair structure
- promotes fast growth
- suitable for all hair types

Product Catalogue BELITA 2024



100 ml

COCONUT OIL BODY MASSAGE CREAM

- greatly softens and improves skin condition
- strengthens elasticity and tone
- ideal for massage
- gives the skin a sense of comfort



100 ml

HERBAL FACIAL SCRUB MASK DETOX AND PORE CLEANSING

- cleanses the skin perfectly
- shrinks pores
- saturates skin with nutrients

Product Catalogue BELITA 2024



300 ml

HERBAL GINGER BODY SCRUB-WRAP ANTI-CELLULITE

- breathes in the skin
- smoothes and softens the skin.
- promotes the breakdown of fatty tissue
- tight and firm silhouette



150 ml

MULTI-NUTRITION AND RECOVERY HERBAL CREAM-BUTTER FOR BODY AND HANDS

- deeply nourishes and softens the hands
- remains water resistant and long-lasting moisture retention
- with regular use skin feels soft and silky

105

Intimate hygiene

Intimate hygiene is an integral part of daily procedures for women, girls, and young women. The skin of intimate areas is very sensitive and delicate, so care for it must be thorough, but delicate. Ordinary soaps and shower gels disrupt the natural acid environment, which is why we have developed a line of **INTIMATE HYGIENE**. The line includes special care products for women, girls and young women which contain natural components, support the balance of natural microflora, restore the physiological pH level.

With **INTIMATE HYGIENE** cosmetics you will feel comfortable all day long!

ACTIVE COMPONENTS OF THE LINE:

Natural lactic acid

is included in all products of the line and provides acidity of the vaginal environment, which has a bactericidal effect on pathogenic flora.

Centella asiatica extract

promotes restoration of skin barrier properties, ability to retain moisture and reduce skin sensitivity, has antibacterial action.

Sage extract

provides antimicrobial, antiseptic, antioxidant action.

Glycerin

moisturizing the skin, eliminates scaliness.

Ecoskin®

sybiotic pre/probiotic complex, reduces feelings of discomfort, tingling and itching. Helps restore and protect the microflora.

Sorbitol

stimulates the growth and activity of beneficial microflora.

Allantoin

has excellent soothing and moisturizing properties.

Cotton extract

soothing, moisturizing, calming effect.

Heather extract

antibacterial, antifungal, antioxidant and regenerating effect.

D-panthenol

soothing and regenerating effect, deep moisturizing.

Aloe extract

soothing, protective, refreshing, soothing effect.

Basic rules of female intimate hygiene:

- the acid-alkaline balance of the intimate area differs from the normal pH of the skin (3.8-4.5 vs. 5.5). As a consequence, the composition of body gels and soaps does not match the needs of the intimate area. Special products and normal warm water should be used to ensure quality care.
- for hygiene of the intimate area should not use sponges, loofahs because they traumatize the skin.
- a separate soft towel should be used after hygiene procedures.
- when choosing underwear, preference should be given to natural fabrics – cotton, linen. Synthetic underwear prevents free air circulation, which increases the humidity of the intimate area and promotes the development of bacteria.

300 ml

CHILDREN'S INTIMATE CARE CLEANSING FOAM 3+

pH 5.0-5.5

- gentle care for girls from 3 years old
- gentle cleansing
- eliminates discomfort
- **D-panthenol** has a regenerating effect
- Aloe extract soothes and protects the delicate skin
- **free of SLS, SLES, silicones, parabens and dyes**



Product Catalogue BELITA 2024

300 ml

EVERYDAY CLEANSING INTIMATE CICA-GEL pH 5.0-5.5

- gently cleanses
- prevents discomfort
- **Centella asiatica extract** has a moisturising, soothing and bactericidal effect
- does not affect the natural pH level
- suitable for daily care and after sports activities



300 ml

FRAGRANCE-FREE INTIMATE MICROBIOME-GEL pH 4.5-5.0

- gentle formula
- has a moisturizing effect
- **Ecoskin®** promotes restoration and protection of microflora
- reduces the uncomfortable feeling
- suitable for daily use, during critical days and menopause



Product Catalogue BELITA 2024

300 ml

MICELLAR CLEANSING INTIMATE DEO-GEL pH 5.0-5.5

- delicate care
- prevents unpleasant odor
- **Sage extract and Glycerin** have a moisturising and anti-microbial effect
- gives a clean and fresh feeling
- suitable for daily care, critical days, after sport activities



300 ml

EXTRA SOFT INTIMATE-GEL FOR SENSITIVE SKIN pH 4.5-5.0

- improves the skin's protective functions
- **Cotton and Heather extracts** have soothing, moisturising and calming properties
- gentle and delicate cleansing
- prevents the formation of discomfort
- suitable for daily use, during critical days and after sports activities



intimate

ИНТИМНАЯ ЛИНИЯ

INTIMATE COSMETICS LINE

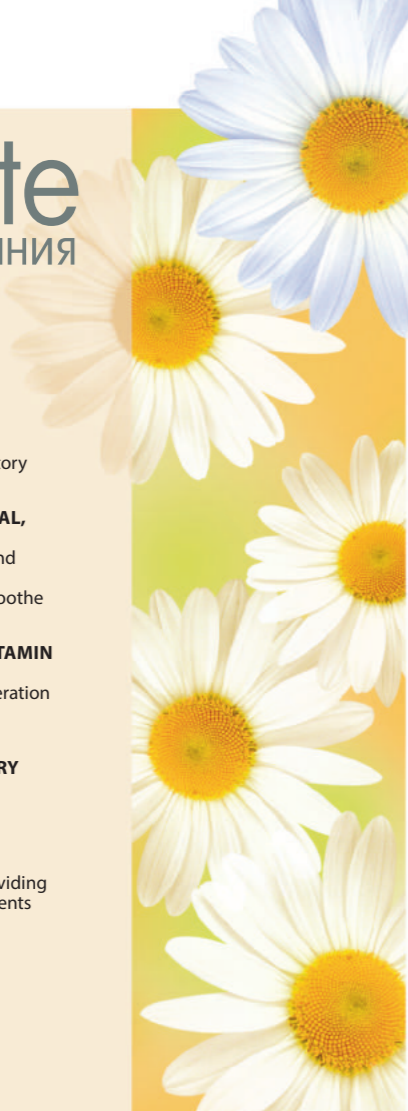
■ **BISABOOL*, ALLANTOIN, TRICLOSAN, GLYCERIN** antimicrobial and anti-inflammatory components

■ **CHAMOMILE PHARMACEUTICAL, ORCHID, PASSIONFLOWER, TUBEROSE, GRAPES, PEACH and VANILLA** nourish, moisturize, soften and soothe the skin

■ **D-PANTHENOL, VITAMIN E, VITAMIN PP, WHEAT GERM OIL** nourish, contribute to the regeneration and renewal of cells

■ **ESSENTIAL OILS: YLANG-YLANG, PATCHOULI, ROSEMARY APHRODISIAC OIL** fosters the creation of a special romantic mood

■ **LACTIC ACID** restores natural microflora of intimate zones, providing slightly acidic environment; prevents the development of microbes



150 ml

Douche GEL for intimate hygiene

made for everyday intimate hygiene

- softly cleanses and moistures the skin of intimate zones
- provides a long-lasting feeling of freshness and comfort



30 ml

Intimate CARE CREAM

- delicately cares for skin, making it firm
- fosters the creation of special mood due to aphrodisiac essential oils



380 ml

ANTIMICROBIAL CREAM SOAP for intimate hygiene with triclosane

- pH-balanced formula tenderly cleanses intimate body parts
- keeps natural pH-level



380 ml

SENSITIVE CREAM SOAP for intimate hygiene for sensitive skin

- tenderly cleanses sensitive skin of intimate zones.
- is recommended after the depilation of intimate areas
- fragrance and dye free



175 ml

DELICATE FOAM for intimate hygiene for very sensitive skin

- provides soft and tender care for delicate skin
- contains no soap, dyes, drying alcohol
- provides long-lasting cleanness and freshness



Delicate Care Деликатный уход



The BELITA **DELICATE CARE** series of gentle shaving and daily intimate care products is designed specially for women, including expectant mothers and teenagers.



255 ml

Daily Care Intimate Cleansing GEL

- delicately cleanses intimate areas
- preserves the natural microflora of the intimate zone
- gives a feeling of freshness and comfort
- moisturizes the skin



255 ml

Intimate Cleansing GEL for Pregnant and after Baby Birth

- contains no perfumes, dyes, drying alcohol, SLES or SLS.
- provides an ultradelicate skin cleansing
- maintains required physiological pH levels
- accelerates the process of cell regeneration



255 ml

Protection and Freshness Intimate Cleansing GEL for Teenage Girls

- distinguished for its special gentle formula
- has a light, pleasant scent
- maintains required physiological pH levels
- has soothing effect



250 ml

Soothing SHAVING FOAM for Sensitive Skin

- ensures perfectly light razor gliding
- protects delicate skin against abrasions and microcuts
- softens the skin, preserving its natural moisture content
- accelerates cell regeneration



100 ml

Hair Growth Inhibitor Body CREAM

- slows down the growth of unwanted hair
- increases the time between hair removal procedures



100 ml

Non-Foaming SHAVING GEL for All Skin Types

- is created for maximum shaving comfort
- protects skin it from dryness
- allows the razor to glide seamlessly
- softens skin

Lady Delicate

ДЕЛИКАТНАЯ ЗАЩИТА



The **Lady Delicate Series Delicate Protection** is designed for gentle protection against sweat and unpleasant odor. The deodorants from the series will fit any occasion: aerosol, roll-on and antiperspirant deodorants.



50ml

DEODORANT Tenderness of Cotton for Sensitive Skin

- protects against unpleasant odor for up to 24 hours
- gently cares for your skin
- does not contain alcohol or aluminum salts
- does not cause tingling or any other unpleasant sensations
- has a soothing effect on your skin



50ml

DEODORANT-ANTIPERSPIRANT Invisible Protection for black and white

- preserves a fresh and clean feeling up to 24 hours
- cares for skin without causing discomfort
- doesn't stain clothes or leave marks
- softens and effectively moisturizes your skin



50ml

DEODORANT-ANTIPERSPIRANT Powder Effect

- provides gentle skincare
- preserves a fresh and clean feeling for up to 24 hours
- dries instantly and doesn't stain clothes
- provides gentle skincare
- nourishes and moisturizes delicate skin

PROFESSIONAL BODY CARE

CHOCO SPA

COCOA BEAN BUTTER is a cosmetic ingredient that has been used by fashionistas for hundreds of years due to its pronounced anti-aging and healing properties.

COCOA BUTTER contains a whole range of nutrients and microelements:

- **oleic acid** enhances lipid metabolism and retains moisture;
- **stearic acid** increases the protective and barrier functions of the skin;
- **lauric acid** retains moisture in the cells of the dermis;
- **linoleic acid** fights the problem of flakiness and dryness;
- **vitamin E (tocopherol)** moisturizes, increases elasticity, activates the production of collagen and smooths wrinkles.

Due to its composition, the oil fosters:

- regeneration, moisturizing and softening of the skin;
- elimination of itching, burning, redness and swelling;
- wound healing, helps with burns;
- protects against the negative effects of.



500ml

CHOCOLATE & COFFEE Body Cream SCRUB

Complex of active ingredients:

- provides intensive exfoliation of the skin
- boosts skin regeneration
- has a skin resurfacing effect
- evens your skin texture
- improves your skin health
- fights cellulite and flabbiness of the skin



300ml

WHITE CHOCOLATE Body CREAM with Cocoa Bean Butter

Complex of active ingredients:

- intensively nourishes and moisturizes the skin
- shapes a body
- regenerates and tones the skin
- fights cellulite and sagging skin
- improves water-salt metabolism
- detoxifies
- improves skin tone



1000ml

DOUBLE CHOCOLATE Body WRAP MASK

Complex of active ingredients:

- intensively nourishes the skin
- tones and moisturizes
- shapes a body
- fights cellulite and flabbiness of the skin
- enhances lipolysis, the production of endorphins and serotonin
- detoxifies
- improves skin tone



MEZO BODY COMPLEX

NON-INJECTABLE
BODY CARE TREATMENT



Body mesotherapy represents the microinjections of special medication or "cocktails" into the skin of your body's problem areas.

The company BELITA has designed a worthy alternative to body mesotherapy — the **LINE MEZO BODY COMPLEX** for body care and figure correction.

MezoBodyComplex —
the perfect beauty of your body



200 ml

MICRO-MASSAGE EFFECT Foaming Cleansing Body MesoGEL

- effectively cleanses the skin
- deeply cleanses the clogged pores of the skin
- effectively polishes and smooths the skin
- has an anti-cellulite effect



200 ml

SLEEP SLIM Night Body MesoCREAM-GEL

- has an anti-cellulite and lymphatic drainage effect
- boosts metabolism in the tissues
- promotes weight loss and shapes a body during sleep
- removes excess fluids from the body
- nourishes, softens and soothes the skin



150 ml

FLAT STOMACH Body MesoGEL

- stimulates the burning of fat cells
- evens the skin, increases its elasticity
- increases lipolysis
- stimulates fat burning
- has an anti-cellulite effect
- moisturizes the skin, makes it softer and smoother

Tasty Moments ВКУСНЫЕ МОМЕНТЫ

Start your day with a delicate cleansing and your favourite treat! A new collection of gels is made with tenderness so that every morning you can get pleasure and inspiration, filled with a scent of a favourite dessert!

Choose your favorite in BELITA TASTY MOMENTS LINE!



300 ml

YOUR APPLE Shower GEL

pH neutral formula

Apple extract

- nourishes the skin with vitamin C
- tones and moisturizes,
- makes the skin smoother and more elastic
- doesn't dry out skin



300 ml

YOGHURTIE Shower GEL

pH neutral formula

Complex of active ingredients:

- delicately cleanses skin
- gives an unprecedented feeling of softness and tenderness
- doesn't dry out skin
- enriches the skin cells with nutrients
- makes the skin soft and velvety



300 ml

MY CHERRY-BERRY Shower GEL

pH neutral formula

Complex of active ingredients:

- effectively cleanses,
- softens, moisturizes and refreshes skin
- gives it smoothness and tenderness
- doesn't provoke the drying of the epidermis
- tones the skin and makes it elastic



300 ml

MY SWEET COCONUT Shower GEL

pH neutral formula

Complex of active ingredients:

- provides a long-lasting moisturising
- provides ultra-nourishment for the skin
- doesn't upset(disrupt) its natural balance
- prevents dehydration
- makes the skin smooth and elastic



300 ml

VANILLA MILKSHAKE Shower GEL

pH neutral formula

Complex of active ingredients:

- enriches the skin with basic nutrients
- restores skin tone
- strengthens (enhances) skin natural protection



300 ml

CHOCOLATE GOURMET Shower GEL

pH neutral formula

Complex of active ingredients:

- gives a sense of cleanliness
- moisturizes and relaxes
- has a lymph drainage effect
- tones and enhances skin elasticity

Tasty Moments
ВКУСНЫЕ МОМЕНТЫ

**ICE SHOWER GELS
SCENTED WITH YOUR
FAVORITE TREATS**

400 ml

**VANILLA
MARSHMALLOW
SHOWER ICE GEL**

- enveloping scent of vanilla
- gently cleanses and does not dry the skin
- prevents excessive moisture loss



400 ml

**CHOCOLATE
BISCUITS
SHOWER ICE GEL**

- gently cleanses without drying out your skin
- nourishes and rejuvenates
- gives you softness and silkiness



400 ml

**BERRY
MASCARPONE
SHOWER ICE GEL**

- makes your skin velvety soft
- energizes and tones the skin
- intensively moisturizes and softens



400 ml

**CARAMEL AND
NUTS SHOWER
ICE GEL**

- restores and preserves skin elasticity
- makes your skin smooth and velvety
- strengthens the defense system of the epidermis



400 ml

**PINEAPPLE
SORBET
SHOWER
ICE GEL**

- gives you a soft and smooth touch
- gently cleanses your skin
- saturates your cells with essential nutrients



Milk Moments

Milk Moments Shower Gels with Probiotics is a combination of milky, delicious, gentle and healthy shower gels with natural probiotics for your skin. The gently foaming texture gently cleanses the skin, leaving it smooth and velvety, maintaining the protective barrier and relieving irritation.

**Nourish and moisturize your skin
with every drop of Milk Moments
Probiotic Shower Gels!**

ACTIVE COMPONENTS OF THE LINE

Almond milk — deeply nourishes and moisturizes, restores skin, eliminates dryness and flaking.

Ecoskin complex — a symbiotic complex of pre and probiotics that stimulates the development of positive microflora, strengthens the biological defense of the skin, restores and softens it.

Rice Protein — provides the skin with vitamins and minerals, leaving it wonderfully soft and silky smooth.

Wheat milk — effectively nourishes the skin cells with essential nutrients and leaves the skin soft and velvety.



400 ml

**ALMOND MILK
SHOWER GEL**

- deeply nourishes and moisturizes the skin
- restores natural hydro-lipid balance
- removes dryness and flaking



400 ml

**RICE MILK
SHOWER GEL**

- gently cleanses and cares for the skin
- makes your skin wonderfully smooth and soft
- gives a feeling of freshness and lightness



400 ml

**CEREALS MILK
SHOWER GEL**

- leaves skin soft and velvety smooth
- cleanses and refreshes perfectly
- stimulates the development of positive microflora



BUBBLE MOMENTS

A collection of shower gels from BELITA is a real touch of the sunny energy of refreshing citrus.

Multifruit cocktail made of kiwi, orange, grapefruit and apple juice saturates the skin with vitamins, gives the skin tenderness and smoothness. Start your day with a foaming shower gel which will wrap you with a cloud of air foam and the bright scent of citrus!

The collection of shower and bath foam gels **Bubble moments** will awaken your senses and fill you with positivity for the whole day.



300 ml

REFRESHING ORANGE Foaming Shower and Bath GEL

Specially designed formula of shower gel:

- fills the cells with energy
- increases skin elasticity and firmness
- imparts tenderness and smoothness to the skin
- is suitable for everyday skin care



300 ml

REFRESHING LEMON Foaming Shower and Bath GEL

Specially designed formula of shower gel:

- delicately cleanses skin
- moisturizes, protects it against the feeling of tightness
- makes the skin velvety and seductive
- suitable for everyday skin care



300 ml

JUICY GRAPEFRUIT Foaming Shower and Bath GEL

This shower gel has a diverse effect:

- gently cleanses the skin
- nourishes the skin with vitamin C
- tones the skin, makes it smooth and soft
- helps to fight stress and fatigue
- suitable for everyday skin care

Flower moments

A line of foaming shower gel scrubs **Flower moments** — a unique series that includes all possible pleasures for your skin while you are taking a shower. A **special formula** delicately and effectively cleanses the skin, doesn't overdry it and preserves its natural protective skin barrier, tones, softens and moisturizes the skin. **Crushed scrub particles** have a gentle and thorough exfoliating effect, improve blood circulation and give incredible smoothness and silkiness to your skin.

*Feel yourself in a wonderful flower country with foaming shower gel scrubs created in the **Flower moments** cosmetic line by BELITA!*



150 ml

CENTELLA ASIATICA Foaming Shower GEL SCRUB with Bamboo Powder

- Complex of active ingredients:
- has a delicate and gentle scrubbing effect
 - actively fights against excessively oily skin
 - makes your skin matte and velvety
 - gives the skin freshness and radiance



150 ml

ARNICA MONTANA Foaming Shower GEL SCRUB with Apricot Stones

- Complex of active ingredients:
- soothes and moisturizes the skin
 - smooths and tones
 - provides active skin scrubbing
 - triggers the exfoliation of the skin
 - makes skin smooth and fresh

LOVELY MOMENTS

ЛЮБИМЫЕ МОМЕНТЫ

The **LOVELY Moments** collection is a unique combination of perfect skin care and luxurious perfume fragrances inspired by the romance of Paris, the sensual aura of Spain, the sea air of Italy, the pristine nature of Scandinavia, the medieval castles, wistful forests and heavenly blue lakes of Belarus.



345 ml

ROMANTIC FRANCE Shower GEL

- gently cleanses skin, making it smooth and silky.
- hydrates and tonifies skin, increasing its elasticity.

The gel leaves a delicate and tempting scent on your body, which allows you to plunge into the atmosphere of romantic France.



345 ml

SENSUAL SPAIN Shower GEL

- gently cleanses skin, moisturizing and making it smooth and silky
- gently treats your skin

The gel enchants you with its charming scent, which is filled with the atmosphere of sensual Spain.



345 ml

SCANDINAVIAN MORNING Shower GEL

- delicately cleanses and takes care of your skin, making it soft, delicate and silky
- gives a feeling freshness and cheer

The gel awakens you with its scent, taking you to the pristine and enthralling Scandinavian.

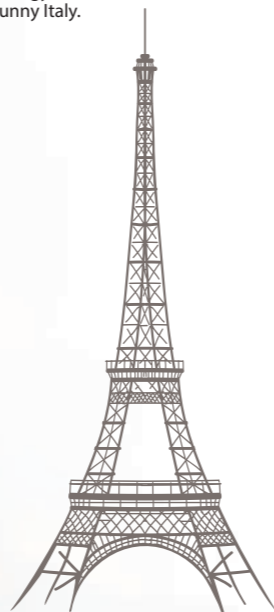


345 ml

ITALIAN VACATION Shower GEL

- cleanses skin and cares for it
- moisturizes and softens skin, making it more gentle and smooth
- improves your skin tone

Refreshing water fruit scent of the gel is filled with the life energy of the unique and sunny Italy.



Product Catalogue BELITA 2024



200 ml

ROMANTIC FRANCE Perfumed Hand and Body CREAM

- is created for luxurious skin care
- makes the skin incredibly soft and silky,
- nourishes and moisturizes the skin

Leaves a captivating fragrance on your body, which charms and helps you plunge into the atmosphere of romantic France, filled with the love aura.



200 ml

SENSUAL SPAIN Perfumed Hand and Body CREAM

- nourishes and moisturizes the skin
- makes the skin incredibly soft and silky,
- leaves a long-lasting exciting fragrance on your body

The fragrance delicately unfolds with warm notes of apple, lemon, orange and exotic fruit.

Product Catalogue BELITA 2024



50 ml

ANTIPERSPIRANT DEODORANT Dry cream ROMANTIC FRANCE

a scent inspired by Hypnose Lancome

- 24 h long lasting feeling of freshness
- protects from sweat and unpleasant odor
- instantly absorbed
- delicate perfume scent
- alcohol free



50 ml

ANTIPERSPIRANT DEODORANT Dry cream ITALIAN VACATION

a scent inspired by Flower by Kenzo

- 24 h long lasting feeling of freshness
- protects from sweat and unpleasant odor
- instantly absorbed
- delicate perfume scent
- alcohol free



50 ml

ANTIPERSPIRANT DEODORANT Dry cream SENSUAL SPAIN

a scent inspired by Nina by Nina Ricci

- 24 h long lasting feeling of freshness
- protects from sweat and unpleasant odor
- instantly absorbed
- delicate perfume scent
- alcohol free



50 ml

ANTIPERSPIRANT DEODORANT Dry cream SCANDINAVIAN MORNING

a scent inspired by Acqua di Gioia by Giorgio Armani

- 24 h long lasting feeling of freshness
- protects from sweat and unpleasant odor
- instantly absorbed
- delicate perfume scent
- alcohol free

Product Catalogue BELITA 2024

SWEET MOMENTS

The Sweet Moment collection brings together the best fragrances of summer: ripe raspberry, juicy apple, sweet honeydew melon, which will fill the air in your bathroom with the best memories of the sunny days.



HONEYDEW MELON Hand SOAP

- delicately cleanses the skin of your hands
 - does not damage or overdry it
 - hydrates the skin and nourishes it with nutrients, making it soft and gentle
 - gives the skin a tempting fragrance
- Glycerin** supports skin natural hydration

500 ml



GREEN APPLE Hand SOAP

- delicately cleanses the skin of your hands
 - does not damage or overdry it
 - tones the skin
 - moisturizes and nourishes the skin
 - slows down the aging process
 - gives the skin a fresh fragrance
- Glycerin** supports skin natural hydration

500 ml



Belita SPA

ПЕНА ДЛЯ ВАНН

Plunge into the romantic and dream world with the Belita Spa Bath Foams...



520 ml

LAVENDER Bath FOAM

- Complex of active ingredients:**
- soothes and regenerates the skin
 - reduces fatigue after a hard day at work
 - enables to regain strength quickly
 - provides full energy relaxation
 - gives a feeling of satisfaction and pleasure



520 ml

SIBERIAN CEDAR and JUNIPER Bath FOAM

- Complex of active ingredients:**
- restores your life strength
 - relaxes when you are stressed out
 - normalizes your sleep
 - gives a feeling of harmony and peace



520 ml

ROMANTIC FRANCE Bath FOAM

- Complex of active ingredients:**
- makes the skin smooth and silky,
 - moisturizes the skin
 - tones and improves elasticity
 - gives a fragrance, which allows to plunge into the atmosphere of romantic France



520 ml

PEONY Bath FOAM

- Complex of active ingredients:**
- gives the skin freshness, firmness and elasticity
 - wraps up in its smoothness
 - gives an elated mood
 - the scent embodies tenderness and sensuality





ЦИТРУСОВАЯ СВЕЖЕСТЬ

CITRUS FRESHNESS

Discover the richness, generosity and vitality of fruits! Citrus freshness is in every cosmetic bottle — a bright scent of exotic fruits and a particle of generous tropical Nature. Citrus fruits contain lots of vitamins, all energy of which is aimed at effective skin care.

VITAMIN ENERGY AND FRESHNESS IN EVERY BOTTLE!



400 ml

Shower GEL ORANGE Refreshing

- delicately cleanses and moisturizes the skin
- reduces the appearance of cellulite
- has an antiseptic effect
- makes the skin soft and silky



400 ml

Shower GEL LEMON-LIME Toning

- gently cleanses skin
- improves skin tone and gives it elasticity
- makes the skin soft
- leaves a fresh lemon scent on your skin



Cosmetic **FANCY line** perfectly combines cleansing, protection and skin moisturizing

THE BASICS OF MOISTURIZING: witch hazel, linden, natural proteins, lactic acid.

THE BASICS OF RELAXING CARE: hazelnut oil, mint, lemon balm, oregano.

THE BASICS OF HYGIENE CARE: aloe vera gel, chamomile, calendula, proteins, allantoin.

A gentle touch of fragrant shower gel so that your skin will be neat and silky



400 ml

MOISTURIZING Shower CREAM GEL

- moisturizes and cares for skin
- gives gentle care
- awakens the natural beauty
- has a floral-amber scent

400 ml

ANTI-STRESS Shower GEL

- helps relieve tension and relax
- gives the skin tone and elasticity
- gives the skin a feeling of freshness
- has a delicate scent

400 ml

Shower INTIMATE GEL

- effectively cleanses and protects delicate skin
- does not disrupt natural properties and the flora of intimate places



Body Scrub Is a long lasting pleasure and benefit to the skin!

Scrubbing has a multifaceted effect on the skin:

- removes toxins and other harmful substances from the cells actively cleanses and renews the skin
- preserves its youth and beauty
- gives it a light and pleasant scent
- gives the skin softness, elasticity, fully nourishes and moisturizes



150ml

ENZYME AHA Body SCRUB with Grapefruit
3 in 1
Mechanical scrubbing + acids + enzyme

- promotes skin renewal
- has a lymphatic drainage effect
- stimulates the regeneration of skin cells
- evens out skin relief
- leaves skin smooth and velvety
- gives the skin a light pleasant scent



300g

SALTED CARAMEL Warming Body SCRUB

- nourishes the skin with vitamins and nutrients
- stimulates metabolic processes in cells
- restores the hydro-lipidic barrier of the skin
- eliminates flakiness of the skin and softens it
- provides a pronounced massage and anti-cellulite effect
- has a magical scent



300g

CHARCOAL Body DETOX-SCRUB with Volcanic Clay
detox effect

- perfectly cleanses the skin and pores from impurities and toxins
- gives softness and silkiness
- nourishes the skin with minerals and nutrients
- improves metabolic processes
- improves skin tone and elasticity
- exfoliates dead skin cells
- has a bright scent



520ml

BLOOMY ORANGE Shower GEL

- delicately cleanses the skin
- gives a feeling of freshness and lightness
- makes the skin soft and velvety
- has an orange scent



520ml

COCONUT WATER Shower GEL

- thoroughly cleanses the skin
- provides a long-lasting hydration and nourishment
- makes the skin soft and velvety
- has an exotic coconut scent



520ml

COTTON and LAVENDER Shower GEL

- softens and moisturizes
- has an amazing lavender scent
- gently cleanses the skin



520ml

CHERRY BLOSSOM Shower GEL

- gently removes dirt and cleanses skin
- gives a feeling of freshness
- softens and moisturizes the skin
- has a delicate scent of cherry flowers.



520ml

LEMON and VERBENA Shower GEL

- perfectly cleanses skin
- gives a feeling of freshness and comfort
- has a bright lemon and verbena scent



АРОМА-СОЛЬ
для ванн

AROMA BATH SALT

Double healing power
of SEA SALT and ESSENTIAL OILS

Perfectly balanced composition of natural salt and biologically active substances that:

- increase resistance to stress and colds
- improve blood circulation
- help to reduce joint pain
- increase the elasticity and firmness of the skin
- strengthen nail plates



500g

AROMA SALT for bath BRACING
with ethereal oils of fir and thyme

- Complex of active ingredients:**
- has a pronounced antimicrobial effect
 - tones the skin
 - has an anti-inflammatory effect
 - stimulates blood circulation
 - reduces fatigue and muscle tension
 - helps to recover after illness



500g

AROMA SALT for bath OCEANIC
with sea drift-weed extract and ethereal lemon oil

- Complex of active ingredients:**
- helps moisturize, soften skin
 - removes toxins
 - improves metabolism
 - smooths wrinkles
 - increases skin elasticity
 - stimulates blood circulation
 - activates the protective properties of the skin
 - prevents skin aging



500g

AROMA SALT for bath ROMANTIC
with ethereal oils of ylang-ylang and patchouli

- Complex of active ingredients:**
- creates a romantic mood
 - enhances sensuality
 - strengthens the capillary walls, reducing their permeability
 - has an anti-oedematous and venotonic effect



С ПАНТЕНОЛОМ

SOS-Care with Panthenol

The **SOS with panthenol** BELITA cosmetic line is real must-have during your winter vacay or sunny weekend break outside the city

Due to the high content of **panthenol**, the line provides effective skin care for chapped skin or skin with any other irritation after excessive exposure to the sun.

PANTHENOL helps to boost the regeneration of damaged skin, quickly soothes and relieves inflammation, giving a feeling of comfort.

There are products suitable for adults and children in the line.



50ml

Kids and Adult Skin Super Help FORTE BALM
with Panthenol [7%]

- Super helpful to the skin of children and adults**
- eliminates skin flakiness and dryness
 - soothes and regenerates the skin
 - reduces irritation and redness
 - suitable for daily care



300ml

SOS Regeneration Hair SHAMPOO
with Panthenol

- gently cleanses the hair
- restores and protects against over drying
- gives softness, elasticity and shine.



100ml

Face and Body Kids CREAM
with Panthenol [5%]

- soothes and softens the skin
- designed to care for sensitive baby skin provides the optimal level of hydration
- regenerates delicate baby skin



200ml

SOS Regeneration Hair SEALING BALM
with Panthenol [2%]

- improves hair structure
- fights against hair drying
- normalizes the scalp condition
- restores, nourishes and protects hair



150ml

Kids and Adult All-Purpose CREAM
with Panthenol [3%]

- softens and restores irritated skin moisturizes and soothes the skin
- nourishes and protects the skin
- suitable for daily care

СОЛЯРИС

защита и загар

SOLARIS Protection and Suntan

The SOLARIS line cosmetic products will help:

- to get a beautiful and safe suntan;
- protect the most vulnerable areas of the skin, especially sensitive to sunlight: nose, ears, skin around the eyes and lips, shoulders, décolleté and bikini areas, age spots and birthmarks;
- protect the skin of the face from harmful sun exposure and photoaging, moisturize it and prevent the appearance of age spots;
- protect against the harmful effects of UVA and UVB rays and moisturize the delicate skin of the lips;
- adjust and shape a body while sunbathing;
- make children's games by the water and in the sand comfortable and enjoyable and staying in the sun safe;
- relieve itching, irritation, redness of the skin after excessive exposure to the sun.

The sunscreens are created on the basis of reliable sunscreens of the latest generation, which protect the DNA of skin cells and collagen fibers from the harmful effects of UVB rays, block the penetration of hard UVA rays into the deeper layers of the skin and promote a healthy, beautiful suntan!

To make all encounters with the Sun safe and pleasant!



150 ml

Sunscreen SPRAY for Face and Body ALL IN ONE with increasing SPF 20/30/50

- with an increasing protective property
- when applied for the first time, you get SPF 20
- when reapplied — SPF 30
- when applied for the third time, you will achieve the maximum SPF 50



150 ml

Sunscreen Two-Phase SPRAY-WATER for Body SPF 30

An effective product to keep your skin safe from hot sun.

The **complex of UV filters** provides reliable protection of the skin from the harmful effects of UVA and UVB rays, protects skin cells from damage caused by solar radiation, prevents premature skin aging. **GREEN TEA EXTRACT** has an antioxidant effect.



150 ml

OIL SPRAY FOR SAFE TANNING SPF 15 with vitamin E

- nourishes, moisturizes and increases the protective barrier of the skin
- provides effective protection against the harmful effects of sunlight
- helps build an even, beautiful suntan
- can be evenly spread over the entire skin surface
- prevents photoaging



150 ml

After Sun Body SPRAY with Cooling effect

Complex of active ingredients: provides skin care after prolonged exposure to the sun

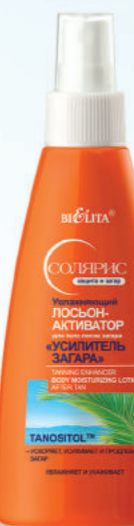
- relieves irritation, redness of the skin
- has a soothing effect
- intensively nourishes, softens and moisturizes the skin
- has an antioxidant effect



145 ml

SOS After-Sun SPRAY Quick help for adults and children D-panthenol:

- soothes your skin after excessive exposure to the sun
- helps relieve irritation and itching
- accelerates the recovery of damaged skin
- provides a feeling of comfort
- has an antibacterial, regenerating and soothing effect



150 ml

Tanning Enhancer Body Moisturizing LOTION after Tan

Complex of active ingredients:

- gives a feeling of comfort and freshness
- helps to save suntan and the glow of the skin for a long time
- accelerates, enhances and prolongs your tan
- has a powerful moisturizing effect
- has an antioxidant effect



150 ml

MOUSSE-CREAM after suntan

- designed to nourish and care for the skin after sunbathing
- gives a feeling of comfort and freshness
- helps to keep the tan and skin radiance for a long time
- soothes, refreshes
- regenerates the skin after the exposure to the sun's rays



150 ml

Restoring CREAM after suntan with sea-buckthorn oil

- designed to moisturize and cool the skin after sunburn





50 ml

Sunscreens face CREAM SPF 30 SUNNY DAY
Moisturizing care
Protection against photoaging

- provides high protection of the skin from the effects of UVA and UVB radiation, protects cells from damage
- prevents premature aging of the skin
- prevents the appearance of freckles and wrinkles, age spots
- moisturizes the skin
- has a slight matting effect



100 ml

Sun-protective CREAM SPF 15 ECO GREEN
with jojoba oil, betaine, Heliostatin™

- the cream protects the skin from the exposure to UVA and UVB rays
- protects skin DNA at the cellular level
- protects skin cells against premature aging
- nourishes and regenerates the skin



150 ml

BODY SUNSCREEN CREAM SPF 30 SMART SLIMMING

- allows you to change and model your body shape
- reduces the appearance of cellulite
- strengthens the skin, protecting it from harmful sun exposure
- gives you an even beautiful suntan
- slows down the formation of new fat cells
- stimulates the breakdown of fat cells
- nourishes, softens, moisturizes the skin



75 ml

Sun-Screening CREAM for Especially Sensitive Skin Areas SPF 50+ Local Protection

- effectively protects against sunlight, prevents sunburns on particularly delicate areas of the skin
- resists free radicals, fights the effects of their formation
- prevents photoaging and the appearance of new age spots



100 ml

Sun-protective CREAM SPF 50 UVA/UVB PROTECTION — HIGH PROTECTION LEVEL FOR LIGHT SKIN
with jojoba oil, betaine, Heliostatin™ — DNA-protective complex

- maximally protects the skin from sunlight, prevents burns and damage to skin cells, prevent premature skin aging
- provides its intensive moisturizing



100 ml

Sun-protective WATERPROOF CREAM SPF 30 water-resistant

- contains highly effective sun protection components
- protects the skin against ultraviolet rays
- provides prolonged protection of the skin during bathing
- remains on your skin after several (2-3) dips



100 ml

Sun-protective CREAM SPF 30 for children
with sea-buckthorn oil

- contains highly effective sun protection components
- protects delicate children's skin from ultraviolet rays
- enhances the protective functions of the skin



100 ml

Sun-protective waterproof CREAM SPF 20 for children

- provides reliable protection for children's skin
- waterproof formula
- remains on your skin after several dips



145 ml

CREAM MILK after suntan for children
with sea-buckthorn oil

- restores the barrier functions of the skin

150 ml

Children's Water-Resistant Sun-Screening MOUSSE CREAM SPF 50
Reliable Protection

- provides reliable protection for delicate baby skin
- prevents the appearance of sunburns
- softens and soothes sensitive children's skin
- has a water-resistant effect
- soothes itching
- reduces redness and tingling
- enhances skin resistance to sun exposure



150 ml

CHILDREN'S AFTER-SUN MOUSSE CREAM

- allows you to quickly apply mousse cream to the baby's skin
- provides comfortable care for baby's skin
- suitable for caring for the delicate baby's skin after sun exposure
- softens and restores the skin
- eases burning sensation on the skin
- contributes to skin regeneration



BI&LITA®
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HYALURONIC POWER GREY HAIR

A few years ago, gray hair was an embarrassment, but today it's becoming a vibrant way to express yourself. Grey hair should always remain bright, lively and shiny. The line **Power of Hyaluron. Grey Hair** will help to:

- significantly reduce the amount of gray hair
- give smoothness, softness and elasticity

COMPLEX OF ACTIVE COMPONENTS:

MELANOGRAY™ – is a highly effective ingredient derived from mandarin. It supports the gradual restoration of the natural pigmentation of hair, softens the color at the roots of hair, blurs the demarcation line of gray hair in men and women, significantly reduces the amount of gray hair, even in times of stress, when hair-graying can be accelerated.

HYALURONIC ACID – is a unique moisturizing ingredient. The hyaluronic acid molecule attracts water and delivers it to the "heart" of each hair, improves hydration of the scalp and hair cells.



GREY HAIR NEUTRALIZATION SHAMPOO ANTI GREY HAIR COMPLEX AND HYALURON

- cleanses the scalp
- soothes the transition of grey
- strengthens the hair roots
- supports gradual restoration of the natural hair pigmentation



GREY HAIR NEUTRALIZATION BALM ANTI GREY HAIR COMPLEX AND HYALURON

- nourishes and strengthens hair follicles
- provides gradual evenness of the hair color over the entire length
- guarantees the maximum level of hydration

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HYALURONIC POWER STOP YELLOW TONE

Do you dream of a beautiful shining blonde without yellowing?

Now it is possible with the products of the new line **Hyaluronic Power. STOP Yellow Tone**, which:

- give a shine and luster hair
- neutralize yellow pigment
- moisturize and revitalizes hair.

ACTIVE COMPONENTS OF THE LINE:

HYALURON – moisturizes hair, protects it from drying out.

AVOCADO OIL – deeply nourishes, restores and strengthens hair along the entire length, protects against breakage and sectioning.

KERATIN+COLLAGEN+PROTEIN – complex restores and smoothes curls from root to tip, gives hair density, making it visually thicker.



YELLOW TONE NEUTRALIZATION PURPLE SHAMPOO FOR FAIR HAIR AVOCADO OIL AND HYALURON

- neutralizes yellow hair
- effectively moisturizes
- brings elasticity and a unique shine
- protects from harmful environmental factors



YELLOW TONE NEUTRALIZATION PURPLE MASK FOR FAIR HAIR AVOCADO OIL AND HYALURON

- makes curls firmer and visually thicker
- strengthens the color
- deeply nourishes and strengthens the hair along the entire length
- protects against hair breakage

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**HYALURON POWER
 HAIR NANOPLASTY**

**HEALTHY, STRAIGHT HAIR WITH
 A MIRROR-LIKE SHINE!**

**The line HYALURON POWER.
 HAIR NANOPLASTY will help to:**

- restore the damaged hair
- make curls shiny, smooth and incredibly silky



**THERMAL RESTORATION HAIR
 SHAMPOO CHIA OIL AND
 HYALURON**

- moisturizes hair from root to tip
- reduces hair frizz
- provides multi-protection of the hair against everyday stresses
- retains color intensity



**THERMAL RESTORATION HAIR
 BALM CHIA OIL AND HYALURON**

- deeply nourishes and strengthens the hair along the entire length
- protects from damage caused by heat
- makes curls shiny, smooth and silky

BI&LITA®
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**HYALURONIC POWER
 FAST GROWTH AND HAIR
 DENSITY**

LONG, THICK, SHINY HAIR – EASY!

**The line HYALURON POWER. FAST
 GROWTH AND HAIR DENSITY will help:**

- stimulate hair growth
- give a healthy shine
- seal the entire length of the hair



**GROWTH AND THICKNESS HAIR
 SHAMPOO NICOTINAMIDE,
 BIOTIN AND HYALURON**

- stimulates hair growth
- regulates the sebaceous glands
- restores density and healthy shine



**GROWTH AND THICKNESS HAIR
 BALM NICOTINAMIDE,
 BIOTIN AND HYALURON**

- strengthens and revitalizes the entire length of the hair
- strengthens the resilience and elasticity of the hair
- enhances growth
- seals split ends
- brings back the natural shine and healthy look of your hair



HYALURON POWER KERATIN HAIR STRAIGHTENING AND RESTORATION

*Is your hair frizzy, curly and difficult to style?
The line Hyaluron Power. Keratin Hair
Straightening and Restoration will help:*

- restore the damaged hair
- fill in keratin
- smoothen and deeply moisturize



150 ml

HEAT PROTECTION SPRAY FOR DAMAGED HAIR WITH HYALURONIC ACID AND KERATIN

- brings a luxurious shine to the hair
- reduces frizz
- protects against heat
- restores hair structure



500 ml

KERATIN STRAIGHTENING HAIR SHAMPOO HYALURON

- combats porosity and breakage
- gives curls smoothness and elasticity
- facilitates easy combing of hair



300 ml

KERATIN SMOOTHING HAIR BALM HYALURON

- adds keratin to hair
- restores damaged hair
- forms a protective film on the hair surface
- softens and nourishes hair



HYALURON POWER COLORED HAIR

*Brightness, saturation and shine of dyed hair?
The products of the new line Hyaluron power.
Colored hair which:*

- prolong the durability of the color
- give your hair an incredible dyed hair shine
- provide the necessary hydration



150 ml

COLOR SEALING HEAT PROTECTION SPRAY FOR COLORED AND DAMAGED HAIR JOJOBA OIL AND HYALURON LEAVE-IN

- leaves hair silky smooth
- protects from the harmful effects of hairdryers
- makes combing easier and gives more volume
- reduces the hair's static electricity



500 ml

COLOR SEALING SHAMPOO FOR COLORED AND DAMAGED HAIR JOJOBA OIL AND HYALURON

- gently cleanses hair without washing out the color
- restores the structure of hair damaged by chemical dyes
- does not dry the scalp



300 ml

COLOR SEALING BALM MASK FOR COLORED AND DAMAGED HAIR JOJOBA OIL AND HYALURON

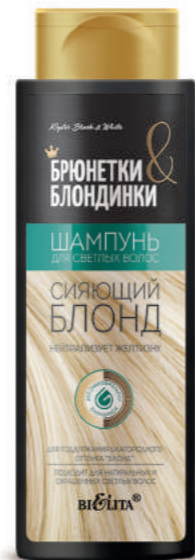
- deeply nourishes and strengthens
- seals the pigments inside the hair
- guarantees the maximum level of moisture
- keeps hair from breakage

Mystic Black & White

БРЮНЕТКИ & БЛОНДИНКИ

BRUNETTES and BLENDES

The company BELITA has developed a 'BRUNETTES and BLENDES' cosmetic line for hair care, to maintain a precious "blonde" color and keep deep hair dye of the brunettes.



400 ml

GLOWING BLOND SHAMPOO

for Blonde Hair
for natural & dyed fair hair

Complex of active ingredients:

- delicately cleanses the scalp and hair
- highlights the glowing beauty of fair hair
- neutralizes brassiness
- preserves hair color
- gives your hair shine and shimmering glow



300 ml

GLOWING BLOND BALSAM

for Blonde Hair
for natural & dyed fair hair

Complex of active ingredients:

- preserves colour without any brassiness
- neutralizes brassiness
- prevents tangled hair
- facilitates combing and styling
- preserves hair color
- gives your hair radiance and healthy shine



200 ml

GLOWING BLOND Repair MASK

for Deeply Damaged Blonde Hair

Complex of active ingredients:

- restores damaged hair after discoloration, dyeing, highlighting and blinding
- reduces hair porosity
- nourishes hair
- restores the lipid balance
- makes your hair soft and dazzlingly glow



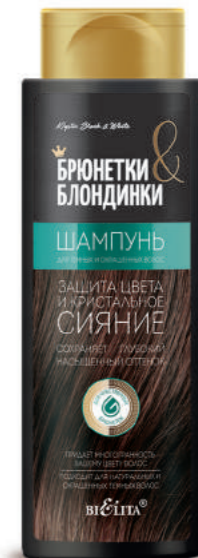
150 ml

GLOWING BLONDE SPRAY

For Blonde Hair

Complex of active ingredients:

- preserves rich shade
- prevents fading and sun-bleaching
- gives your hair a diamond-like glow
- effectively moisturizes and nourishes the hair from the inside out
- protects hair from thermal damage
- facilitates combing



400 ml

COLOR PROTECT and CRYSTAL GLOW SHAMPOO

for Dark and Dyed Hair
for natural and dyed dark hair

Complex of active ingredients:

- delicately cleanses the scalp and hair
- protects hair from dullness
- maintains a deep rich color
- gives a glow to dark hair
- returns beauty and softness to your hair



300 ml

COLOUR SUSTAIN BALM

for Dark and Dyed Hair
for natural dark and colored hair of all shades

Complex of active ingredients:

- facilitates combing
- prevents tangling
- helps to maintain the hair color deep
- nourishes, moisturizes dry hair
- gives shine and magnificent glow

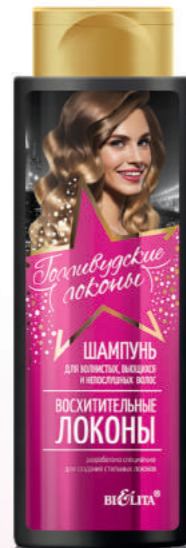


Топливные локоны

HOLLYWOOD CURLS

the **HOLLYWOOD CURLS** line by BELITA is perfectly suitable for making stylish and amazing curls.

Frizzy hair is drier, unruly, brittle and thin, which leads to some difficulties in styling; it is easily damaged by heat treatment and yet dyes well (as the structure of frizzy hair is porous and easily absorbs the dye). The hair needs a special care to keep your curls always amazing.



400 ml

DELIGHTFUL CURLS SHAMPOO for Wavy, Curly and Unruly Hair

Cleanses hair and scalp of impurities and hair buildup from other styling products

Complex of active ingredients:

- repairs the damaged hair
- helps to make beautiful curls
- makes your hair strands soft and silky
- provides root lift
- gives a natural shine



300 ml

DELIGHTFUL CURLS BALM for Wavy, Curly and Unruly Hair

Complex of active ingredients:

- facilitates combing and styling
- intensively moisturizes
- nourishes and strengthens the hair along the entire length
- prevents brittle hair and split ends
- fills the hair with a luxurious shine



150 ml

SUPPLE CURLS Two-Phase Straightening SPRAY for Wavy, Curly and Unruly Hair

Creates the effect of gorgeous lamination-like hair

Complex of active ingredients

- provides intense humidity protection
- strengthens the hair along the entire length
- protects hair from heat damage
- facilitates combing curly hair



150 ml

PERFECT CURLS Hair Fixing SPRAY

Allows you to make light waves, gorgeous curls or tendrils

Complex of active ingredients:

- provides a movable fixation of the curl
- reduces hair frizz
- strengthens the hair along the entire length
- deeply nourishes it and softens
- makes curls smooth and shiny



450 ml 200 ml



The most popular cosmetic product in Belarus and abroad

Glow and power of healthy hair

Recommended for hair care after perming, bleaching and hair dyeing

PLUSONDA Vitamin Restorative Hair BALM

Herbal extracts, proteins, vitamins:

- stimulate blood circulation
- improve metabolism in the scalp
- strengthen the hair cuticle
- regenerate hair surface



450 ml 200 ml 100 ml



High Class Hair Restoration

Intensive products for hair restoration and nutrition

REVIVOR Restorative Hair BALM

- instantly brings hair back to life giving it shine and silkiness
- restores the keratin structure of the hair
- gives it elasticity
- provides easy combing

REVIVOR[®] PRO

ВОЗРОЖДЕНИЕ

Products line REVIVOR PRO Revival

The legendary Revivor is back!

Revivor Pro Revival line from BELITA rounds up a selection of cosmetic products that any hair type can use for daily care: normal, greasy, dry hair or hair breakage. The active components are selected in such a way that all together they have a moisturizing effect on the hair along the entire length, giving it smoothness and more volume, as well as a restorative effect from the roots to the ends. If regularly used, the products facilitate hair combing and styling, reduce hair static and return a delightful healthy glow to your hair.



Feel...
Beautiful hair speaks
louder than words!

150 ml

BEAUTY TO HAIR ENDS Heat Protection LEAVE-IN SPRAY for All Hair Types

- strengthens the hair from the inside out
- deeply moisturizes your hair
- forms a protective film on the surface of the hair
- prevents mechanical hair damage
- protects hair from heat damage
- maintains rich and saturated color of dyed hair
- reduces dryness and fragility of the hair



500 ml

DEEP CLEANSING ENZYME SHAMPOO for All Hair Types

- deeply cleanses the hair and the scalp
- removes hair buildup of wax, paste, gel, hair spray and other styling products
- cleanses hair of the conditioner and other impurities
- doesn't damage hair



300 ml

INSTANT RECONSTRUCTION HAIR MASK for Dry, Brittle and Splitting Hair

- gives strength to the hair from the inside out
- forms a protective film on the surface of the hair
- reduces hair friction
- improves the condition of split ends
- deeply moisturizes the hair and reduces its fragility
- gives the hair incredible smoothness and softness



500 ml

INSTANT TRANSFORMATION SHAMPOO for Normal Hair

- aimed at strengthening the hair
- improves the general condition of the hair
- has a cleansing and regenerating effect
- improves the elasticity of the hair
- add volume and smoothness to your hair
- facilitates combing and styling



300 ml

INSTANT TRANSFORMATION HAIR BALM for Normal Hair

- facilitates combing wet and dry hair
- regenerates hair
- strengthens and moisturizes hair along the entire length
- makes hair more glossy and voluminous
- gives it elasticity
- nourishes and softens the hair and the scalp



500 ml

DAILY CLEANSING Micellar SHAMPOO for Hair Prone to Greasiness

- perfectly cleanses the hair and the scalp
- regulates the sebaceous glands
- soothes the scalp
- makes the hair more voluminous and manageable
- gives attractive smoothness and shine.
- suitable for daily care.



300 ml

Volume without Weighing Down HAIR CONDITIONER for Greasy and Prone Hair

- actively conditions the hair
- gives dizzying volume to your hair
- facilitates the styling process without weighing down
- has a calming and anti-seborrheic effect
- regulates the secretion of the sebaceous glands
- makes your hair manageable and healthy
- gives a dazzling shine and smoothness



500 ml

DEEP REPAIR SHAMPOO for Dry, Brittle and Splitting Hair

- perfectly cleanses the hair and the scalp
- strengthens and moisturizes hair from the inside out
- forms a protective film on the surface of the hair
- prevents mechanical damage to the hair
- normalizes the condition of split ends
- facilitates combing wet and dry hair
- gives softness and shine!



300 ml

DEEP REPAIR HAIR BALM for Dry, Brittle and Splitting Hair

- conditions the hair along the entire length
- does not weigh down the hair and facilitates wet combing
- gives super softness to the hair
- strengthens hair along the entire length
- improves the condition of split ends
- gives softness and radiance to your hair

REVIVOR[®] PRO SALON hair

EFFECTIVE SALON CARE AT HOME

Products with an intelligent formula deeply restore damaged hair.

The cosmetics is perfect for maintaining the effect of salon procedures: dyeing, lamination, keratin straightening. Suitable for all hair types.

The line products used in conjunction with each other will provide: glossy shine, flowing smoothness, deep nutrition and hair regeneration along the entire length.



200 ml

REPAIR and NOURISHMENT Hair BALM-MASK with Argan Oil, Proteins and Keratin

Complex of active ingredients provides:

- regeneration and nutrition of damaged hair
- hair thickening, softness and smoothness
- keeps deep color
- gives a mirror gloss
- fixes split ends and makes your hair look well-groomed



100 ml

HAIR REPAIR and NOURISHMENT BOOSTER CONCENTRATE

- deeply restores the structure of the hair
- gives a healthy radiance and smoothness
- provides nutrition and strengthening to the hair
- protects against the effects of aggressive factors
- reduces porosity and hair brittleness
- boosts the effect of the balm or mask and prevents fragility
- hair acquires a healthy shine and silky smoothness

Product Catalogue BELITA 2024



300 ml

ARGAN NOURISHMENT Sulfate-Free Hair SHAMPOO no sulfates

- effectively cleanses and nourishes the hair and the scalp
- recommended after dyeing, laminating, straightening procedures
- prepares hair for the subsequent stages of care
- fixes split ends
- deeply nourishes and restores hair
- returns silkiness, smoothness and healthy radiance



150 ml

ARGAN SEALING Hair FILLER

- sealing of damaged hair areas
- elimination of dry hair
- easy combing and mirror shine
- unique smoothness and color saturation
- reliable thermal protection without weighting hair down
- hair nutrition and intensive recovery along the entire length

Product Catalogue BELITA 2024



300 ml

PROTEIN STRENGTHENING Sulfate-Free Hair SHAMPOO no sulfates

- delicately cleanses damaged hair
- recommended after dyeing, laminating, straightening procedures
- prepares hair for further treatment
- gives your hair elasticity and healthy reduces hair fragility and glow
- reduces hair fragility



150 ml

PROTEIN SMOOTHING Hair FILLER

- hair density
- easy combing and hair strengthening
- mirror gloss and unique smoothness
- protection against high temperatures and rich hair color
- moisturizes and softens hair along the entire length



300 ml

KERATIN REPAIR Sulfate-Free Hair SHAMPOO no sulfates

- gentle cleansing of damaged hair
- recommended after dyeing, laminating, straightening procedures
- gives your hair smoothness, elasticity and deep color
- smooths & thickens hair
- eliminates porosity and fragility



150 ml

KERATIN LAMINATION Hair FILLER

- filling damaged hair scales
- easy combing
- elimination of fragility without weighting
- mirror glow and unique smoothness
- color saturation and thermal protection
- gives the hair strength, elasticity, thickens and strengthens it

REVIVOR® INTENSIVE THERAPY

The line is represented by the products of a new generation, based on unique healing formulas.

Medicinal herbs, vitamins and **essential oils**, which are a part of the preparations, will help solve a wide range of problems.

They instantly restore and bring hair back to life, prevent hair loss, heal the scalp, help get rid of dandruff and give hair an extraordinary silkiness and shine.

The line includes special no-rinse products.



250 ml

Leave-On Instant Hair REPARE

For intensive care and healing of dry, split and dyed hair.

- quickly absorbed
- restores the damaged structure of the hair
- facilitates its styling



200 ml

Leave-On Hair Loss Prevention SERUM

For prevention and enhanced care that prevents hair loss.

- nourishes and strengthens the roots
- improves the structure and functional condition of the hair



150 ml

Leave-On Polishing SERUM for Splitted Hair Ends

- prevents delamination
- fixes hair split ends
- evens out the structure of hair
- increases its strength
- gives shine and lively healthy appearance



150 ml

Two-Phase Leave-On Hair CONDITIONER EXPRESS-SHINE no rinse

- improves the structure of the hair
- gives it a dazzling glow
- provides hair nutrition
- facilitates combing
- gives hair extra volume



200 ml

Hair loss prevention AROMA-BALSAM

- for intensive care of weak, prone to loss hair
- helps to increase blood supply to the scalp nourishes and strengthens hair follicles

HYALURONIC POWER consists of four hair care lines based on hyaluronic acid for flawless care and hair transformation: repair, moisturization, nutrition and volume.

Hyaluronic acid is a unique moisturizing ingredient. The hyaluronic acid molecule attracts water, delivering it to the heart of each hair and improving the hydration of scalp and hair cells.

The beauty of luxurious hair for dazzling success!

Сила ГИАЛУРОНА КЕРАПЛАСТИКА ВОЛОС

HYALURONIC POWER KERAPLASTY



KERAPLASTY is an effective rehabilitation treatment for damaged hair, which replenishes its natural keratin and improves hair quality, making penetrates the damaged hair structure on the molecular level and starts building, restoring the hair's original healthy look.

Silk proteins use amino acids to easily penetrate damaged hair sections, smooth hair scales and build a protective layer on the hair surface, filling the hair with a true natural shine and making it as smooth as silk.



200ml

Hot Wrap MASK-FILLER for Damaged Hair

Created for the repair, strengthening and transformation of damaged hair

- repairs severely damaged hair
- provides keratin strengthening
- deeply moisturizes, intensively nourishes, fixes split ends
- reduces hair fragility
- gives silkiness and shine



400ml

Hair Revive SHAMPOO-FILLER

Created for gentle and delicate cleansing of damaged hair and the scalp

- restores severely damaged hair
- fills hair with keratin
- prevents its breakage and brittleness
- gives strength, elasticity and a flawless glow



150ml

Hair & Split Ends Sealing LAMINATING SPRAY

Created to recreate the original integrity of the hair

- fills weakened areas of the hair with keratin
- seals and brings split ends back to life
- eliminates static hair
- reduces hair frizz
- provides thermal protection
- gives luxurious shine to your hair
- facilitates the styling process



300ml

Hair & Split Ends Sealing BALM-FILLER

Created to repair and smooth the surface of damaged hair

- replenishes keratin
- repairs damaged hairs
- prevents hair breakage
- fights detangling
- makes combing and styling easy
- ensures a flawless glow and healthy shine

Сила ГИАЛУРОНА МИЦЕЛЛЯРНОЕ ОЧИЩЕНИЕ И УМНОЕ УВЛАЖНЕНИЕ HYALURONIC POWER MICELLAR CLEANSING AND SMART MOISTURIZATION



The **MICELLAR CLEANSING** and **SMART MOISTURIZATION** beauty line provides effective cleansing and multi-level moisturization, restoring firmness, elasticity, a crystal shine and a gorgeous glow of your hair.

Collagen repairs damaged and split hair, increases its elasticity and strength, protects against aggressive environmental influences.

Glacial water penetrates the deep layers of your hair, boosting moisture, filling your hair with required micronutrients, and adding vitality and a healthy look.



400ml

MICELLAR CLEANSING Hyaluronic SHAMPOO

Created for gentle and deep cleansing of hair and the scalp

- maintains optimal level of hair hydration
- returns natural shine to curls and nice healthy appearance



4 pcs x 10 ml

SMART HYDRATION Hyaluronic Hair FILLER

Created to transform and moisturize dry and brittle hair

- provides hair moisturizing
- restores weakened and brittle hair
- fights hair frizz
- creates a laminated effect
- protects hair from negative thermal effects



300ml

SMART HYDRATION Hyaluronic CONDITIONING HAIR BALM

Created for intensive moisturizing of brittle hair

- keeps hair moisture level
- facilitates combing and untangling
- boosts firmness, elasticity and hair strength
- has antistatic effect
- returns nice healthy appearance

Сила ГИАЛУРОНА

ГЛУБОКОЕ ПИТАНИЕ И ВОССТАНОВЛЕНИЕ

HYALURONIC POWER

DEEP NOURISHMENT
& REPAIR



HYALURON
МАСЛО
ЖОЖОБА

Based on hyaluronic acid and an effective protective complex of oils, **Deep Nourishment & Repair** beauty line is designed to provide quality care to weakened and brittle hair and dry scalp.

Hyaluronic acid is a unique moisturizing ingredient. The hyaluronic acid molecule attracts water, delivering it to each hair and improving the hydration of scalp and hair cells.

Wheat proteins are a building material that helps restore damaged hair sections, repairing and filling it with strength, energy and shine.



400ml

Oil-Intensive Hair Restore SHAMPOO

For gentle and thorough hair and scalp cleansing

- nourishes your hair from root to tip
- vitalizes tresses
- reduces hair breakage
- provides your hair with softness, elasticity and healthy shine



300ml

Oil-Intensive Hair Restore BALM

For deep restoration and nourishment of damaged and dyed hair

- facilitates combing and detangling of hair
- deeply nourishes and strengthens hair
- restores damaged areas
- reduces hair breakage and split ends
- gives shine, smoothness and silkiness

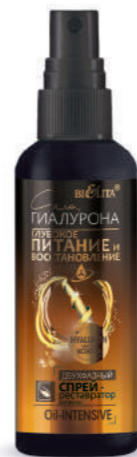


200ml

Oil-Intensive Multifunctional Hair MASK-ELIXIR

Hair restoration, protection, care and transformation

- repairs damaged hair
- improves hair structure
- provides deep and intensive nourishment
- seals split ends
- restores its strength and elasticity
- smooths out hair surface and makes it soft and shiny



150ml

Oil-Intensive Two-Phase Hair SPRAY RESTORER

- intensively repairs thinned hair
- deeply nourishes and moisturizes
- detangles your hair
- provides easy combing
- provides hair heat protection
- creates a perfect glow and and glossy shine

Product Catalogue BELITA 2024

Сила ГИАЛУРОНА

ОБЪЕМНЫЕ И УХОЖЕННЫЕ

HYALURONIC POWER FULL & WELL-GROOMED



HYALURON
RICE TEIN™

The **FULL & WELL-GROOMED** beauty line gives luxurious volume and flawless, weightless hair care, adding inner strength and tangible elasticity.

Rice Tein™ (rice proteins) envelops the hair cuticle, sealing required moisture and nutrients inside, and instantly lifts hair from the roots up, creating a glamorous volume and flawless shine along the entire length.

Sweet almond proteins add crystal shine and glow, provide radiance and vitality, repair damaged hair sections along the entire length.

Product Catalogue BELITA 2024



400ml

Spectacular Volume and Thickness Hair SHAMPOO-BOOSTER

Designed for thin, weakened hair in need of thickness and volume

- removes dead cells and impurities
- lifts hair at the roots
- gives a luxurious volume your hair



300ml

Spectacular Volume and Thickness Hair BALM-BOOSTER

Designed to give hair incredible volume, thickness and shine without stickiness or heaviness

- adds extra volume
- facilitates combing and untangling without making hair heavy, sticky or greasy
- fills your hair with shine and glow



150ml

Spectacular Volume and Thickness Hair SPRAY-BOOSTER for Hair Volume at the Roots

Created to give your hair an incredible volume throughout the day.

- gives your hair volume without fixation or stickiness
- doesn't weigh your hair down
- facilitates styling
- protects from damage while styling
- adds shine and glow to your strands



4 pcs x 10ml

Thickening and Thinning HAIR FILLER

Created for hair that needs vitality and thickness

- fills in porous hair structure
- makes each hair denser
- rebuilds hair structure
- boosts moisture retention within hair structure
- protects your hair against heat damage



MEZO HAIR COMPLEX

NON-INJECTION SCALP AND HAIR CARE THERAPY

The **MEZO HAIR COMPLEX** line is a worthy alternative to scalp mesoinjections.

Thanks to MEZOcocktail of active ingredients, the cosmetic line improves scalp blood circulation and supplies the hair follicles with the necessary nutrients, reduces the fragility of the hair, thickens and strengthens it, which allows you to grow luxurious hair to the desired length, making it more voluminous and thick.

150 ml

Leave-On RAPID GROWTH and THICKNESS Hair Densifying MesoSPRAY

- facilitates combing wet and dry hair
- helps strengthen hair follicles
- restores the lipid layer of hair
- smooths hair cuticles
- moisturizes and tightens the structure of the hair along the entire length



FLAWLESS HAIR LENGTH WITHOUT INJECTIONS



520 ml

RAPID GROWTH and THICKENING MesoSHAMPOO

- gently cleanses hair
- strengthens and thickens it
- prepares the scalp for further care
- makes hair thicker and more voluminous
- stimulates rapid growth



200 ml

RAPID GROWTH and VOLUME Hair MesoBALM

- perfectly conditions hair
- facilitates combing wet and dry hair
- adds volume to your hair
- promotes its regeneration, strengthening and growth
- moisturizes and thickens the hair along the entire length, making it thicker and more voluminous

Козье молоко

GOAT'S MILK is one of the most effective and useful beauty products. It is rich in macro and microelements, proteins, amino acids, lipids, vitamins, which fill the hair with strength and energy, provide it with natural beauty.



500 ml

SHAMPOO-CREAM GOAT MILK with natural conditioner for weak and brittle hair

- gently cleanses hair
- strengthens it and restores hydrobalance
- nourishes the hair
- strengthens it along the entire length



450 ml

BALM GOAT MILK with natural conditioner for weak and brittle hair

- nourishes hair follicles
- prevents dry hair
- stimulates its growth
- returns firmness and elasticity to your hair
- has a healing effect



Кефир and milk care

Кефирный



NATURAL KEFIR

is the most famous fermented milk product for scalp and hair care, is valuable for amino acids, proteins, lipids, vitamins and other biologically active substances, takes care of hair, softens and moisturizes it, makes it beautiful and silky.

SHAMPOO-CREAM with natural conditioner KEFIR for all hair types

- gently cleanses hair, giving it volume and making it soft and neat
- moisturizes hair and makes it beautiful and silky

HAIR BALM KEFIR for all hair types

- moisturizes and restores hair, giving it glow
- facilitates combing

Кумыс



KUMYS

is a fermented milk product with unique medicinal properties, a treasure trove of useful substances containing live cultures of bacteria that have a healing effect.

SHAMPOO-CREAM KUMYS with natural conditioner for all hair types

- for all hair types
- gently cleanses hair
- normalizes the pH level of the scalp
- nourishes and strengthens the hair roots

HAIR BALM KUMYS for all hair types

- normalizes the pH level of the scalp
- instantly brings hair back to life
- nourishes and strengthens the hair roots

Тивные дрожжи



BREWER'S YEAST

For a long time our ancestors used **brewer's yeast** as a regenerating and healing product, since yeast is a treasure trove of amino acids, vitamins, enzymes that give hair shine, elasticity and additional volume.

HAIR SHAMPOO BREWER'S YEAST Gloss+energy

- perfectly cleanses hair
- does not cause dryness and brittleness gives shine to your hair
- fills up with vitamins

HAIR BALM BREWER'S YEAST Gloss+energy

- has an intense regenerating effect
- gives hair strength and energy
- facilitates combing
- suitable for all hair types

Яичный желток



EGG YOLK

is rich in lecithin and amino acids that nourish the hair, help strengthen the hair follicles, preventing their loss. Egg yolk contains vitamins A, B, E, magnesium, potassium and phosphorus, which help to restore the natural shine and elasticity of the hair

HAIR SHAMPOO EGG YOLK Nutrition + reinforcement

- nourishes and heals hair
- contribute to the formation of a smooth shiny surface
- protects against harmful environmental factors

HAIR BALM EGG YOLK Nutrition + reinforcement

- nourishes the hair roots
- strengthens the structure of the hair prevents its fragility and breakage
- suitable for all hair types

ГЛАДКИЕ И УХОЖЕННЫЕ

SMOOTH & SLEEK

The **SMOOTH and SLEEK** cosmetic line creates a lamination effect, making the hair neat, smooth and incredibly shiny. Special components, which are a part of the cosmetic line, restore the structure of the hair, "seal" its surface with a weightless protective film.

CERAMIDES penetrate deeply into damaged areas of hair, filling microcracks and restoring the cuticular layer along the entire length.

D-PANTHENOL thickens hair, prevents its fragility and damage.

CRODABOND TECHNOLOGY™ glues damaged scales, smooths the surface of the hair.

OILS OF COCONUT, MACADAMIA and **MOROCCAN ARGAN** intensively nourish the hair from the roots to the very ends.



400ml

Laminating SHAMPOO for All Hair Types

CERAMIDE & D-PANTHENOL

- gently cleanses hair
- moisturizes and nourishes
- prevents its fragility and breakage
- transforms brittle hair into smooth and shiny



380ml

Laminating BALM for All Hair Types

**CERAMIDE & D-PANTHENOL
COCONUT OIL**

- restores the damaged structure of the hair
- wraps it with a weightless protective film
- creates a lamination effect
- protects hair against static, fluffiness and tangling
- makes the hair neat, smooth and shiny



200ml

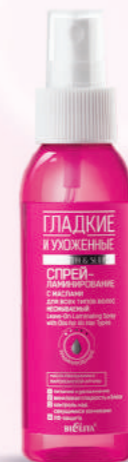
Deep Action Laminating MASK for All Hair Types

- restores damaged hair
- provides hydration and nutrition
- tames unruly hair
- controls excessive fluffiness
- provides thermal protection
- fights hair static
- facilitates combing
- gives smoothness and shine

100ml

Laminating SPRAY with Oils for All Hair Types no rinse

- intensively nourishes and moisturizes the hair
- prevents the appearance of split ends
- protects against thermal damage while styling with a blow dryer
- controls unwanted fluffiness of the hair
- gives it smoothness and shine



100ml

BB 12-in-1 Leave-On Beauty BALM for All Hair Types

- helps to solve various hair problems
- nourishes and moisturizes hair
- makes dull hair neat and shiny
- gives hair an elegant shine

200ml

Extreme Hold & Luxurious Gloss Laminating Hair MOUSSE

- provides a reliable fixation of the hairstyle
- makes your hair bouncy and elastic
- protects against the negative effects of high temperatures





КРАПИВА АРГИНИН

NETTLE and ARGININE

NETTLE and **ARGININE** Hair Cosmetics Line is a unique combination of natural healing recipes with scientific knowledge and new technology.

NETTLE is an indispensable ingredient to improve the health of the hair. Perfectly protects hair from hair loss, improves its structure, gives hair strength.

ARGININE improves the blood supply to the hair follicles, "patches" the damaged areas and restores the integrity of the hair shaft, replenishing the lack of the protein keratin.



400 ml

SHAMPOO against brittleness for thin hair and split ends

- delicately cleanses thinned hair
- restores the structure of the hair
- increases its elasticity and strength
- prevents hair split ends and breakage
- returns a healthy appearance to your hair



200 ml

Leave-in SPRAY against brittleness for thin hair and split ends

- creates a protective layer for damaged hair
- lifts your hair roots
- nourishes the hair follicles
- closes the upper scaly layer of hair
- strengthens and thickens the hair along the entire length
- facilitates the combing process



350 ml

BALM-MASK against brittleness for thin hair and split ends

- restores the hair from the inside
- helps to facilitate combing
- prevents tangling and brittleness of hair
- retains moisture inside your hair
- prevents brittleness, layering and split ends



80 ml

Leave-in SERUM against brittleness for thin hair and split ends

- thickens hair
- creates an invisible protective layer on your hair
- closes hair cuticle
- thickens the structure and prevents brittle hair
- fixes hair split ends

Product Catalogue BELITA 2024

СИЛА ПРИРОДЫ

POWER OF NATURE WITH CASTOR OIL

Having studied active ingredients and useful properties of castor and linseed oils, BELITA has developed a cosmetic line based on the power of nature.

■ **CASTOR OIL** is a vegetable oil extracted from castor fruit. It is a mixture of fatty acids and vitamin E, which has a beneficial effect: strengthens the hair, prevents its loss, nourishes the scalp, restores the damaged hair structure.

CASTOR OIL is known as an indispensable eyelash and eyebrow care product. It boosts hair growth, reduces hair loss, thickens and fills hair with healthy substances.



Product Catalogue BELITA 2024



400 ml

Castor Oil SHAMPOO against Hair Loss

- perfectly cleanses and strengthens hair
- prevents its loss and fragility
- regenerates and strengthens damaged hair structure
- prevents hair loss
- promotes its effective growth
- strengthens the hair follicles



380 ml

Castor Oil BALM against Hair Loss

- restores the hair shaft
- prevents hair loss
- stimulates the growth of healthy and strong hair
- strengthens the damaged hair structure prevents hair loss
- facilitates combing



6 ml

Castor Oil STRENGTHENING BALM for Eyelashes and Eyebrows

- gently cares for eyelashes and eyebrows
- strengthens the structure and stimulates their growth
- awakens "dormant" hair follicles
- making eyelashes thick and long

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СИЛА ПРИРОДЫ

POWER OF NATURE WITH LINSEED OIL

Due to its biological value **LINSEED OIL** takes the first place among other oils regarding the high concentration of useful substances. Thanks to a high content of the omega-3 and omega-6 polyunsaturated fatty acids, and a complex of vitamins, linseed oil possesses miraculous properties: helps hair repair, nourishes and strengthens roots and prevents the formation of brittle split ends, while making hair shiny, healthy and silky. Linseed oil provides excellent skin nourishment, hydration and softening, helping improve its condition.



400 ml

Linseed Oil Restorative SHAMPOO with an Anti-Static Effect for Damaged Hair

- returns beauty to your hair
- gives natural shine and vitality
- helps to cope with unruly hair
- removes hair static
- repairs hair along the entire length



380 ml

Linseed Oil Restorative BALSAM with an Anti-Static Effect for Damaged Hair

- nourishes the scalp
- strengthens roots
- repairs dry and damaged hair
- strengthens hair follicles
- prevents split ends
- helps to cope with unruly hair



100 ml

Linseed Oil THERMAL PROTECTION SPRAY with an Anti-Static Effect for Damaged Hair *Leave On*

- provides reliable thermal protection
- creates easy fixation
- does not weigh your hair down
- helps to remove hair static
- enriches hair with vitamins



100 ml

Linseed Oil Express Nourishment Hand CREAM

- designed for daily care and protection of your hand skin
- deeply nourishes and moisturizes hand skin
- maintains necessary skin hydration balance
- makes your skin tender and silky
- soothes and repairs hand skin
- soothes and prevents flaking



100 ml

Linseed Oil Regenerative Foot CREAM for Dry Feet and Cracked Heels

- softens and repairs foot skin
- nourishes and softens skin
- prevents cracks and callosities
- prevents flaking
- smooths foot skin
- eliminates unpleasant odor



**THE POWER OF NATURE —
Your Beauty Treasure Trove!**

На отварах трав

ON HERBAL DECOCTIONS ECOLOGICAL HAIR CARE

The 'ON HERBAL DECOCTIONS' hair cosmetics line is created from environmentally friendly plants that will help your hair to become beautiful and healthy. This product line is created for those who want to take care of themselves easily, practically and effectively having no doubts about the results.

THE ECOLOGICAL
FORMULA WILL CONTAIN
A 100% NATURAL
COMPLEX OF HERBAL
DECOCTIONS

WITHOUT DYES
SILICONE-FREE
WITHOUT PARABENS



480 ml

PURIFYING SHAMPOO Rye Bran for normal and prone to greasy hair

- normalizes the activity of the sebaceous scalp glands
- perfectly cleanses the scalp
- stops your hair getting greasy quickly
- makes your clean and fresh hair last longer
- gives the hair vital energy and volume



450 ml

CARE BALM Rye Bran for normal and prone to greasy hair

- actively normalizes the activity of the sebaceous glands in your scalp
- stops your hair getting greasy quickly
- manages oily hair and scalp
- maintains cleanliness and freshness of the hair
- gives it a neat look



480 ml

RECOVERY SHAMPOO Thyme and Sage for all hair types

- effectively restores the structure of the hair making it smooth, shiny and silky
- fills your hair with environmentally friendly components
- evens out the surface of the hair
- giving it smoothness and shine



450 ml

RECOVERY BALM Thyme and Sage for all hair types

- evens out the structure of the hair facilitates combing
- fixes and enhances the effect of the recovery
- shampoo restores the natural shine of the hair
- smooths the surface of the hair



480 ml

STRENGTHENING SHAMPOO Sweetflag and Basketplant for hair prone to loss

- actively strengthens the hair roots
- boosts hair growth
- gives strength and natural shine
- heals the scalp and hair



450 ml

STRENGTHENING BALM Sweetflag and Basketplant for hair prone to loss

- enhances the effect of shampoo-strengthening
- strengthens the hair roots
- promotes hair growth
- gives your hair smoothness and elasticity gives a bright shine to your hair

NEW

TRANSFORM YOUR HAIR AND EMPHASIZE YOUR NATURAL BEAUTY!

Belita has developed a new line of hair care products "Healing Solutions", designed to restore, growth and enhance the natural beauty of your hair. Healing products contain the power of natural ingredients that will bring life back to your hair. Thanks to the active ingredients, each product is a testament to the beauty of nature.

Immerse yourself in a world of healing products and enjoy shiny locks with the "Healing Solutions" line solutions!

- PUMPKIN SEED EXTRACT** maintains hair elasticity, fights split ends and hair breakage.
- USMA EXTRACT AND MUSTARD OIL** stimulate hair growth, promote hair thickening and shinier.
- BLACK CUMIN EXTRACT AND OIL** prevents hair loss, eliminates dryness and brittleness, has a conditioning effect.
- TURNIP EXTRACT** improves the condition of the hair, increases blood circulation scalp, soothes irritation and itching.
- EXTRACT OF YOUNG HORSETAIL SHOOTS** nourishes and strengthens damaged hair.
- ST. JOHN'S WORT EXTRACT** strengthens bulbs, gives shine.



RESTORE IN 1 MINUTE LEAVE-IN HAIR SPRAY

- adds shine and smoothness hair
- provides effective nourishment
- protects against negative environmental influences environment

240 ml

ST. JOHN'S WORT & HORSETAIL BALM FOR DAMAGED AND SPLIT HAIR

- nourishes and revitalizes hair
- regulates the balance of the skin scalp
- reduces split ends



300 ml

ST. JOHN'S WORT & HORSETAIL SHAMPOO FOR DAMAGED AND SPLIT HAIR

- gently cleanses and soothes the scalp
- nourishes and strengthens hair
- prevents breakage and improves structure



750 ml

USMA & BLACK TURNIP FOR WEAK AND FALLING HAIR SHAMPOO

- effectively cleanses hair
- strengthens hair follicles
- eliminates greasiness



750 ml

BLACK CARAWAY & PUMPKIN HAIR-NOURISHING SHAMPOO

- thoroughly cleanses hair
- saturates with nutrients
- imparts natural shine and softness



750 ml

USMA & BLACK TURNIP FOR WEAK AND FALLING HAIR BALM-CONDITIONER

- provides deep nourishment to the hair
- helps reduce breakage
- strengthens and gives vitality



300 ml

BLACK CARAWAY & PUMPKIN HAIR-NOURISHING BALM

- nourishes and revitalizes hair
- regulates the balance of the skin scalp
- reduces split ends



300 ml

HEALING SOLUTIONS

Luxurious thick hair is real treasure and charm.

HEALING SOLUTIONS line based on **100% natural herbal infusions** and **ethereal oils** will help you to save splendor healthy hair.

TAR soothes scalp and eliminates itching and irritation, prevents dandruff

CELANDINE and **AUSTRALIAN TEA TREE** eliminate oily hair and scalp, strengthen hair follicles

CHESTNUT and **GINKGO BILOBA** restore hair structure, improve it grow, make hair more voluminous and thick

CALENDULA and **BUR-MARICOLD** protect hair cuticles from free radicals, soothe scalp

BEER HOP CONES restore the natural balance of the scalp give hair shine and strength



480 ml

PREVENTIVE SHAMPOO TAR anti-dandruff

- effectively cleanses and soothes the scalp
- eliminates itching and irritation
- prevents the appearance of dandruff
- strengthens hair



480 ml

SPECIAL SHAMPOO CELANDINE and AUSTRALIAN TEA TREE against greasy hair and scalp

- effectively cleanses skin and hair
- eliminates oily hair and scalp
- strengthens hair bulbs
- prevents hair loss
- has a pleasant natural scent of tea tree



480 ml

ACTIVE SHAMPOO BEER HOP CONES for strengthening and shine

- has a strengthening effect
- restores natural balance of the scalp
- boosts hair growth
- normalizes the activity of sebaceous glands
- prevents brittleness and improves hair structure
- gives your hair a dazzling shine



480 ml

GREEN SHAMPOO CHESTNUT and GINKGO BILOBA for volume and density of hair

- perfectly cares for thin and weak hair
- restores hair structure
- makes it more voluminous and stronger
- strengthens hair bulbs
- boosts hair growth
- makes your hair voluminous and thick
- nourishes and strengthens hair



480 ml

TRADITIONAL SHAMPOO CALENDULA and BUR-MARIGOLD for the recovery of hair and scalp

- cleanses and soothes scalp
- revitalizes hair
- makes it stronger and more beautiful
- gives hair lightness and splendor
- protects hair cuticle against free radicals
- improves the overall hair condition



450 ml

PREVENTIVE CONDITIONING BALM for hair TAR anti-dandruff

- fights dandruff and dry scalp
- soothes the scalp
- eliminates itching and irritations
- strengthens hair



450 ml

SPECIAL CONDITIONING BALM for hair CELANDINE and AUSTRALIAN TEA TREE against greasy hair and scalp

- strengthens hair bulbs
- eliminates oily hair and scalp
- strengthens hair
- has a pleasant natural scent of tea tree



450 ml

ACTIVE CONDITIONING BALM for hair BEER HOP CONES for strengthening and shine

- has a strengthening effect
- restores natural balance of the scalp
- boosts hair growth
- normalizes the activity of sebaceous glands
- prevents brittleness and improves hair structure
- gives your hair a dazzling shine



450 ml

GREEN BALM CONDITIONER for hair CHESTNUT and GINKGO BILOBA for volume and density of hair

- perfectly cares for thin and weak hair
- restores hair structure
- makes it more voluminous and stronger
- strengthens hair bulbs
- boosts hair growth and makes your hair voluminous and thick



450 ml

TRADITIONAL BALM CONDITIONER for hair CALENDULA and BUR-MARIGOLD for the recovery of hair and scalp

- soothes the scalp
- heals hair follicles
- protects hair cuticle against free radicals
- makes them stronger and more beautiful

Оливковая

"Green Gold" of olives —
OLIVE OIL —
for body
and hair beauty



500ml

OLIVE SHAMPOO for Normal Hair Nutrition & Moisturizing

- ideal care for normal hair
- retains natural moisture in your hair
- smooths the surface of your hair
- nourishes the hair
- restores its protective layer

450ml

OLIVE BALSAM for Normal Hair Nutrition & Moisturizing

- nourishes the roots with nutrients
- strengthens the hair
- restores its protective layer
- retains natural moisture in your hair
- smooths the surface of the hair



500ml

OLIVE Shower GEL Nutrition & Moisturizing

- nourishes and protects skin cells
- moisturizes and softens the skin
- restores lipid barrier

150ml

OLIVE Hand CREAM Nutrition & Moisturizing

- ideal for hand care
- has a softening and moisturizing effect
- nourishes skin cells
- restores protective functions
- prevents moisture loss
- smooths and evens the surface of the skin



Product Catalogue BELITA 2024

BIRCH TAR and NETTLE

are natural hair healers, whose healing properties have been used since ancient times to treat scalp and hair disorders:

- DANDRUFF
- ITCHY SCALP
- BRITTLE AND FRAGILE HAIR, HAIR LOSS
- OVERLY GREASY SCALP



Product Catalogue BELITA 2024



480ml

SHAMPOO BIRCH & TAR for problem hair BIRCH TAR:

- has a disinfectant and therapeutic effect
- improves blood circulation of the scalp
- stimulates the regeneration of the epidermis
- fights excessive oil production in your hair



480ml

SHAMPOO NETTLE with conditioner for all hair types

- activates metabolism
- improves nutrition of your hair roots
- has a toning effect on the scalp
- stops your hair getting greasy quickly

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BELITA® LUX COLOR

BEAUTIFUL COLOR AND HAIR CARE!

100% color
0% peroxide
0% ammonia



150 ml

TINT BALMS COLOR LUX with olive and shea butters

A gentle and effective beauty product used to achieve fashionable hair color: hair color pigments do not damage the structure of the hair, as they are 'sealed' in the scales of your hair cuticle; natural oils even out the structure of the hair.

FOR NATURAL HAIR



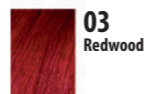
01
Cinnamon



01.1
Apricot



02
Cognac



03
Redwood



04
Sand



05
Caramel



06
Dark Blond



06.1
Hazelnut



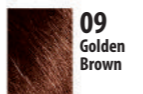
07
Tobacco



08
Milk Chocolate



08.1
Warm Chestnut



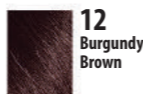
09
Golden Brown



10
Copper Blond



11
Chestnut



12
Burgundy Brown



13
Dark Chocolate



14
Ripe Cherry



14.1
Mahogany

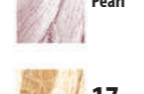
FOR BLEACHED HAIR



15
Platinum



16
Pink Pearl



17
Champagne

FOR GRAY HAIR



18
Violet Silver



19
Silver



20
Beige

BELITA® LUX COLOR

100% COLOR

DEVELOPED IN
COLLABORATION WITH
HAIRDRESSERS AND STYLISTS



100 ml

TINT BALMS COLOR LUX

with argan oil and phytokeratine

- provide gentle hair coloring without damaging the hair structure
- nourish, restore and strengthen the hair long-lasting trendy colour



21 / LIGHT BROWN



22 / GOLDEN



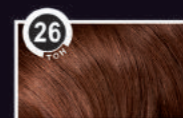
23 / DARK BLONDE



24 / FIRE GARNET



25 / CHESTNUT
MOTHER-OF-PEARL



26 / GOLDEN COFFEE



27 / MARSALA



28 / CHOCOLATE
BROWN



ORGANIC

PROFESSIONAL HAIR CARE

HARMONY WITH NATURE

**NO SULFATES
NO DYES
NO SILICONS**



The **ORGANIC PROFESSIONAL HAIR CARE** line is based on raw materials of plant origin: **phytokeratin, betaine, extracts of medicinal plants, natural oils (shea, jojoba, argan, avocado, olive, almond, sesame).**

Cosmetics of the line not only care for the hair and scalp, but also have a powerful regenerating effect, intensively strengthen and nourish the hair at the molecular level.



500 ml

Gentle sulfate-free SHAMPOO with phytokeratin for all hair types based on protein-amino acid complex phytokeratin

- soft detergent
- natural ingredients
- gently cleanses hair and the scalp
- restores the inner keratin layer
- provides nourishment and moisturizing of hair



500 ml

Light CONDITIONING MILK with phytokeratin for all hair types based on protein-amino acid complex phytokeratin

- regenerating care for brittle, porous hair conditioning for normal hair
- stabilizes the outer layer of the hair
- eliminates the structural imperfections of the hair
- gives the hair softness, silkiness and natural shine
- does not weigh down even fine hair.

100 ml

ELIXIR OIL with phytokeratine for all hair types based on protein-amino acid complex phytokeratin

- provides deep hair restoration
- makes hair smooth and shiny
- gives hair elasticity
- moisturizes and saturates the scalp with fatty acids
- nourishes and protects against external factors

500 ml

Nourishing MASK with phytokeratin for all hair types based on the protein-amino acid complex phytokeratin

- restores hair
- makes it smoother, moisturized and shiny
- nourishes and nourishes the scalp with fatty acids
- restores and moisturizes
- eliminates fragility and dryness



250 ml

Leave-on phytokeratine SPRAY for all hair types based on protein-amino acid complex phytokeratin

- created on the technology of cellular restoration
- strengthens hair bulbs
- restores the inner keratin layer of hair
- nourishes and moisturizes the hair from the inside out
- gives elasticity, smoothness and shine



PROFESSIONAL HAIR CARE

The **Professional Hair Care** cosmetic line represents innovative specialized products, in which the most relevant scientific developments are used in combination with traditions and experience that meet modern knowledge about the structure of hair and professional care



300 ml

Super Strong Hold 3D Volume Hair Styling MOUSSE

with silk and cashmere proteins

- provides flexible hair styling
- gives volume at the roots, does not weigh your hair down

500 ml

Hair Sealing Protein MASK for Thin, Limp and Damaged Hair

with wheat proteins, cashmere and almond oil

- instantly "cements" hair
- evens it out, adds shine
- nourishes and moisturizes



1000 ml

Deep Cleansing SHAMPOO for All Hair Types

with lemongrass extract and lactic acid

- thoroughly and deeply cleanses hair
- effectively removes styling products without drying the hair or scalp



1000 ml

Protective SHAMPOO for Dyed and Damaged Hair

with silk and cashmere proteins

- provides color protection
- effectively restores hair
- gives shine and brightness



500 ml

Protective Stabilizing CONDITIONER for Dyed and Damaged Hair

with silk proteins, cashmere and menthol

- quickly closes the hair scales
- fixes the dye, keeps the color bright
- has a menthol scent



500 ml

Structure Repairing and Moisturizing SOS MASK for Porous Damaged Hair

- affects the damaged areas of the hair
- fills the structural voids from the inside with active ingredients

PROFESSIONAL HAIR REPAIR

Biomolecular hair restoration program. The line products are created on the basis of highly effective formulas packed with natural **Argan oil** and active **Smart-biocomplex Keratrix**.



1000 ml

Structure Repairing and Moisturizing SHAMPOO based on argan oil and SMART-biocomplex KERATRIX

- deeply cleanses hair
- suitable for porous damaged hair



250 ml

Live Hair Leave-on BIO-MOLECULAR HAIR RESTORER for Cuticle Smoothing

- moisturizes scalp
- facilitates combing
- smooths cuticle of porous and damaged hair
- nourishes and regenerates hair



100 ml

Leave-On Repair ARGAN OIL for Porous Damaged Hair

- actively nourishes the scalp
- gives strength to overried porous hair protects it from thermal damage

PRO Professional line

shampoos

hair balms

hair balms

styling

intensive care

hand creams

foot creams



1l 3l

1A GOAT'S MILK Creamy SHAMPOO with Natural Conditioner for weak and brittle hair

- strengthen the structure of the hair
- perfectly cleanses your hair
- maintains the hydrobalance
- nourishes and strengthens
- gives shine and strength to your hair

1B PLAZMO MARINO Restorative SHAMPOO

- restores the structure of the hair
- perfectly cleanses your hair
- protects the hair from moisture loss
- makes hair flexible and elastic

1C COLOUR PROTECTION Care SHAMPOO for Dyed Hair

- protects and preserves the color of dyed hair
- preserves and protects color fastness
- gives hair elasticity and shine

1D Professional SHAMPOO

- nourishes and protects your hair
- cleanses the hair, preserving its protective layer
- for professional use

1E PEELING SHAMPOO

- deeply cleanses the hair
- removes hair styling buildup

1F KEFIR Creamy SHAMPOO with Natural Conditioner

- strengthens and brings hair back to life
- easy combing
- makes it soft and fluffy

450ml

2A REVIVOR Restoring Hair BALM

- strengthens the hair structure
- restores the keratin hair structure
- gives hair elasticity and shine
- provides easy combing

2B REVIVOR-LECITHIN BALM for Dry and Damaged Hair

- smooths the hair structure
- gives it vitality
- nourishes and strengthens hair roots
- returns the natural beauty and strength to your hair

2C REVIVOR BALM for Greasy and Normal Hair

- normalizes the activity of the sebaceous glands
- nourishes your hair and gives it shine and silkiness
- suitable for daily use

2E BALM-PROTECTION for Color Keeping

- protects hair color
- restores hair structure
- suitable for very damaged hair

3l 450ml

2F REVIVOR-VOLUME Light BALM on Wheat for Thin and Weak Hair

- restores hair glow
- gives volume to hair
- instantly brings hair back to life
- does not weigh hair down

2K REVIVOR-BIOSTOP Hair Loss Prevention BALM

- strengthens hair roots
- improves blood circulation of hair follicles
- prevents hair loss

2L CONDITIONING BALM for Hair Brilliance and Elasticity

- restores hair
- smooths the keratin structure of your hair
- reduces split ends
- enhances hair glow

2M Hair Growth STIMULATING BALM

- strengthens hair follicles
- nourishes the scalp
- has a regenerating effect
- stimulates the blood supply to the scalp
- accelerates hair growth



75ml

3D Hair STYLING DWAX

- nourishes and strengthens hair
- allows to make creative hairstyles
- highlights individual strands and curls



300ml

4A Leave-on HAIR LOSS PREVENTION SERUM

- nourishes the roots
- prevents hair loss
- for prevention and enhanced care



300ml

5A Hand CREAM NOURISHING

- actively nourishes the skin of your hands
- softens your skin hands



5F MILENA Nourishing Hand CREAM

- regulates fat metabolism
- makes the skin of the hands firm and elastic
- nourishes and smooths the skin of your hands



5J Vitamin Hand and Nail CREAM-SATEEN on Wheat

- provides complete nutrition to the skin of your hands
- strengthens the nails



300ml

6D Soothing Foot CREAM

- softens, moisturizes, the skin of your legs

Belita BABY

Belita baby 0+

- For babies from the first days of life
- SLES, SLS, paraben and colorant free
- Natural oils and healing plant extracts

In the first days after birth, your baby has delicate skin which needs special, gentle care. The cosmetic line is based on mild formulas and ingredients that are ideal for baby's sensitive skin. The line uses natural extracts and vegetable oils, useful for baby's skin, which gently clean and protect baby's skin from the first days of life. Cosmetics created with love and care – **Belita Baby 0+**!



100 ml

GENTLE CARE BABY CREAM

- light moisturising texture
- softens the skin
- protects from external damage



300 ml

SOAP BUBBLES BABY CLEANSING BATH FOAM ALOE, BURMARIGOLD AND CHAMOMILE

- fun bathing without crying
- ultra gentle cleansing
- softens baby's skin



115 ml

GENTLE CARE AFTER BATH BABY BODY OIL

- soothes and moisturizes after bathing
- protects the skin



300 ml

LULLABY BABY CLEANSING BATH FOAM BEFORE BED LAVENDER OIL

- thoroughly cleanses baby's skin
- soothes
- suitable from the first day of life

КАЛЯКИ - МАЛЯКИ

SCRIBBLES

Is your child afraid or does not like to splash around in the water? We present an extraordinary line for bathing, drawing and games – Scribbles.

The line consists of colorful foam gels, which can be used for dyeing water, bathing and drawing different patterns on your body and in the bathtub. Children's mousse-foams have a soft plastic texture and can hold different shapes.

Your baby won't want to get out of the bath and will enjoy washing and playing, because bathing with the Scribbles line is a real pleasure!

Safety Precautions: Use only under adult supervision. Avoid contact with the mouth.



75 ml

FUN COLOURS KIDS BATH AND DRAWING FOAMING GEL red

- gently cleanses baby skin
- teaches a love of cleanliness
- develops imagination and fantasy
- turns bathing into fun



150 ml

TUTTI-FRUTTI GREEN CLOUD KIDS HAND WASH AND GAME FOAMING MOUSSE

- trains fine motor skills
- cleanses the hands
- fun bathing
- keeps different shapes



150 ml

BUBBLE GUM PINK CLOUD KIDS HAND WASH AND GAME FOAMING MOUSSE

- trains fine motor skills
- cleanses the hands
- fun bathing
- keeps different shapes



75 ml

FUN COLOURS KIDS BATH AND DRAWING FOAMING GEL green

- gently cleanses baby skin
- teaches a love of cleanliness
- develops imagination and fantasy
- turns bathing into fun

Belita KIDS

for girls aged
3 to 7

Departure to
Fairy LAND
in 3...2...1...

We are heading for a magical country FairyLand, where little princes and princesses embark on an exciting journey to different countries in search of adventures, treasures and magic. We are on the way to FairyLand with the new Belita Kids cosmetic lines.



300 ml

Bubble Gum Bath GEL-FOAM

- gently cleanses and gently cares for the skin
- melon extract deeply nourishes the skin
- has a fruity scent of bubble-gum



300 ml

Unicorn Dreams Bath GEL-FOAM

- gently cleanses & gently cares for skin
- cotton extract actively nourishes skin
- has a fruity-floral scent



300 ml

Princess Dreams Kids Hair SHAMPOO for Easy Combing

- gently cleanses the hair
- prevents angling during washing
- provides easy combing
- raspberry extract perfectly nourishes the hair
- has a pleasant berry scent

300 ml

Sea Stories Kids Hair SHAMPOO

- has an apricot and tangerine scent
- gently cleanses the hair
- prevents hair tangling
- makes the hair soft and obedient



300 ml

Treasure Island Bath GEL-FOAM

- gently cleanses & gently cares for skin
- coconut extract nourishes & moisturizes skin
- has a fruity scent with pineapple & tropical fruit note



300 ml

Adventures Bay Bath GEL-FOAM

- gently cleanses delicate baby skin
- aloe extract nourishes and moisturizes the skin
- has a sweet fruity scent



300 ml

Ice Cream Kids CREAM-SOAP

- foams perfectly
- quickly and effectively cleanses the skin
- milk extract nourishes and moisturizes the skin
- has a sweet scent of strawberries with cream



300 ml

Tutti-Frutti Kids CREAM-SOAP

- forms a fluffy foam
- quickly and effectively cleanses the skin
- kiwi extract nourishes and moisturizes the skin
- has a bright scent of tutti-frutti



150 ml

Kids Anti-Tangle Raspberry SPRAY

- prevents hair tangling
- facilitates combing
- has a pleasant scent
- suitable even for long hair
- gives shine and smoothness to the hair



100 ml

MAGIC GLITTER HAIR SPRAY LEAVE-IN

- delicate strawberry ice cream flavor
- moisturizes hair from root to tip
- shine with shimmering particles



300 ml

Bubble Gum Kids CREAM-SOAP

- forms a fluffy foam and easily cleanses the skin
- melon extract nourishes and moisturizes the skin
- has a bright fruity scent of bubble-gum



300 ml

Tutti-Frutti-Banana Kids CREAM-SOAP

- thoroughly cleanses the skin
- apple extract nourishes and moisturizes the skin
- has a fruity scent of tutti-frutti-banana



Belita KIDS

for boys aged
3 to 7

★ BELITA ★ ★ GIRLS ★

for girls aged
7 to 10

Girls at any age want to be beautiful. The cosmetic line "like mom's" was created especially for young coquettes. The products are designed with children's skin in mind, and bright colors and memorable aromas will ensure the pleasure of water treatments.



300 ml

Smooth and Supple Hair SHAMPOO

- delicately cleanses the hair and the scalp
- packed with conditioning additives
- provides easy combing
- makes your hair soft and obedient
- gives smoothness and radiance



200 ml

Supple Hair Gentle BALM for Easy Combing

- facilitates combing
- does not weigh thin children's hair down
- gives smoothness and natural radiance
- has an exotic berry fragrance



300 ml

Roboland Hair SHAMPOO

- gently cleanses the hair and the scalp
- facilitates combing
- returns a healthy glow to your hair
- softens and moisturizes the scalp



300 ml

Robot-Tobot Kids LIQUID SOAP with Cola Fragrance

- gently cleanses the skin
- doesn't cause irritation and over drying
- moisturizes and softens the skin
- makes the skin tender and silky
- has a bright scent of cola



300 ml

Raspberry Slime Kids LIQUID SOAP

- gently cleanses the skin
- doesn't irritate and over dry
- moisturizes and softens the skin
- gives smoothness and silkiness



300 ml

Fantastic Travelling Shower GEL

- cleanses and softens children's skin
- moisturizes and tones it
- fills cells with vitamins and microelements
- has the scent of bright refreshing fanta



300 ml

Foam Party Shower GEL

- delicately cleanses and moisturizes children's skin
- makes it soft and silky
- nourishes and refreshes the skin
- gives it elasticity and smoothness



300 ml

Turborobot Shower GEL

- delicately cleanses and moisturizes children's skin
- gives it softness and silkiness
- soothes and softens the skin
- has a green apple scent



300 ml

Robobike Shower GEL

- gently cleanses and softens children's skin
- makes the skin smooth and elastic
- soothes and moisturizes the skin
- has a fresh scent of exotic fruits



Belita BOYS

for boys aged 7 to 10

The adventure is just beginning! While the intergalactic villains are developing an insidious plan to conquer the Universe, the valiant cyber defenders are ready to protect the civilians. The fearless Transformers, which have been idols for boys all over the world, invite to embark on a fascinating journey around their country — Robolandia!



The **BABY CARE** cosmetic line is cosmetics for young children, for expecting and nursing mothers and for the whole family.

Why BABY CARE?

1. Clinically-tested **hypoallergenic cosmetics**.
2. Contains up to **99%** of natural ingredients.
3. **No parabens, silicones, SLS, SLES, mineral oils, dyes or allergens.**
4. Certain line products are suitable for all family members.



175 ml

Baby ECO BATH and DAILY FOAM from the First Days of Life

99% of naturally derived ingredients

- ultra-gently cleanses skin and hair
- does not make your eyes sting if accidentally washed into them
- softens and moisturizes the baby's skin
- enhances the protective functions of the skin.

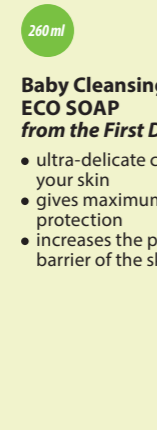


260 ml

No Tears Baby ECO SHAMPOO-BATH FOAM from the First Days of Life

98% of naturally derived ingredients

- gently cleanses skin and hair
- does not damage the protective barrier of your skin
- does not make your eyes sting
- has an antibacterial effect
- soothes your skin



260 ml

Baby Cleansing ECO SOAP from the First Days of Life

- ultra-delicate cleansing of your skin
- gives maximum comfort and protection
- increases the protective barrier of the skin

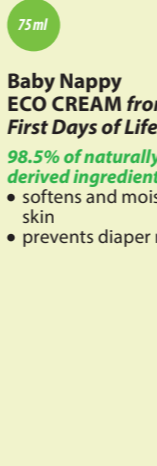


50 ml

Baby Weather Protection ECO CREAM from the First Days of Life

98.5% of naturally derived ingredients

- protects against skin chapping
- protects against unwanted external factors
- softens and moisturizes the skin



75 ml

Baby Nappy ECO CREAM from the First Days of Life

98.5% of naturally derived ingredients

- softens and moisturizes skin
- prevents diaper rash



260 ml

Baby Daily Cleansing ECO SOAP from Three Years

98.5% of naturally derived ingredients

- effectively cleanses the skin
- has a softening effect
- moisturizes the skin
- improves its barrier function



150 ml

Body Care and Stretch Mark Prevention ECO CREAM During Pregnancy

99% of naturally derived ingredients

- provides and maintains the firmness and elasticity of the skin
- nourishes, moisturizes the skin
- helps reduce existing stretch marks on the skin and prevents the appearance of new ones
- strengthens and restores connective tissue
- has a drainage effect
- helps to restore the skin



260 ml

Sulfate-Free Shower ECO GEL for Pregnant and Nursing Mothers

97.5% of naturally derived ingredients

- ultra-gentle cleanses women's skin during pregnancy and lactation
- makes your skin soft and velvety
- has an antibacterial effect
- soothes the skin
- enhances the protective functions of the body



105 ml

Baby Care and Massage ECO OIL from the First Days of Life

99% of naturally derived ingredients

- softens and moisturizes the skin after bathing
- soothes the skin
- restores its protective barrier
- removes flaky skin
- has a regenerating effect
- suitable for massage



260 ml

No Tears Baby ECO SHAMPOO from Three Years

98% of naturally derived ingredients

- gently cleanses the scalp and hair of a child
- does not make your eyes sting if accidentally washed into them
- enhances the protective functions of delicate baby skin





ULTRA HAND CARE

Well-groomed hand skin is a woman's value. However, our hands are frequently exposed to various irritants: cold, wind, household chemicals, and excessive amounts of hard chlorinated water. Such an exposure makes unprotected hands dry and rough, causing premature aging and withering.

Keeping your hands attractive requires through care: daily use of a hand cream or balm, regular nourishing masks, and a protective barrier in the form of "invisible gloves".

ULTRACARE FOR YOUR HANDS



100 ml

TOTAL RENOVATION 7 in 1 Hand and Nail CREAM-COMPLEX

- nourishes and rejuvenates hand skin
- strengthens nails
- makes skin soft and velvety
- nourishes and soothes skin
- increases skin firmness and elasticity
- bleaches pigment spots
- prevents photoaging



100 ml

Hand CREAM-BALM for Dry and Very Dry Skin D-panthenol

- intensively moisturizes and smooths skin
- restores your skin
- deeply nourishes skin
- improves its elasticity



100 ml

Leave-on ULTRA NOURISHMENT and ULTRA LIFTING Hand and Nail MASK-BUTTER

- softens your skin
- deeply nourishes and moisturizes skin
- promotes skin regeneration
- protects hand skin and nails from external influence
- restores skin firmness and elasticity



100 ml

RELIABLE PROTECTION Hand CREAM-GLOVES

- protects from the influence of external factors
- protects your skin from drying and cracking
- soothes skin
- promotes hand skin restoration and protection



100 ml

ULTRA MOISTURIZING Hand and Elbow GEL-CONCENTRATE

- moisturizes hand and elbow skin
- softens and smooths it out
- effectively moisturizes skin at different levels
- increases its firmness and elasticity
- makes your skin soft and silky



100 ml

WARMING Hand RUB CREAM

- instantly absorbs
- provides pleasant warmth and a feeling of comfort
- enhances blood circulation



100 ml

Hand CREAM "Hand Care" PROTECTIVE

- protects hand skin from cold, wind and harmful effects of the environment
- softens and moisturizes your skin
- activates skin regeneration process



100 ml

Hand CREAM "Hand Care" Nourishing

- easily absorbed
- makes your skin soft and velvety
- deeply nourishes and moisturizes skin
- prevents skin ageing



Ultra Foot Care

Beautiful and well-groomed feet give a feeling of confidence to every woman. A light gait, soft and smooth heels need regular foot care: heaviness and fatigue relief, softening and nourishment to prevent cracks and calluses, regular deodorizing of feet and shoes, and weekly exfoliation of dead and rough skin cell

Provide your feet with lightness, absolute softness, smoothness and well-groomed look!



100 ml

Softening ACID PEELING for Rough Feet

- gently softens rough skin
- promotes exfoliation of dead skin cells
- moisturizes and nourishes skin
- makes your skin soft and smooth



100 ml

FOOT CREAM against Dryness, Cracks and Calluses

- softens and nourishes dry and cracked foot skin
- promotes skin regeneration
- protects heels from drying and dry calluses and cracks
- moisturizes and nourishes skin
- has a deodorizing effect
- provides your feet with freshness

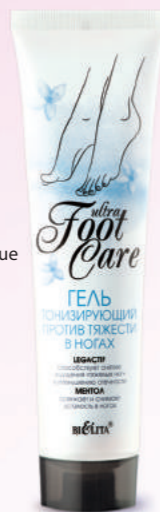


150 ml

Foot DEODORANT

- helps reduce the growth of bacteria
- refreshes and provides a pleasant cooling effect
- relieves fatigue
- prevents odour inside your footwear

100 ml



TONIFYING GEL for Heavy Feet

- relieves a feeling of heaviness and fatigue in feet
- helps reduce tissue swelling
- cools and refreshes your skin

100 ml

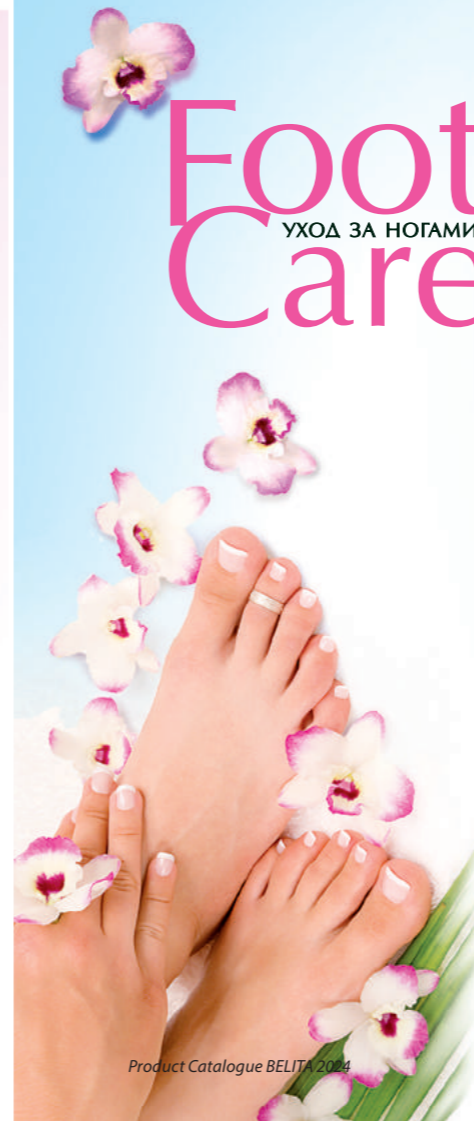


WARMING FOOT RUB CREAM

- instantly absorbs into your skin
- restores a pleasant feeling of complete comfort
- intensifies blood circulation
- suitable for massage

Foot Care

УХОД ЗА НОГАМИ



100 ml

Intensive daily foot CREAM

- for daily foot care
- quickly restores and revitalizes



100 ml

Foot AROMA-SCRUB

- suitable for deep foot skin cleansing
- nourishes and deodorizes foot skin



100 ml

Softening foot CREAM

- for dry, rough and cracked skin of leg and foot care
- softens, moisturizes foot skin

ULTRA FOOT CARE



100ml

Foot SPRAY DEODORANT with Mint Oil

- provides light and refreshing effects
- has a relaxing effect on your feet
- eliminates unpleasant odour of feet and footwear



100ml

Foot SPRAY DEODORANT with Lavender Oil

- provides a feeling of freshness and purity
- eliminates unpleasant odour
- instantly relieves foot fatigue



100ml

Foot SPRAY DEODORANT with Tea Tree Oil

- has a refreshing property
- fights against unwanted odours
- prevents bacteria growth
- promotes the prevention of foot fungus diseases



BELITA FOR MEN

new

Looking good isn't just about it's not just about looks, it's about self-confidence!
 Belita presents a new line of men's cosmetics Belita for Men which meets the needs modern man in self-care. Our products are carefully formulated to meet the unique needs of men's skin and hair. The modern the modern man seeks simplicity, efficiency and quality self-care – all this provides cosmetics line **Belita for Men**.



250ml

SHAVING FOAM FOR ALL SKIN TYPES

- softens the skin
- provides easy razor glide
- suitable for all skin types



250ml

SHAVING FOAM FOR SKIN PRONE TO IRRITATION

- gives a close shave
- minimizes the appearance of irritation
- does not dry the skin

50ml

REFRESHING FRESHNESS ANTIPERSPIRANT DEODORANT

- excellent odor protection
- non-irritating



50ml

SEA BREEZE ANTIPERSPIRANT DEODORANT

- provides maximum protection against sweat
- has softening and moisturizing properties
- gives dryness and fresh odor





250 ml

AFTERSHAVE LOTION FOR ALL SKIN TYPES

- refreshing effect
- moisturizes the skin
- suitable for all skin types



250 ml

ALCOHOL-FREE AFTERSHAVE LOTION FOR SKIN PRONE TO IRRITATION

- gentle skin care
- relieves discomfort
- suitable for skin prone to irritation
- alcohol-free



250 ml

AFTERSHAVE BALM FOR ALL SKIN TYPES

- provides comfort after shaving
- restores hydrolipidic balance
- moisturizes the skin



250 ml

AFTERSHAVE BALM FOR SKIN PRONE TO IRRITATION

- gentle aftershave care
- improves firmness and elasticity



400 ml

REFRESHING FRESHNESS PERFUMED SHOWER GEL

- gently cleanses and nourishes the skin
- leaves the skin smooth and fresh
- has restorative properties



400 ml

STRENGTH AND PURITY HAIR SHAMPOO

- gently and gently cleanses hair
- strengthens hair follicles
- adds shine



400 ml

SEA BREEZE PERFUMED SHOWER GEL

- invigorating aroma
- gently nourishes and moisturizes the skin
- maintains the skin's natural balance



400 ml

HAIR AND BODY SHAMPOO-GEL

- body cleansing
- creates a long-lasting feeling of cleanliness and freshness
- suitable for daily care



400 ml

HAIR AND BODY SHAMPOO-GEL

- body cleansing
- creates a long-lasting feeling of cleanliness and freshness
- suitable for daily care

BIELITA for MEN

The Bielita for Men cosmetic line is for dynamic, energetic and demanding men!



250 ml

SHAVING FOAM for normal skin

- ensures perfectly light razor gliding
- protects and soothes the skin
- has an anti-inflammatory effect
- moisturizes and nourishes your skin



250 ml

SHAVING FOAM for dry and sensitive skin

- effectively protects dry and sensitive skin
- makes shaving easy and comfortable
- has an anti-inflammatory effect that softens, moisturizes and cools the skin.



400 ml

Hair and Body Shower GEL

- perfectly washes, cares and boosts with energy
- does not disturb the natural balance of skin and hair
- suitable for repeated use during the day



250 ml

SHAMPOO for men for all hair types

- effectively cleanses hair and scalp
- provides a gentle refreshing care
- contains sage, oak bark, menthol and protein



250 ml

Anti-Dandruff Refreshing SHAMPOO

- prevents dandruff
- has a beneficial effect on the scalp
- strengthens hair and promotes its growth



100 ml

SHAVING CREAM for all types of skin

- forms soft stable foam
- quickly softens the hair
- makes shaving quick and pleasant
- softens, moisturizes and cools the skin after shaving



100 ml

AFTERSHAVE CREAMY BALM for normal skin

- lightweight, non-greasy balm for skin care after shaving
- instantly absorbed
- does not make your skin oily
- moisturizes, soothes and softens irritated skin
- relieves a feeling of tightness



100 ml

AFTERSHAVE GEL for normal skin

- instantly soothes the skin
- relieves irritation
- has soothing and anti-inflammatory effects
- provides long-lasting freshness

100 ml

AFTERSHAVE CREAM for dry and sensitive skin

- nourishes and smooths the skin
- has an anti-inflammatory effect
- soothes the skin
- moisturizes and refreshes



100 ml

Wet Look STYLING GEL

- makes hair strong and light while styling
- keeps hairstyle throughout the day



BELITA FOR MEN

» BASIC CARE



All products of the line have a scent filled with natural freshness, which charges with energy and vivacity. Each cosmetic product is multifunctional — satisfies several needs — and guarantees effective protection, restoration, toning and moisturizing



250 ml

BASIC CARE Hyaluronic SHAVING FOAM for All Skin Types

- relieves inflammation and irritation
- heals and moisturizes the skin
- suitable for comfortable repeated shaving
- soothes the skin and prevents irritation
- intensively moisturizes
- gives the skin a healthy look



100 ml

BASIC CARE Hyaluronic AFTERSHAVE CREAM for All Skin Types

- instantly refreshes and soothes the skin
- relieves burning sensations and irritation
- protects against aggressive external factors and dryness for 24 hours
- light, non-greasy texture
- easily and quickly absorbed



150 ml

BASIC CARE Hyaluronic Face LOTION for All Skin Types

- refreshes and tones the skin
- relieves inflammation and irritation
- softens the skin and cares for it
- boost your skin with energy
- gives the skin a healthy look



400 ml

BASIC CARE Hyaluronic SHAMPOO

- softly and gently cleanses the hair without any damage
- strengthens hair and makes unruly hair obey
- moisturizes and restores the damaged hair structure
- protects your hair from aggressive environmental factors
- makes your hair shiny



400 ml

BASIC CARE Hyaluronic Shower GEL

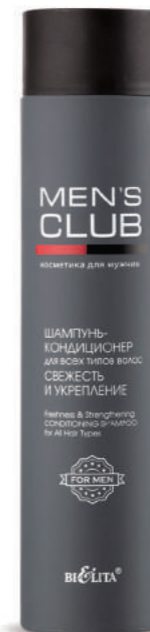
- effectively cleanses the skin
- provides long-lasting hydration
- gives a delightful smoothness, a feeling of cleanliness and comfort
- does not dry the skin and does not disturb its natural balance

MEN'S CLUB

КОСМЕТИКА ДЛЯ МУЖЧИН

The cosmetic products are designed taking into account the structural features of men's skin and hair, combining the effectiveness of application and comfort of use. Carefully developed formulas solve problems and prevent the appearance of typical men's skin and hair problems: they strengthen the hair roots and soothe the scalp, eliminate irritation and dryness of the skin, prevent cuts, soften and moisturize the skin, reduce sebum production, prevent premature appearance of wrinkles.

MEN'S CLUB – MEN'S RULES!



300 ml

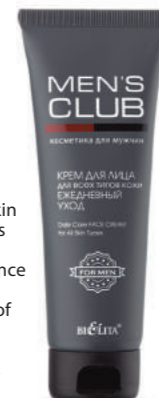
Freshness & Strengthening CONDITIONING SHAMPOO for all hair types

- gently cleanses the hair and scalp
- soothes and does not overdry the skin
- gives the hair shine and smoothness
- fills the hair with energy and vitality
- prevents hair loss

75 ml

Daily Care FACE CREAM for all skin types

- intensively moisturizes the skin
- relieves the feeling of dryness and tightness
- prevents premature appearance of wrinkles
- maintains the hydrobalance of the skin
- soothes and softens the skin
- stimulates collagen synthesis
- helps restore skin elasticity



300 ml

Energy & Vigor SHOWER GEL

- thoroughly cleanses the skin without disturbing its lipid balance
- soothes the skin and relieves irritation
- moisturizes and maintains the water balance of the skin
- charges the skin with energy, tones and strengthens its

150 ml

Soothing AFTERSHAVE BALM for all skin types

- completes the shaving procedure
- soothes irritated skin
- relieves redness
- prevents the appearance of irritation after shaving
- boosts the skin with energy
- actively nourishes and moisturizes the skin



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140	BRUNETTES and BLONDES
142	HOLLYWOOD CURLS
143	Revivor

143	Plusonda
144	REVIVOR PRO Revival
146	REVIVOR Pro Salon Hair
148	Revivor Intensive Therapy
150	HYALURONIC POWER Keraplasty
151	HYALURONIC POWER Micellar cleansing and smart moisturization
152	HYALURONIC POWER Deep Nourishment & Repair
153	HYALURONIC POWER Full&Wellgroomed
155	Kefir and milk care
158	SMOOTH and SLEEK
160	NETTLE and ARGININE
161	POWER OF NATURE WITH CASTOR OIL
162	POWER OF NATURE WITH LINSEED OIL
164	On herbal decoctions
166	Healing Solutions New
168	Healing Solutions
170	Olive
171	Birch Tar & Nettle
172	Color Lux
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176	Professional Hair care
177	Professional Hair repair
178	Professional line
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181	SCRIBBLES
182	Belita Kids for girls aged 3 to 7
183	Belita Kids for Boys aged 3 to 7
184	Belita girls
185	Belita Boys
186	BABY CARE
188	ULTRA HAND CARE
190	ULTRA FOOT CARE
191	FOOT CARE
192	ULTRA FOOT CARE DEODORANT
193	Belita for Men New
196	Belita for Men
198	Bielita for Men. Basic care
199	Men's club

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